



## NEWS: INTERNATIONAL

Hope still alive in Brussels as EC-US summit offers last chance for a 1992 Uruguay Round settlement

## Washington downbeat on Gatt breakthrough

By David Gardner in Brussels and Nancy Dunne in Washington

THERE are still hopes in Brussels that tomorrow's EC-US summit in Washington could deliver the breakthrough needed for a Uruguay Round deal liberalising broad new swathes of world trade. However, the mood in Washington yesterday was downbeat.

Mr Jacques Delors, president of the European Commission, accompanied by Mr Anibal Cavaco Silva, prime minister of Portugal, which currently holds the EC presidency, are meeting President George Bush in what is widely seen as the last chance this year to get a new General Agreement on Tariffs and Trade.

The US presidential election campaign is likely to impede further attempts to get a deal before a new

administration takes office in January. Even if a political agreement is reached this week, it will take at least two months to resolve the details.

Brussels was last week talking down prospects of success. After more than five years of negotiations, missed deadlines and megaphone diplomacy, plus the past six months of false dawns, Commission officials are "understandably prudent" and tight-lipped. But some senior Brussels officials genuinely believe a deal is within reach, and that public caution is simply to magnify the achievement.

The key to an overall agreement remains an EC-US understanding on farm trade subsidies, which all sides believe is vital to unlock progress on remaining differences over services liberalisation and market access.

There have been strong hints, but

no firm evidence, that the US is willing to allow EC subsidies to farmers as compensation for heavy price cuts Brussels plans as part of its farm reform plan. The conditions are likely to be that the Community furnishes proof that the compensation scheme restricts production, and that the payments start falling after six years.

The EC has maintained it cannot meet Gatt subsidy reduction targets, and that reform of its Common Agricultural Policy (CAP) is at risk, unless Gatt allows these payments into its "green box" for subsidies which do not distort trade.

The political core of this issue, however, is the extent to which the EC can offer open-ended guarantees of a livelihood to its hard-pressed smaller farmers.

Some Brussels officials also believe

that the EC could agree to restrain the volume of its subsidised exports – in addition to even higher cuts on the amount of subsidy – as long as the US restrains exports of corn gluten, a cheap cereals substitute for animal feed.

The price of cereals, the US's main target for subsidy cuts, is due to be cut by 30 per cent over three years under CAP reform, well over the Gatt target of 20 per cent internal subsidy cuts over six years. But byproducts, such as corn gluten, can undercut even the lower price level.

The EC also wants export subsidies cuts to fall on sectors rather than products. Otherwise, high-added-value products such as cheese, in the dairy sector, would be hit in the same way as, say, skimmed-milk powder.

Reports that the preliminary meet-

ing last week in London produced no progress has, however, depressed expectations in Washington.

Mr Cal Cohen, vice-president of the Emergency Committee for American Trade, said no deal on agriculture was possible unless the EC agreed to limit the tonnage of its subsidised exports.

However, there is new talk of "bundling" the agriculture and services negotiations to exchange EC concessions on agriculture for US concessions on services.

Finally, the EC is holding out for a "peace clause," through which the US would undertake to set aside use of its trade law arsenal and settle bilateral disputes through Gatt. It is unclear whether the EC would settle for the generally improved bilateral trade climate that a Uruguay Round settlement would bring.

## Thai demonstrators call on premier to quit

MORE than 50,000 people took to the streets of Bangkok yesterday to demand the resignation of the general who became Thailand's prime minister two weeks ago despite never having stood in an election, Reuter reports from Bangkok.

Opposition members of parliament elected in inconclusive March 22 national elections called for the resignation of Gen Suchinda Kraprayoon, who stepped down as supreme military commander after being offered the premiership by a five-party pro-military coalition with a small majority in parliament.

### Nigeria imports petrol

NIGERIA, a leading member of the Organisation of Petroleum Exporting Countries, has been forced to import petrol following shortages caused by smuggling, hoarding and refinery stoppages, Reuter reports from Lagos.

"We imported 45m litres [12m gallons] of petrol products from Europe last week at a cost of about \$3m [25m]," an official said. But the imports did not prevent frustrated motorists forming long queues at garages over the Easter weekend.

### Police and MPs clash in Taiwan

MORE than 10,000 protesters marched through Taiwan's capital yesterday, after military police armed with clubs clashed with opposition members of parliament, Reuter reports from Taipei.

About 60 National Assembly deputies from the main opposition Democratic Progressive party (DPP), demanding a meeting with President Lee Teng-hui, hurled themselves against a wall of police surrounding the presidential building. Witnesses said several deputies and policemen were slightly hurt.

### Saudi ambassador rescued

A YEMENI policeman disguised as a servant threw tea in a gunman's face early yesterday to free Saudi Arabia's ambassador held hostage for 18 hours, Reuter reports from Sanaa.

The ambassador's captor, armed with a hand grenade and two guns, was demanding a \$1m ransom.

### Peru's Fujimori faces opposition

MR Maximo San Roman, Peru's vice-president, has declared he will soon form a rival government to oppose President Alberto Fujimori, who seized power two weeks ago, AP reports from Lima.

Mr San Roman said he would set up his own cabinet on the grounds that Mr Fujimori acted unconstitutionally in dissolving Congress and shutting the courts on April 5.

Mr San Roman, who was once a close ally of Mr Fujimori, claims to have the support of high-ranking military officials in trying to restore democracy.

Mr Fujimori has not stated whether he still considers Mr San Roman his vice-president, but has said that Mr San Roman was free to speak as long as he did not obstruct the emergency government.

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Registered office: Number One Southwark Bridge, London SE1 9HL, Company incorporated under the laws of England and Wales, Chairman: D.E.P. Parker, Major Shareholders: The Financial Times Limited, The Financial News Limited, Publishing Director: J. Ralley, 168 Rue de Rivoli, 75044 Paris Cedex 01, Tel: (01) 4297 0621; Fax: (01) 4297 0622, Editor: Richard Lumbard, Financial News, Esplanade 1, 101 Rue de Crimée, 75100, Paris, Cedex 1, ISSN: 1148-2733, Commission Paritaire No 67808D.

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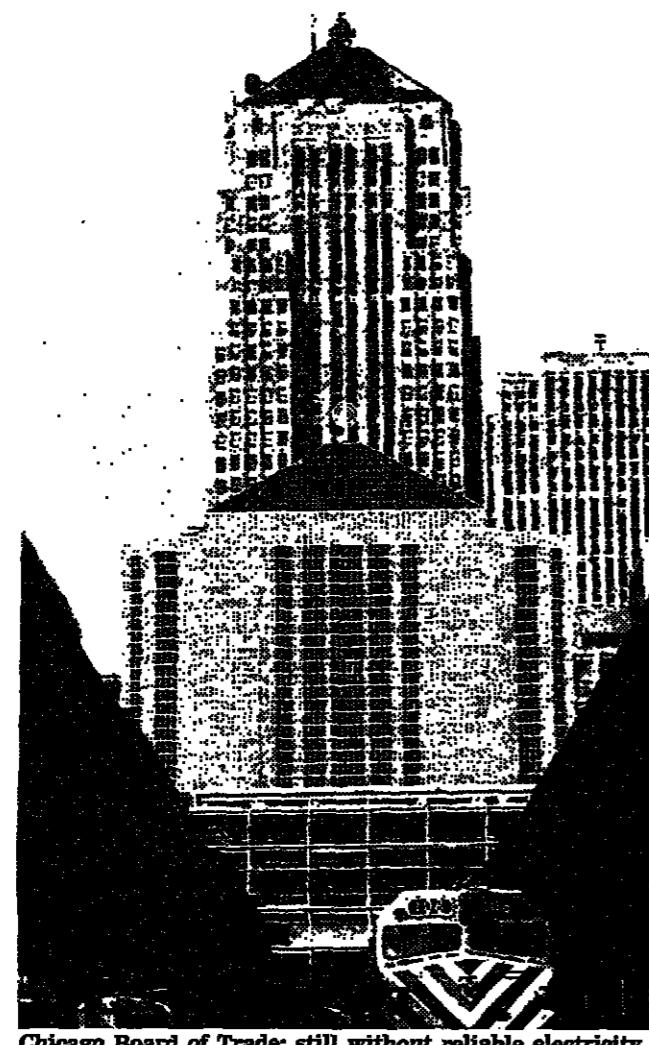
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Chicago Board of Trade: still without reliable electricity

## Chicago's reputation washed away

'City that works' pays for its budget shortcuts, writes Barbara Durr

**C**ATASTROPHIC flooding of downtown Chicago last week, after an underground tunnel burst, did not dampen the city's die-hard commercial instincts. Within days, T-shirts marking the event were being sold and retailers able to open their doors were using the calamity to lure in customers with "flood sales".

While the crisis is not over – clearing the flood waters will take at least another 10 days – the initial sense of panic has evaporated. The continuing inconveniences, such as reduced public transport and restricted parking, barely ruffle Chicagoans, whose stoicism in coping with the city's harsh weather is almost limitless. But the flood has been crushing for business. The inventories of many downtown retailers floated for several days in their basements and electrical power and telephone services are still cut in some office buildings.

The Chicago Board of Trade, the world's largest futures market, has managed to create an emergency electrical hook-up, partly using its own generators, but it could not hold a full trading session yesterday.

Extra police, firemen and other services have cranked up expenses for an already strained budget. And the bill for plugging the tunnel hole and clearing the flood waters is expected to run close to \$1bn, which the city does not have.

Last week the leak burst into a car-sized hole, pouring more

than 250m gallons of the Chicago River into the city's turn-of-the-century coal tunnel system and downtown building basements.

The mayor has sacked one department chief and some dozen more heads are expected to roll.

Ironically, Mr Daley himself, instead of being held responsible for the crisis, has won considerable public approval for the way he has handled it. This is a tribute not only to how tirelessly the mayor has worked to resolve the problem, but to his formidable public relations machine which went into overdrive to point the finger at lesser officials.

Instead, the company did not remove the old pilings and drove the new ones into the riverbed in such a way as to crush the tunnel's wall.

The company says it was given oral permission to sidestep the contract's terms by city officials.

Despite being informed of a resultant slow leak in the tunnel three months ago, public works officials dithered over bids to conduct the repair as they exceeded the city's own estimate of \$10,000.

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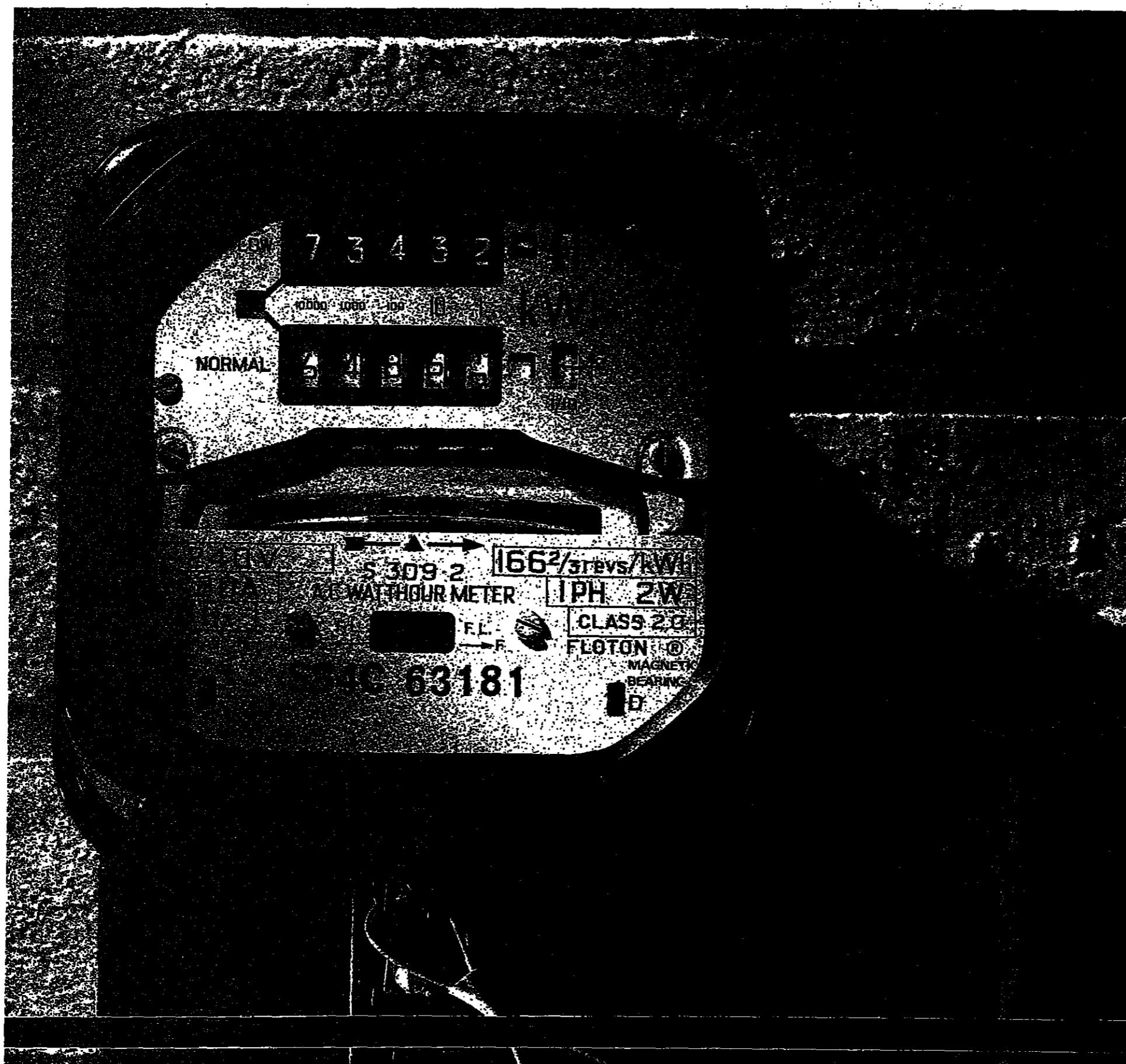
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## Keating takes tightrope walk to Indonesia

**M** R Paul Keating, Australia's prime minister, arrives in Jakarta today on his first official overseas trip, hoping to promote trade links and cement relations with Australia's increasingly prosperous northern neighbour. To do so, he will have to walk a tightrope between two cultures - showing sufficient concern about human rights to satisfy volatile domestic critics, while avoiding an embarrassing rupture with President Suharto, his sometimes volatile host.

Evidence of the inherent difficulties appeared at the weekend in the shape of wooden crosses planted outside Indonesia's Canberra embassy, in memory of 124 East Timorese allegedly killed by Indonesian troops in November. The crosses are deeply embarrassing to the Australian government, which obtained a court order to end a similar demonstration in January, and later changed the law to try to prevent a repetition. But the demonstration reflects continued

**Kevin Brown and William Keeling on the Australian prime minister's first official overseas trip**

public concern about Indonesia's treatment of minorities, especially in East Timor, a former Portuguese colony annexed in 1976, and Irian Jaya, formerly Dutch New Guinea.

To Mr Keating's discomfort, it also highlights a contrast between Australia's tradition of robust public debate and the government's desire not to irritate President Suharto, who came to power in 1967. Indonesia is notoriously touchy about foreign criticism of its internal affairs, especially from Australia. In 1986, for example, bilateral relations were frozen after the Sydney Morning Herald suggested the president's family was involved in corrupt business dealings.

However, the relationship has improved significantly in the last five years, partly because of a close personal friendship between Senator Gareth Evans, the Australian foreign minister, and Ali Alatas, his Indonesian counterpart.

The two countries worked together closely in the development of Australian proposals which formed the basis of the United Nations peace plan being implemented in Cambodia.

Indonesia also helped overcome regional suspicion, notably in Malaysia, of the Asia Pacific Economic Co-operation (Apec) process launched by Mr Bob Hawke, the former Australian prime minister.

Possibly the most important breakthrough came last year, when the two countries signed an agreement allowing oil exploration and production in disputed areas of the Timor Sea.

Several Australian states have also developed contacts with Indonesian provinces, and Mrs Carmen Lawrence, premier of Western Australia, will be in Surabaya on Thursday when Mr Keating opens a state government office there. Much of the increased interest in Indonesia is being driven by Canberra's attempts to carve out an Asian future for Australia, in deference to geographic realities and thewaning of traditional links with Europe.

## Hurd visit aimed at reassuring Turkey on EC

By Robert Mather in London and John Murray Brown in Ankara

BRITISH foreign secretary Douglas Hurd begins a two-day visit to Turkey today aimed at reassuring the country's leaders that Britain and its European Community partners continue to regard it as a valued ally, in spite of recent tensions in some of their relations.

While it is generally agreed in the Community that Turkey cannot be part of the next wave of new EC entrants, Mr Hurd is known to feel

that Ankara has been getting a raw deal from the EC, with which it has had a long-standing association agreement.

Britain is anxious that Turkey should be treated equally in the EC's proposed Mediterranean arrangements and that the Community's fourth financial protocol for Turkey should also be unblocked.

Both these measures, which could enhance Turkey's relationship with the EC, short of full membership, are currently being held up by Greek objections.

Mr Hurd, who is due to meet both President Turgut Ozal and Mr Suleyman Demirel, prime minister, will also discuss the obstacles which have arisen in talks on Turkey's association with the nine-nation Western European Union defence organisation.

Under last year's Maastricht Treaty, Greece, a member of the EC, was offered full membership of WEU, while Turkey was offered only association.

The main problem is how article 5 of the WEU treaty, which says an

attack on one member country should be considered as an attack on all members, will apply to Greece and Turkey, given their historically hostile relations.

The proposed solution is a formula which will make clear that the article in question cannot be invoked in the event of hostilities between two member countries.

Though Britain is anxious not to get involved in Turkey's problems with its Kurdish population, Mr Hurd will hardly be able to avoid discussions of the Kurdish problem. The

UK, together with other anti-Iraq coalition powers, is expected to seek permission to extend Operation Provide Comfort, the security umbrella for the Iraqi Kurds provided by allied aircraft flying out of the joint US-Turkish airbase at Incirlik in south Turkey.

The current six-month agreement expires on June 28. An extension may prove difficult, because Mr Demirel has said any decision must be taken by parliament, whereas previous extensions were decided by government decree.

## Israel reopens Bir Zeit University after four years

By Hugh Carnegy  
in Jerusalem

ISRAEL yesterday announced the reopening of Bir Zeit University, the most prestigious university in the occupied territories.

Aggregate Australian investment in Indonesia totals about A\$10m, but most is focused on

A\$10m, but most is focused on a handful of mining projects. Mr Philip Flood, the Australian ambassador to Jakarta, admits that Indonesia's potential is not sufficiently well known in Australia. Mr Keating will try to redress the problem by stressing the progress which has been made in negotiations on putative agreements on double taxation, fisheries co-operation and investment regulations.

But his main concern will be to try to build on evidence that Indonesia's political culture is maturing sufficiently to allow its relationship with Canberra to withstand the shock of events such as the massacre in East Timor.

Jakarta has responded with noticeable restraint to Australian criticism of the shootings, and the Indonesian military reacted cautiously last month to attempts by a "peace boat", carrying demonstrators, media and politicians, to sail from Darwin to East Timor without permission.

Australia has sought to play down the massacre by focusing on Indonesia's "credible" establishment of a government inquiry which concluded that 50 people had died, rather than 119, as the army claimed. Canberra's view is that the report shows the massacre did not happen as a result of government policy - a formula which will allow Mr Keating to deplore the killing without being forced to endorse domestic criticism of the Indonesian government.

Mr Keating has made clear, for example, that he will resist pressure from the Australian Council for Overseas Aid to seek Indonesian pledges on human rights in return for Australian aid, which last year totalled A\$16m.

Officials say the prime minister has taken to heart advice from Mr Richard Woolcott, the recently retired head of the foreign affairs department, to avoid annoying the Indonesians with "excessive self-righteous moralising".

Mr Woolcott, one of the architects of Australia's Asian policy, warned recently that nothing annoys Asian leaders more than interference in their domestic affairs by Australia, which many regard as "uncouth, lazy, self-satisfied and unwilling to make the effort to understand them and their societies".

Mr Keating's difficult task will be helped by President Suharto's pleasure in his choice of Jakarta for his first foreign trip, rather than the more traditional destinations of London or Washington - a decision which also underlines the changing priorities of Australia.

Nevertheless, he will have to perform a delicate balancing act if he is to leave Indonesia on Thursday with both the bilateral relationship and his domestic reputation intact.

negotiations launched at last year's Madrid peace conference gets under way in Washington.

The US has led persistent international criticism of the Israeli policy of closing Palestinian schools and colleges, saying that it amounted to unwarranted collective punishment.

Over the past two years, as levels of violence have subsided, all schools and most higher education institutions in the West Bank and Gaza Strip have been reopened, leaving only Bir Zeit still shut.

Bir Zeit, near Ramallah, north of Jerusalem, has been a centre of Palestinian nationalism as well as building a reputation for the highest academic standards among the six small universities established during the occupation.

Several senior members of the Palestinian team involved in the peace talks, including Mrs Hanan Ashrawi, the spokeswoman, teach at Bir Zeit.

Unofficial classes were held off-campus during the closure, but staff members say these were inevitably inadequate for full completion of courses.



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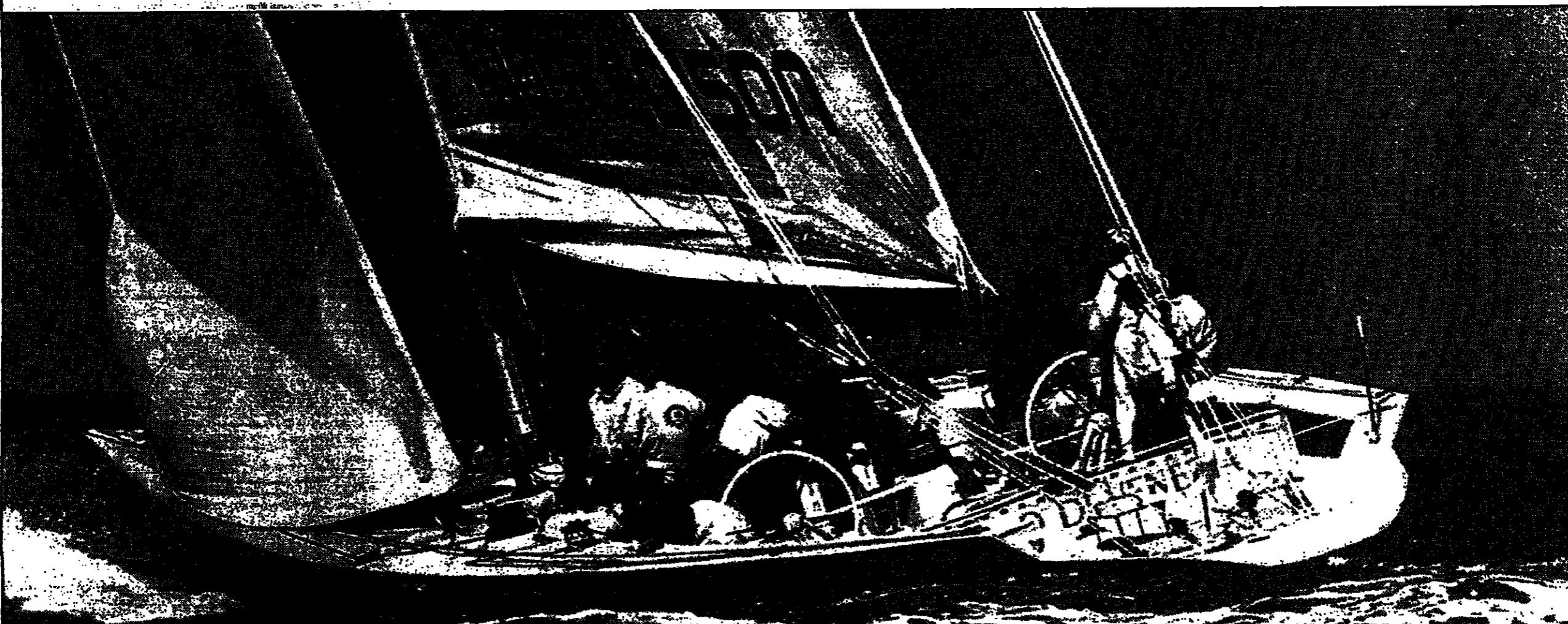
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## NEWS: INTERNATIONAL

## Havel goes to Asia in search of markets

By Anthony Robinson,  
East Europe Editor

MR Václav Havel, president of the Czech and Slovak Federal Republic, will underline Czechoslovakia's search for wider markets and new sources of investment capital during a week-long visit to Japan and South Korea which begins in Tokyo today.

Over the last year Germany has emerged as the biggest foreign investor in Czechoslovakia, accounting for a third of the more than 3,000 foreign joint ventures and well over half of the nearly \$1bn (£565m) foreign equity investment in the country since the communist regime was ousted in November 1989.

The more westerly Czech lands have also received substantial investment from other European and US companies, including BSN and Air France, Nestlé of Switzerland, the UK-Dutch Unilever, ICI of the UK, and US multinationals such as Procter and Gamble, Boeing and Dow Chemical.

Japanese investors, however, have remained cautious. The biggest investment so far has been an indirect one by Asahi Glass, which holds a controlling stake in Glaverbel, the Belgian-based glass company which last year finalised a "strategic alliance" with Sklo Union, the country's biggest glass maker.

This is the biggest of only 10 projects involving Japanese companies in Czechoslovakia to date.

Last year, however, Japan provided a \$200m long-term credit, while the Czechoslovak federal parliament last week cancelled the communist-era trade agreement, which was signed in 1959 and was based on rigid inter-state protocols no longer relevant to an economy in the throes of rapid privatisation.

After meeting Mr Kichiro Miyazawa, the Japanese prime minister, and Emperor Akihito, the Czechoslovak president is expected to sign a new agreement aimed at boosting trade.

Czechoslovakia last year exported goods worth only \$71m to Japan, mainly hops and glass, and imported electronic consumer goods, cars and industrial products worth \$124m.

On his way back, Mr Havel will visit South Korea for similar trade and investment talks with the South Korean government, with whom diplomatic relations were established only two years ago.

Czechoslovakia last year exported goods worth \$8.6m to South Korea.

**\$6bn rouble fund to be discussed in Washington next Sunday**

## Tough rules for Moscow's IMF safety net

By Peter Norman,  
Economics Correspondent

RUSSIA will have to meet tough monetary policy conditions if it is to obtain the planned \$6bn (£3.5bn) safety net for the rouble which is being prepared by the world's big industrialised countries.

The \$6bn rouble stabilisation fund is part of the \$24bn package of international financial assistance for Russia announced earlier this month. It will be one of the issues discussed by finance ministers and central bank governors from the Group of Seven leading industrial countries when they next meet in Washington on Sunday. It will also be the main agenda item of another industrial country group - the Group of 10 - next Monday.

It is planned that the G10 (which confusingly is made up of 11 industrial nations comprising the G7 plus the Netherlands, Belgium, Sweden and Switzerland) should provide the funding for the stabilisation fund by activating a dormant IMF financial mechanism known as the General Arrangements to Borrow (GAB).

The \$6bn rouble safety net would be established through an agreement between Russia and the International Monetary Fund and administered by the IMF. It is expected to take the form of a pledge of funds the IMF may draw on in case of need rather than a loan. Some technical work has to be done on the stabilisation

fund before the plan can be approved by G10 ministers. But according to one senior western monetary official, "the real issue is whether the Russian government will be able to comply with the conditions".

Western capitals have shown some concern about the policies and activities of the Russian central bank, with doubts about whether it will refuse finance to bankrupt companies, and about its relations with the national banks of the other former Soviet republics.

"I don't think anybody is very comfortable with what is happening on the monetary side," the official said. If the stabilisation fund gets off the ground, "we will really be lending Russia some reserves. We have therefore got to get the proper conditionality."

European officials expect the IMF will need further GAB financing to meet its fast-growing obligations as a result of the liberalisation of eastern Europe and the membership of the former Soviet republics.

The GAB in its present form dates back to 1983, when the G10 countries agreed to provide up to \$24bn to help the IMF through liquidity shortages. It was envisaged as a support for the fund's efforts in dealing with the 1980s international debt crisis, but was not needed for this purpose.

The facility was set up in 1982 to deal with monetary crises in the G10 nations and was used to fund the UK's borrowing from the IMF in the mid-1970s.

THE Russian congress, the Communist-dominated parliament that last week refused to recognise the Soviet collapse, yesterday acknowledged establishment of the Commonwealth of Independent States, AP reports from Moscow.

On a vote of 548-158 the Congress of People's Deputies adopted a resolution affirming Russia's membership in the Commonwealth, which was

created last December.

The vote was a victory for President Boris Yeltsin who has encountered stiff opposition from lawmakers hostile to his market reforms, his sweeping powers and his efforts to co-operate with other former Soviet republics within the new Commonwealth.

In a largely symbolic protest vote on Friday, the congress refused to recognise the Soviet

collapse or accept responsibility for fulfilling some control over other treaties signed by the former Soviet government.

It reversed itself yesterday, accepting the Commonwealth as a "new legal and political form of voluntary union among the sovereign states".

The decision by the Russian

parliament is unlikely, however, to defuse tensions with other former Soviet republics.

President Leonid Kravchuk of Ukraine yesterday raised the stakes in territorial dispute with Russia by warning that a proposed referendum on Crimea's independence could lead to tragedy and bloodshed, Reuter reports from Kiev.

"A referendum is the tragic path towards a schism in the Crimea. And what that schism would bring, what misfortunes it would cause for the people

of the peninsula and others besides, no one may dare to predict," Mr Kravchuk said.

The Black Sea peninsula of Crimea was handed from Russia to Ukraine in 1954 as a gift to mark 300 years of union. Since the breakup of the union last year some Russians have questioned the legality of the transfer, raising Ukrainian fears that Moscow could try to claim the territory back.

## Closure of reactors ordered

RUSSIA has ordered a military atomic plant to shut down two of its three reactors as a danger to civilian health and the environment, a government spokesman said yesterday. Reuter reports from Moscow.

The plant in Krasnoyarsk, a central Siberian city of 1m people, produces weapons-grade plutonium. Two of its old-fashioned reactors cooled by water taken from and pumped back into a big waterway were ordered to close within months.

The Yenisey river, already heavily polluted by industry in a region where millions of people live, flows 1,250 miles through Siberia. Local authorities had complained of danger to health and the environment in towns nearby.

Plutonium, a fissile fuel for nuclear weapons and reactors, acts as a deadly poison by collecting in bones and altering white blood-cell production.

The decision was the latest in a series of safety measures reflecting expert consensus that Russia's nuclear technology is outdated and dangerous.

It comes less than a month after a nuclear accident released radioactive gas near the nation's second city, St Petersburg.



A Muscovite fills his car as long queues formed at petrol stations in Moscow yesterday. Disgruntled drivers paid five times as much to fill their cars with petrol, Reuter reports. As part of President Boris Yeltsin's economic reform programme, the price rose from 5 pence to a gallon to the equivalent of 27p.

"It's becoming impossible to drive in this country," said Mr Konstantin Milyukov, an engineer, sitting in a grimy red Zilguli sedan in a line of cars blocking a street near the city's Sokolniki Park.

Russians, accustomed to hoarding scarce commodities from soap to sugar, have known for weeks that a petrol price rise was on the cards and many have stashed away enough fuel to keep them on the road for weeks. But some were caught unawares by the timing of the price rise.

## Serbs seize more towns in Bosnian fighting

By Laura Silber in Belgrade and Agencies

Yugoslav finance officials flew to the US yesterday to discuss foreign debt payments and to try to head off efforts to end Yugoslavia's membership of the International Monetary Fund, Reuter reports from Belgrade.

Mr Slavoljub Simic, deputy finance minister, and Mr Dusan Vlatkovic, National Bank governor, will hold talks with representatives of commercial bank creditors in New York before an IMF session in Washington.

Mr Vlatkovic has said he wants to discuss rescheduling Yugoslavia's \$15bn (£8.4bn) for-

ign debt. The team will also discuss the country's IMF membership following the secession of Slovenia, Croatia and Bosnia-Herzegovina.

"Yugoslavia simply cannot afford to lose the IMF. Without fresh money it is strangled," said a Yugoslav economist.

The mission has become more urgent because of a US drive to isolate Serbia, Yugoslavia's biggest republic, both politically and economically unless it ends what Washington calls interference in fighting in neighbouring Bosnia.

open letter from a federal army general accusing the president of "personally orchestrating" attacks on military installations and of "declaring war against the Yugoslav Peoples' Army". The general warned that Mr Izetbegovic would face "serious consequences" if a blockade of barracks and weapons factories continued.

As more refugees fled trou-

ble spots, Belgrade television said the Bosnian town of Bratunac was overrun by Serb irregulars. The report came just hours after media in Sarajevo said Serb troops had taken nearby Srebrenica.

The two predominantly Moslem towns are near the Serbian border, as are at least four other towns taken by Serbs recently.

The Serbs are believed to be trying to create a corridor linking regions they hold in the north-west with Belgrade was being weighed at the highest levels of the Bush administration. A break "certainly" is within the realm of possibility", an official said.

Washington would seek to co-ordinate any actions with the EC, where a similar discussion was taking place, the official said.

reported killed in fighting between Moslem and Serb forces for control of the zone.

Fighting has nearly paralysed deliveries of food and medical supplies. Sarajevo radio said milk was unavailable in the capital, where a kilogramme of potatoes is now about 1,000 dinars, or 8 per cent of average monthly wages, which are equal to about £11.

In the latest indication of US concern, the State Department said a diplomatic "break" with Belgrade was being weighed at the highest levels of the Bush administration. A break "certainly" is within the realm of possibility", an official said.

Washington would seek to co-ordinate any actions with the EC, where a similar discussion was taking place, the official said.

## Romanian communist leaders sent to jail

ROMANIA'S Supreme Court overturned the acquittal of 21 former Communist party bosses blamed for mass killings during the 1989 revolt and yesterday sentenced them to jail terms totalling 255 years, Reuter reports from Bucharest.

State prosecutors had appealed against the earlier acquittal of the associates of Stalinist dictator Nicolae Ceausescu, who was overthrown and executed in the December 1989 revolt.

None of the 21 was present when the court announced the appeal verdict and fresh jail terms ranging from eight to 16 years on charges related to the deaths of 1,033 people as a result of violent attempts to crush the uprising.

The Supreme Court rules that the 21 politburo members are guilty of aggravated murder and complicity in aggravated murder," Mr Valeriu Bogdănescu, the court's vice-president said. "All other rulings related to this matter are cancelled."

Legal sources said the former communist chiefs, who first came to trial in July 1990, had no further right to appeal.

The court sentenced Ceausescu's adviser Silvin Cirtescu, former foreign minister Ion Todu and former trade minister Ana Muresan to 16 years. Another ex-foreign minister, Stefan Andrei, got 14 years, as did party ideologist Dumitru Popescu and six others. The remaining 10 received sentences of eight to 11 years.

## INTERNATIONAL ECONOMIC INDICATORS: MONEY AND FINANCE

This table shows growth rates for the most widely followed measures of narrow and broad money, a representative short- and long-term interest rate series and an average equity market yield. All figures are percentages.

UNITED STATES		JAPAN		GERMANY		FRANCE		ITALY		UNITED KINGDOM		Equity Market Yield
Narrow Money (\$bn)	Broad Money (\$bn)	Short Interest Rate	Long Interest Rate	Narrow Money (\$bn)	Broad Money (\$bn)	Short Interest Rate	Long Interest Rate	Narrow Money (\$bn)	Broad Money (\$bn)	Short Interest Rate	Long Interest Rate	Equity Market Yield
1985 9.2	9.1	8.00	10.62	n.a.	5.0	6.62	6.34	4.4	5.1	5.45	7.09	n.a.
1986 12.3	8.3	6.49	7.68	3.43	6.5	8.7	5.12	0.84	9.9	6.43	6.19	7.45
1987 11.6	6.5	7.82	8.38	3.12	10.5	10.4	4.15	0.55	9.0	7.3	6.33	2.21
1988 4.3	5.4	7.59	8.64	3.51	8.4	11.2	4.42	0.47	9.8	6.4	6.33	2.51
1989 0.9	3.8	8.99	8.49	3.45	4.7	9.5	5.31	0.46	5.2	5.7	7.12	2.50
1990 3.7	5.4	8.06	6.55	3.60	2.6	11.7	7.62	0.65	4.5	6.49	6.03	2.11
1991 6.0	3.2	5.87	7.21	3.21	5.2	5.6	7.21	0.77	5.2	5.6	8.44	2.38
2nd qtr 1991 5.3	3.6	6.03	8.12	3.18	3.3	5.7	7.70	0.71	5.0	5.6	8.28	2.25
3rd qtr 1991 6.1	2.8	5.79	7.95	3.10	6.6	2.8	7.11	0.76	5.2	5.8	8.43	2.31
4th qtr 1991 8.0	2.8	5.00	7.21	3.03	8.5	2.2	6.11	0.76	4.2	5.8	8.43	2.45
1st qtr 1992 4.7	4.0	7.47	7.43	2.98	5.02	5.49	8.65	0.86	5.0	5.2	8.34	2.32
April 1991 4.4	3.5	6.08	6.03	3.17	0.3	3.8	7.75	6.69	0.70	4.5	5.5	9.18
May 1991 5.1	3.7	5.92	8.07	3.20	3.2	3.5	7.72	6.64	0.71	5.4	9.08	8.30
June 1991 5.												



# ANOTHER VICTORY FOR THE BRITISH LIONS.

Rugby? Well, no.

The success to which we refer has been achieved in a different field in Coventry.

Peugeot in the UK has just won the Queen's Award for Export. Over the past three years, despite the recession, more than 200,000 Peugeot 405s have been sent from Coventry to thirty-four countries around the world.

(Notably to France - yes, France! - Germany, Japan, Belgium, Spain and Italy.)



**PEUGEOT**  
THE LION GOES FROM STRENGTH TO STRENGTH

Exports have increased tenfold over the last six years.

Of course, this is by no means the first award the 405 has won. On its launch, it was voted European Car of the Year.

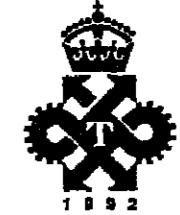
A string of other accolades followed, the most recent being earlier this year when a 405 was voted Supreme Champion by 'Buying Cars' magazine.

Today, it is among the top ten best-selling cars in the UK. And the diesel version is Britain's best-selling diesel car.

But the Queen's Award has to be, to borrow a phrase, our crowning achievement.



# THE QUEEN'S AWARDS FOR EXPORT AND TECHNOLOGY



Technology's profile is set to rise in Mr Major's new government, writes **Danny Green**. The new Faraday institutes are designed to build bridges between industry and scientists. But the link between technology policy and exports remains industrial productivity

## It's more than just better mousetraps

THE NEW government of Mr John Major is preparing to raise the profile of technology. The minister responsible is Mr Tim Sainsbury, a minister of state. His predecessor, Lord Reay, was only a junior industry minister.

Within a day of his appointment last week, Mr Sainsbury said he would "bring together the department's responsibilities for industrial sponsorship and industrial support services".

It may sound like a simple shift in responsibilities, but the word "sponsorship" has reappeared in the vocabulary of the Department of Trade and Industry statements after an absence of several years.

This should hearten Sir John Fairclough, the former chief scientific adviser to the Cabinet Office under Mrs Margaret Thatcher and now chairman of the Engineering Council, the umbrella body for 46 professional institutions. Last year, the Prince of Wales asked Sir John to set up and chair a working group on innovation to propose improvements to the links between academic and commercial research. The interim report from the working group in January was warmly welcomed by government ministers and the Conservative election manifesto echoed its proposal to establish centres of technological excellence.

The new bodies, to be called Faraday institutes, are based on Germany's Fraunhofer institutes. The function of both is to build bridges between industry, which sometimes fails to see academia as a source of fruitful new ideas, and scientists, who fail to exploit fully

their ideas in the private sector. They are a route for both people and ideas to move from the public to the private sector.

An infrastructure for Faraday institutes is already in place. Existing independent research and development companies, which pay their way by doing contract work for industry, could be given a higher public profile. They would then take on some public funding

**"Working in partnership with industry" — a notion perhaps more in tune with Majorism than Thatcherism**

and be encouraged to employ staff studying for higher degrees.

If taken up, this proposal would be a far cry from the last time a UK government tried directly to promote technology in industry. The interventionist Labour government of the late 1970s feared that Britain would miss out on a semiconductor industry boom and set up a company, Immos, in 1978.

The subsequent Conservative administration sold Immos to Thorn EMI, which sold it on to its current owner, SGS-Thomson of France. Last month, SGS said it would end UK production of the transputer microchip and transfer it to France. The UK still has no large domestically-owned producers of microchips. DTI staff talk of the Immos initiative with evident pain

and embarrassment.

The attraction of Faraday institutes is that they avoid the direct intervention while clearly putting in more of an effort. Mr Sainsbury talked last week of "working in partnership with industry", a notion perhaps more in tune with Majorism than Thatcherism. The institutes also fit in with an idea expressed by ministers in recent years of the state as enabler, creating the environment for industry to work better.

This approach is also seen in the Prince's Working Group's second idea: the creation of "Cities of Innovation". This would be a transnational label like the European City of Culture, run by the European Commission. Cities of Innovation would be used to encourage universities, polytechnics, local government and industry to develop plans for making the best of local technical expertise.

In spite of their visibility, Faraday institutes and Cities of Innovation run the risk of being seen in the mould of the Queen's Awards: cheap but high profile, an aid to marketing rather than investment.

The awards are indeed used mostly in marketing by companies. They have done little to help the morale of British researchers either, damaged by falling investment. UK gross domestic expenditure on research and development fell between 1981 and 1988, while it rose in France, Germany, Italy, Japan and the US. Many engineers and scientists saw the low cost approach of the 1980s as reason enough to declare their allegiance to parties

other than the Tories last month.

Letters to newspapers from British researchers at home and abroad castigated the "progressive erosion in public support for research" since 1979 and the resulting lack of morale in the scientific community.

Can Faraday institutes help?

They would not be a "complete model", concedes Mr Peter Lilley, the trade and industry secretary in the last government.

Morale might be an area to benefit as academic scientists and engineers gain a clearer career structure into the commercial world.

But career prospects are not what technology is for, as treasury ministers might remind Mr Sainsbury. His department will be spending £250m on research and

development annually and will watch British industry invest billions more.

Perhaps this megaspend is designed to make better new products. If so, this is not reflected in the pattern of Queen's Awards winners.

"The issue of industrial productivity stands at the heart of technology policy," he says.

Furthermore, the vitality of technological innovation is directly connected to strong exports, he says. A product reliant on domestic buyers will have its sales eaten away by imports.

Productivity may be the link between technology and exports, but again, this is not reflected in today's Queen's Awards winners.

There are no joint technology/export awards. Although there is a record number of export awards, the number of technology awards is only typical for the last few years.

There are good reasons for this.

In a time of deep domestic recession, it is not surprising that companies should redouble their efforts to sell into more buoyant markets overseas. It is also understandable for companies to take a long, hard look at their research and development budgets and cut some of the more borderline or speculative projects. This has been reflected in a fall since 1990 in the UK's gross domestic expenditure on research and development.

Cash pressures also affect government priorities. There may be demands to put more research and development cash into areas where few productivity gains will be seen but cash will be saved.

High on the list is the entry of technology into health care at home. Both the government and private health insurers want patients to stay for as short a time as possible in expensive overnight hospital beds. This can be done by making use of electronic devices, such as health monitoring devices worn by patients at home which automatically dial for help in an emergency, and by better drugs. One of this year's award winners is ICI's Diprivan, a general anaesthetic from which patients recover more quickly.

**Since 1990, there has been a fall in gross domestic spending on research and development. Projects have been dropped**



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## THE QUEEN'S AWARDS 1992

There are a record number of export winners and more applications than for many years, reports Neil Buckley

## Rich pickings are found abroad

BRITAIN may be in the depths of a recession, but some companies at least are finding that this need not harm their growth.

If the numbers of applicants for and winners of the Queen's Awards for export are anything to go by, more British companies than ever are finding there are rich pickings to be had in the export market, even if demand is disappointing back home.

A record 127 export awards have been given, one more than the previous highest total in 1980 and, after a slightly disappointing response in the last few years, 1,181 applications were received this year - the most since 1978.

To qualify for an award, according to the rules, an applicant has to demonstrate a "substantial and sustained increase in export earnings to a level which is outstanding for the products or services concerned and for the size of its operations".

Generally, the increase has to have been sustained over a three-year period, so it is noteworthy that 15 of this year's winners have been established within the last five years.

However, many of the award-winners have a history dating back to the last century, including such well-known names as J Barbour & Sons, the garment manufacturers; Fortham & Mason, the fine food purveyors; and the security company Chubb.

Twenty-three awards went to companies that have won export awards before. For Tiphook, a London-based company which supplies containers, road trailers and rail wagons to the shipping, distribution and transportation industries, it was the fourth export award in eight years.

Other multiple winners include Hundeign, which previously won in 1982 and 1987. This Luton healthcare company exports to 50 countries including Japan, India and Russia - an impressive achievement in the medical field where regulations can be rigid and vary across different borders.

Euromoney, the magazine publishing, advertising and conference company, also wins the award for the third time. Three-quarters of its total income now comes from 144 countries all over the world.

There is other evidence of companies continuing to build on their success. A number of previous recipients of technology awards have turned their technological prowess into export success.

For example, British Gas, whose "intelligent pig" - a sophisticated inspection vehicle which passes through pipelines under the force of the gas or liquid in the pipe - gained a technology and export award in 1988, has won a second export award for more than trebling overseas earnings from its pipeline inspection services.

Another repeat winner, Portsmouth-based City Technology, which manufactures gas sensors for a range of applications in the safety, energy-saving and emission control areas, has won two previous technology awards in 1982 and 1985, as well as an export award in 1988.

GPT Payphone Systems of Liverpool, which makes intelligent payphones, phone-cards and cashless calling systems, won a technology award last year and has gained an export award this year for exporting to more than 60 telephone administrations in 48 countries.

No Queen's Awards list would be complete without a representative from ICI, and this year ICI Katalco of Cleveland is a repeat winner. The company, which supplies the Puraspec range of purification processes to remove impurities from gases and hydrocarbon liquids, picked up a technology award last year and has followed it up with an export award.

A final multiple winner is Oxford Magnet Technology, based in Witney, Oxfordshire. The company, now jointly-owned by Oxford Instruments Group and Siemens, develops and manufactures whole-body superconducting magnet systems for magnetic resonance imaging scanners. It won awards for technology and export in 1985 and a further technology award last year.

While several of the UK's largest companies - including British Steel, British Gas, British Aerospace, Rolls-Royce, ICI and Thorn - are represented in the list, there is a refreshing variety. Exports range from MBA degrees and natural history documentaries to ships in bottles and bicycle mudguards.

Among the export winners, 88 per cent employ fewer than 200 people, while five companies have fewer than 15



Sir Ralph Robins, chief executive of Rolls-Royce, the aerospace group

Glyn Garside

sector is represented by Gödel Escher Bach, established in 1987 and specialising in strategic planning techniques for senior executives in multinational companies. Its Executive Information Systems software has been described as "user promiscuous" and was designed for "the most computer illiterate board director". The company's exports to Europe, south-east Asia and the US have more than trebled in the past three years.

More Fisher Brown, a small partnership established as recently as 1988, becomes only the second firm of solicitors to win an export award. With clients in 58 countries, it deals exclusively in legal services to the international marine and insurance industry. Another first is achieved by R.G.C. Jenkins, as the first patent and trademark agents to pick up an award.

The academic world is also well-represented. The London Business School is recognised for more than doubling its fee income in the last three years.



The London Business School in Regent's Park

Alan Harper

from overseas students and managers on its MBA and non-degree courses. UMIST, the University of Manchester Institute of Science and Technology also receives the bulk of its foreign earnings from overseas students' fees, but also from research services and technology transfer overseas carried out through its subsidiary, UMIST Ventures.

The University of Cambridge's Local Examinations Syndicate is rewarded for its success in marketing its English as a foreign language examinations worldwide.

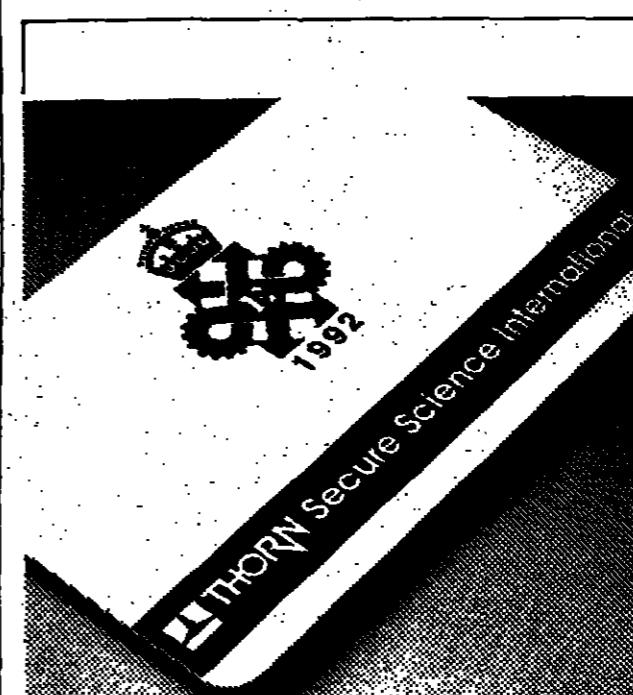
One company involved in training is International Aerospace, which trains military and civilian pilots and flight engineers, and now receives more than 80 per cent of its income from overseas.

Other sectors which are strongly represented are aerospace, the garment industry, printing, high technology, food-stuffs, and computers and software.

The importance of overseas investment in the UK is again evident, and the proportion of companies with overseas parents seems to have increased slightly this year. Seven are owned by US companies; four by Japanese; two German; with one Canadian, one Australian and one French. The best-known of these are car manufacturers: Nissan and Peugeot Talbot, while Kemble, the leading piano manufacturer, is now a joint venture with the Yamaha Corporation.

Companies come from the length and breadth of the UK, with 11 from Scotland, four from Wales and three from Northern Ireland, and for the first time, one from the Isle of Man. All have defied the recession, and once the recovery is under way, should be in a strong position to make the most of growing domestic demand.

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## THE QUEEN'S AWARDS 1992

Barbour/Fortnum's/Gloverall

## A traditional image appeals to Anglophiles

PRODUCTS reflecting the traditional British image and way of life are selling well all over the world, but particularly in Japan.

You can't get more traditionally British than the royal family, and one reliable sign of a long-established British product is the presence on the label of the crest which indicates a royal warrant of appointment, awarded to products favoured by the royal family.

Fortnum and Mason is the biggest name in luxury foods in the US, because of its royal warrant of appointment to the Queen. It is often referred to as the Queen's grocer.

Although Fortnum and Mason is best known for waxed jackets which cope with the worst of British weather, it is one company that will be adding the Queen's award for export to the three royal warrants of appointment it already has.

J Barbour and Sons, best known for waxed jackets which cope with the worst of British weather, is one company that will be adding the Queen's award for export to the three royal warrants of appointment it already has.

The duffel is "the epitome of British style", but the company says its appeal is now totally international.

plays. Its garments are sported by several members of the royal family, and its brochure even advertises a Mark Phillips jacket for riders.

Barbour has found that Britain does not have a monopoly on the need for bad-weather clothing, judging by the boom in sales across Europe, America and Japan.

The company started towards the end of the last century making oilskins for the North Sea fishing fleets. Now its "Thornproof" waxed cotton jackets have become a widely-imitated classic of country style. During the 1980s the range expanded to include every kind of outerwear, from hats to socks and all-in-one wading outfits. Most items are intended to be worn for hunting, fishing and riding but in fact are often seen on the streets of London and other cities.

Barbour garments are



Bad-weather seems universal

and is available in countless variations of style and colour. Gloverall describes the duffel as "the epitome of British style", but says its appeal is now totally international.

In 1983 the company set up a separate export division to cope with the growing international demand for tea, biscuits and preserves, carrying the Queen's award of appointment.

"The company's products have been enjoyed outside England for more than two centuries, but in the last five years controlled expansion of sales by the export division has achieved worldwide recognition for our range of quality food products," Fortnum and Mason says. Export earnings represent a significant and increasing proportion of total turnover.

In Japan, Fortnum's has become known as a specialist tea house, and its attractively packaged own-brand varieties of tea have high prestige value as gifts. They are sold from concessions in many department stores including Mitsukoshi, the "Harrods of the East".

Japan is also an important market for duffel coats made by Gloverall of London, which also wins an export award.

The duffel, a practical, warm hooded coat, originated in Belgium, but was British military issue in World War II, and became popular with students in the 1960s after Gloverall was approached by the Ministry of Defence to sell off the military's surplus coats.

Forty years later the duffel is still Gloverall's main product.

Bethan Hutton

University of Cambridge Local Examinations Syndicate

## All the world's a test paper

PERRAPS THE fact that the University of Cambridge is a name recognised all over the world has contributed to the success of its Local Examinations Syndicate in translating local into global presence.

The syndicate was established in Cambridge in 1858, and now conducts educational assessments on every continent and in almost every country. Business has expanded threefold since 1985, and more than 60 per cent of turnover comes from outside the UK, an achievement that has won the organisation an export award.

Dr Tyrell Smith, deputy secretary of the syndicate, hopes the award will help to correct the image many people have of the UCLES. "People in the UK just think of us as an O-level board. But we do have a very big export side to our work," he says. The syndicate went international as far back as 1963, when it examined candidates in Trinidad.

Now its business is divided into three, roughly equal, sectors: UK work, overseas schools examinations and English as a foreign language (EFL) testing. Last year 1m candidates sat Cambridge exams and 8m question papers were completed.



Students sit a Cambridge English exam in Athens

east Asia.

One growth area which has surprised even the examination syndicate has been the success of the International General Certificate of School Education, introduced in 1988 and equivalent to the GCSE, which has replaced O-levels in Britain. Entries for the IGCSE rose to 38,000 in 1992, up 60 per cent on last year.

The UCLES says the IGCSE is "not simply an expatriate version" of the GCSE, but is based on an international curriculum, "free from Anglocentric or even Eurocentric bias".

This is borne out by its popularity in such diverse places as Egypt and Latin America. In 1985 Cambridge's IGCSE will

replace the South African system currently used as a national secondary school leaving exam in Namibia.

The "localisation" process,

whereby Cambridge exams are adopted nationally, is an important part of the syndicate's work. "With Commonwealth countries becoming

independent, they have tended to want to develop their own examinations," says Dr Smith. In Zimbabwe the syndicate has worked closely with the education ministry to set up an O-level exam system which meets local requirements. The exams are now taken by 200,000 students a year, and are marked by 4,000 local examiners, trained by UCLES.

Other countries, including Singapore and Namibia, prefer to stick to Cambridge's IGCSE, making it easy for students to work or study anywhere in the world.

The syndicate also trains and examines EFL teachers. Many teachers of English abroad are fresh graduates with no specialist teaching qualifications, but the need for at least basic training in EFL is increasingly being recognised. The syndicate runs EFL teaching courses of varying lengths tailored to different needs. Last year 7,000 candidates were tested at 300 centres worldwide.

So successful has UCLES been that, in some parts of the world, when you mention the name of Cambridge, people now think first of the examination syndicate, and only after that of the university.

Bethan Hutton

REFLECTIONS ON THE QUEEN'S AWARDS

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REFLECTIONS ON THE QUEEN'S AWARDS

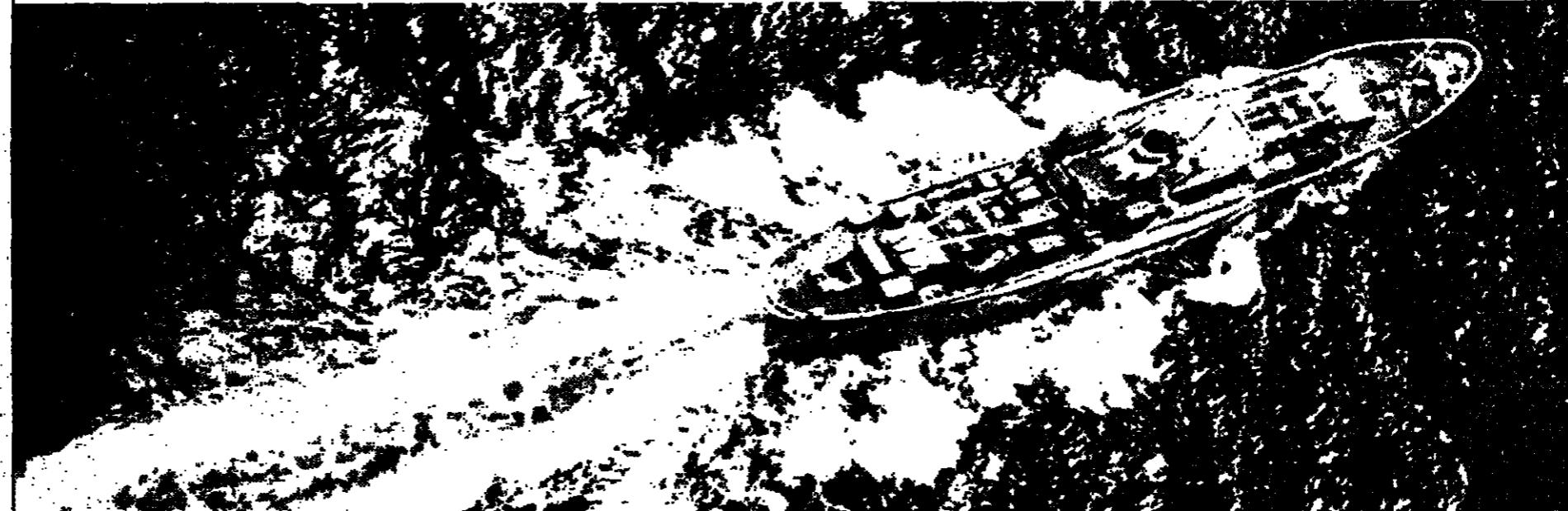


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British Steel: British mettle

## THE QUEEN'S AWARDS FOR EXPORT ACHIEVEMENT 1992

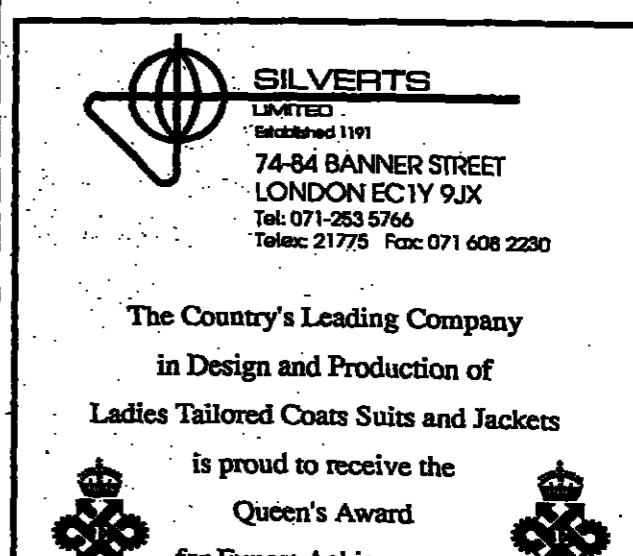
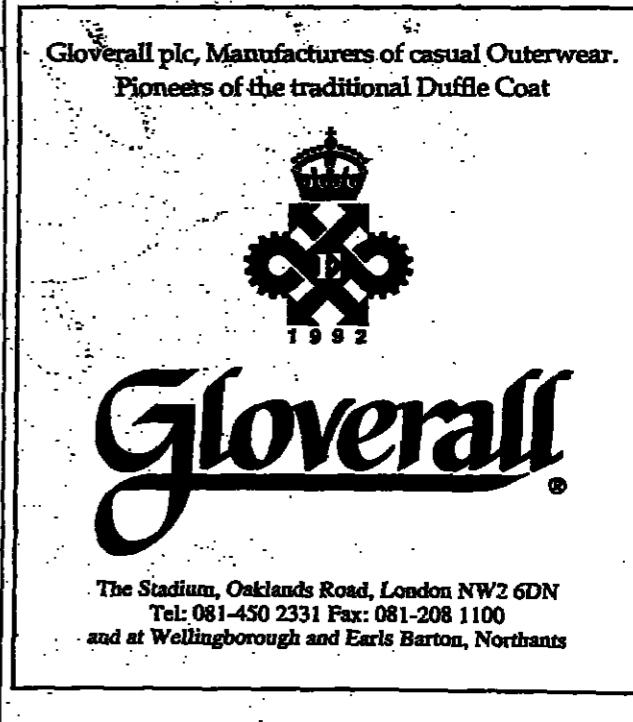
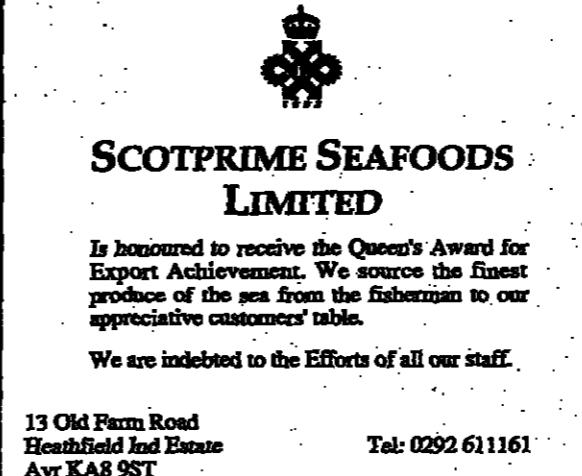
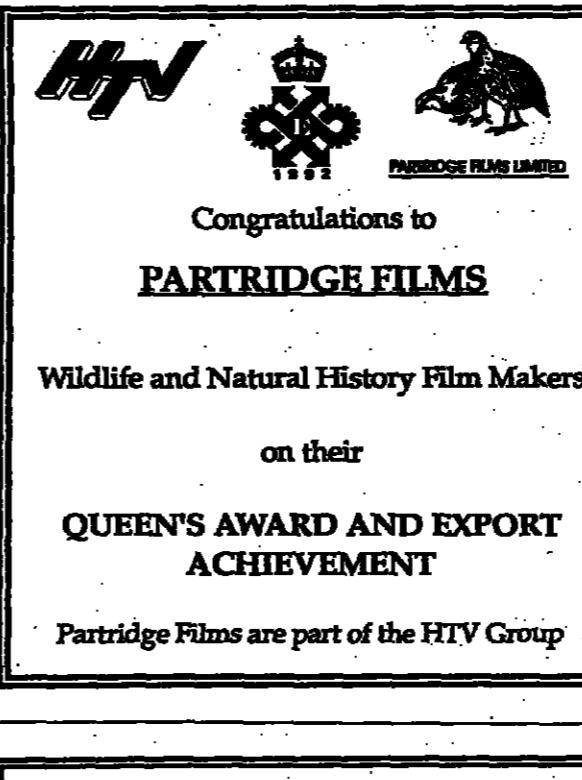
COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT	COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
<b>A</b>			<b>L</b>		
Aegis Group	London SW1	Media planning and buying	Lux Printing Technologies	Huntingdon, Cambridgeshire	Ink jet printers
Aerocontracts	Harrow, Surrey	Aircraft spares and repairs	London Business School	London NW1	Business management education
Ano-Coll	Milton Keynes, Buckinghamshire	Aluminium coil			
APV Crepaco Pumps	Eastbourne, East Sussex	Stainless steel positive rotary lobe pumps			
Associated Timber Services	Newmarket, Suffolk	Timber merchants			
<b>B</b>					
J Barbour & Sons	South Shields, Tyne and Wear	Country style clothing	<b>M</b>		
Baxter Woodhouse & Taylor	Maclesfield, Cheshire	Duty-free clothing for the aircraft industry	Maxxim Scientific	Abingdon, Oxfordshire	Magnet systems for diagnostic imaging
The Binding Site	Edgbaston, Birmingham	Test kits and reagents for medical research and diagnosis	Jim Marshall (Products)	Milton Keynes, Buckinghamshire	Amplification equipment
Bisley Office Equipment	Woking, Surrey	Office equipment	Maxxim Group	East Boldre, Hampshire	Glass sculptures
British Aerospace (Commercial Aircraft)	Hatfield, Hertfordshire	Commercial aircraft and spares; wings for the Airbus	MicroSense Contract Manufacturing	Abingdon, Oxfordshire	Medical diagnostics
British Gas On Line Inspection Centre	Cramlington, Northumberland	Pipeline inspection service	Michael Rose Group	Hayes, Middlesex	Handframed knitwear
British Soap Company	Blaenau Gwent, Gwent	Soap	More Fisher Brown	London E1	Solicitors
British Steel General Steels	Rotterdam, South Yorkshire	Heavy structural steel	Notchman & Watkins (Theatre)		Theatre tickets agency
Britains (T.R.)	Hanley, Stoke-on-Trent, Staffordshire	Transfer printing papers	Ua Edwards and Edwards	London WC2	
BWE	Ashford, Kent	Extrusion, cold pressure welding and wire cleaning machinery			
<b>C</b>					
Chase Research	Basingstoke, Hampshire	Computer peripherals			
Chloride Industrial Batteries	Swinton, Greater Manchester	Electric batteries	<b>O</b>		
Chubb Safe Equipment	Wolverhampton, West Midlands	Safe valves, safes	Orbit Valve	Woking, Surrey	Support services to the offshore oil industry
City Technology	Portsmouth, Hampshire	Electrochemical gas sensors and accessories	Oxford Magnet Technology	Tewkesbury, Gloucestershire	Valves and integrated valve control systems
G. Clancy	Hartlepool, North East	Vehicle engine components		Eynsham, Oxfordshire	Magnet systems for diagnostic imaging
Global Medical International Insurance	Douglas, Isle of Man	Insurance and investment services			
Colman	Ramford, Essex	Automotive sensors and potentiometers	<b>P</b>		
Compag Computer Manufacturing	Bishopton, Renfrewshire	Computers and peripheral equipment	Pall Europe	Portsmouth, Hampshire	Filtration products
Compu UK t/a Computype	Hull, North Humberside	Photographic bar code printed labels	Pandrol UK	Worcsop, Nottinghamshire	Rail fastenings
Compugraphics International	Glenrothes, Fife	Photolithography for semiconductors	Partridge Holdings	Wotton-under-Edge, Gloucestershire	Natural history films
Conoco	London SE1	Petroleum, coal and petroleum products	Penny & Giles Data Recorders	Chichester, West Sussex	Cathodic protection systems
Contour Seats	Fareham, Hampshire	Aircraft seats	Perfex	Londonderry, Northern Ireland	Domestic gardens
Coors Ceramics Electronics	Glenrothes, Fife	Ceramic substrates	Perscott Talbot	near Skipton, North Yorkshire	Medical packaging-chevron pouch
<b>D</b>			Phase 3	near Skipton, North Yorkshire	Motor cars parts and accessories
Data Connection	Enfield, Middlesex	Computer software	Piccadilly Shoes	Manchester, Greater Manchester	High performance outdoor clothing
C. Davidson & Sons	Abingdon, Oxfordshire	Plastic board liner detergent board chipboard	Poker Plastics	near Moreton-in-Marsh, Gloucestershire	Footwear
Dodge Projects	Milton Keynes, Buckinghamshire	Electrical power supply equipment and turnkey projects		Banbury, Oxfordshire	Plastic bicycle mudguards
Domino Ajet	Bar Hill, Cambridge	High speed, industrial ink-jet printers, and inks			Specialised mechanical handling equipment
Dowty Aerospace Gloucester	Gloucester, Gloucestershire	Aerospace equipment			
Dunlop International Technology ("DITL")	Birmingham, West Midlands	Manufacturing technology transfer			
Dussek Campbell, Engineering Division	Crayford, Kent	Cable filling applicators			
<b>E</b>					
E&I Foods	Abingdon, Oxfordshire	Foodstuffs			
E&S (Manufacturing)	Port Talbot, West Glamorgan	Jigs			
Euromony Publications	London EC4	Financial publishers and conference organisers			
Europa Scientific	Crewe, Cheshire	Scientific mass spectrometers			
<b>F</b>					
Fabdec	Ellesmere, Shropshire	Farm milk storage tanks			
Software Division, Financial & Corporate Modelling Consultants	London NW1	Computer software			
Format International	Woking, Surrey	Computer software for agriculture			
Fortnum & Mason	London W1	Foodstuffs			
Fryett's Fabrics	Clifton, Greater Manchester	Furnishing fabrics			
Fulcon	Cwmbran, Gwent	Electronic sounders			
<b>G</b>					
GB Glass Engineering	Chesterfield, Derbyshire	Glass forming equipment and technology			
Gloverall	London NW2	Woolen coats			
Godel, Escher, Bach	London W1	Management consultancy			
GPT Phone Systems	Liverpool, Merseyside	Payphones and cashless calling systems			
Graseflex t/a Oakwood Design	Leighworth, Hertfordshire	Machinery for use in bank card manufacture			
Grants of Daventry	Aldness, Ross-shire	Stainless steel giftware			
<b>H</b>					
Helena Laboratories (UK)	Gateshead, Tyne and Wear	Medical diagnostic kits and laboratory instruments			
Hewitt-Robins International	Yoker, Glasgow	Vibrating screens, feeders and shakeouts			
Hoyland Fox	Penistone, Sheffield	Umbrella frames			
Hundige Technology (Healthcare Division)	Luton, Bedfordshire	Electro-medical equipment			
<b>I</b>					
ICI Katalco Puraspec Purification Process	Billingham, Cleveland	Catalysts and absorbents			
Imatronic	Newbury, Berkshire	Laser optical products			
International Additives	Walsley, Merseyside	Animal feed flavours and sweeteners			
International Aerospace	Cranfield, Bedfordshire	Flight training school			
International Rectifier Co. (GB)	Oxted, Surrey	Power semiconductors			
Intersol Group	High Wycombe, Buckinghamshire	Solar-powered products			
Inver House Distillers	Airdrie, Lanarkshire	Whisky			
<b>J</b>					
JLG Industries (Europe)	Cumbernauld, Strathclyde	Aerial work platforms			
R.G.C. Jenkins	London SW1	Patent and trademark agents			
<b>K</b>					
Kemble & Company	Milton Keynes, Buckinghamshire	Pianos			
Kemble Instrument	Burgess Hill, West Sussex	Laboratory instruments for analysing and diagnosis			
Kyushu Matsushita Electric (UK)	Newport, Gwent	Printers, typewriters, telephone, PBX systems			

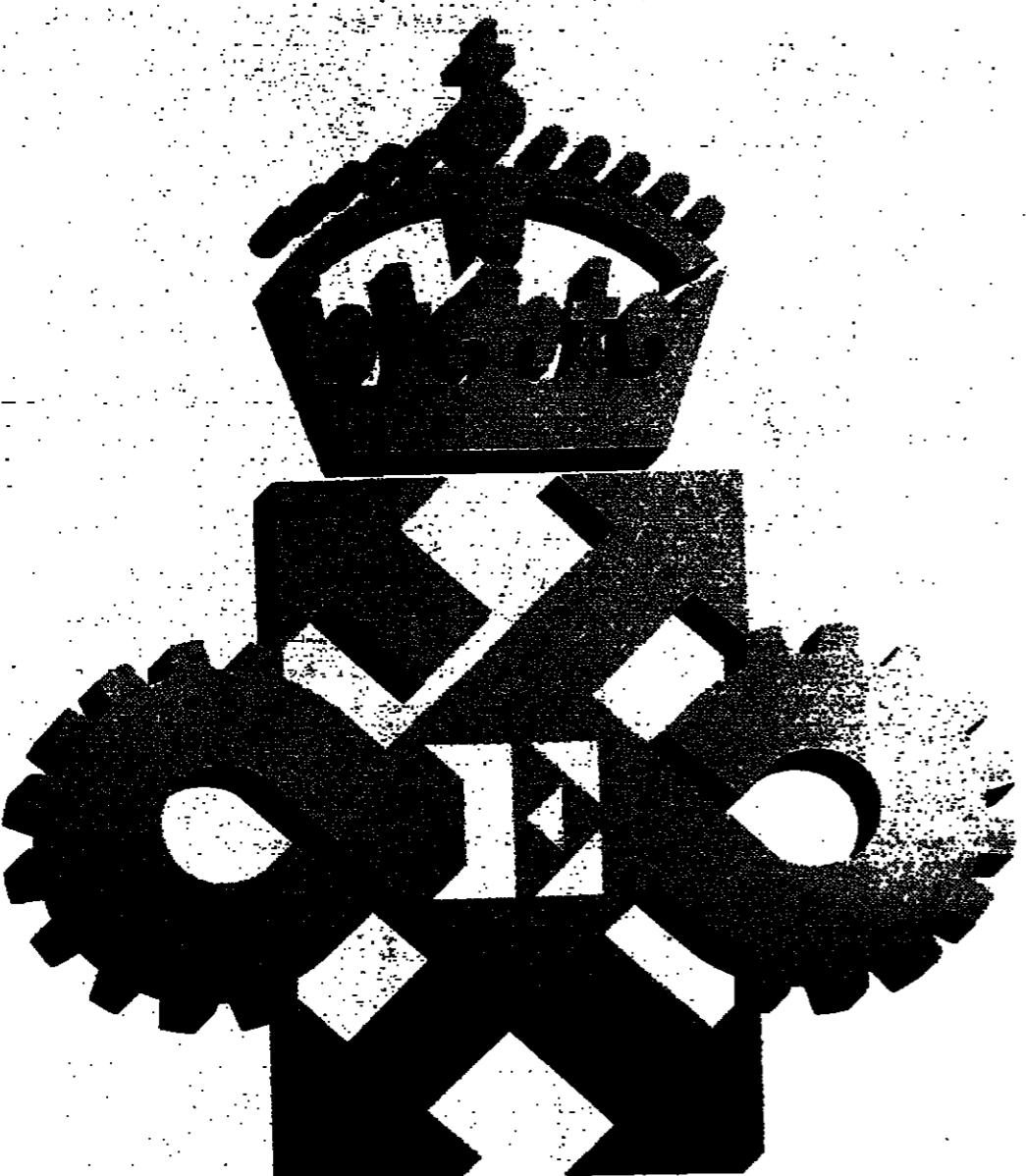
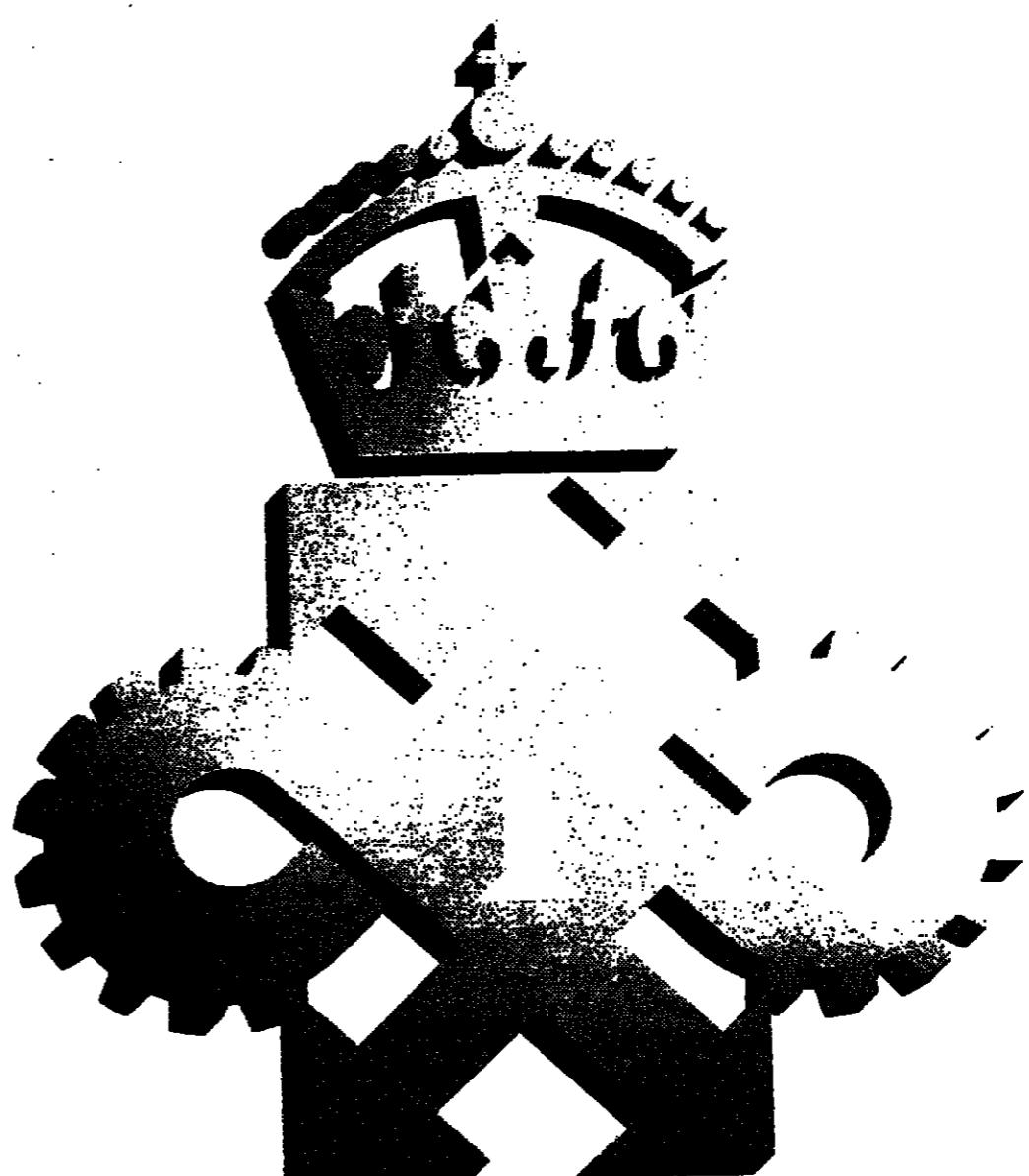
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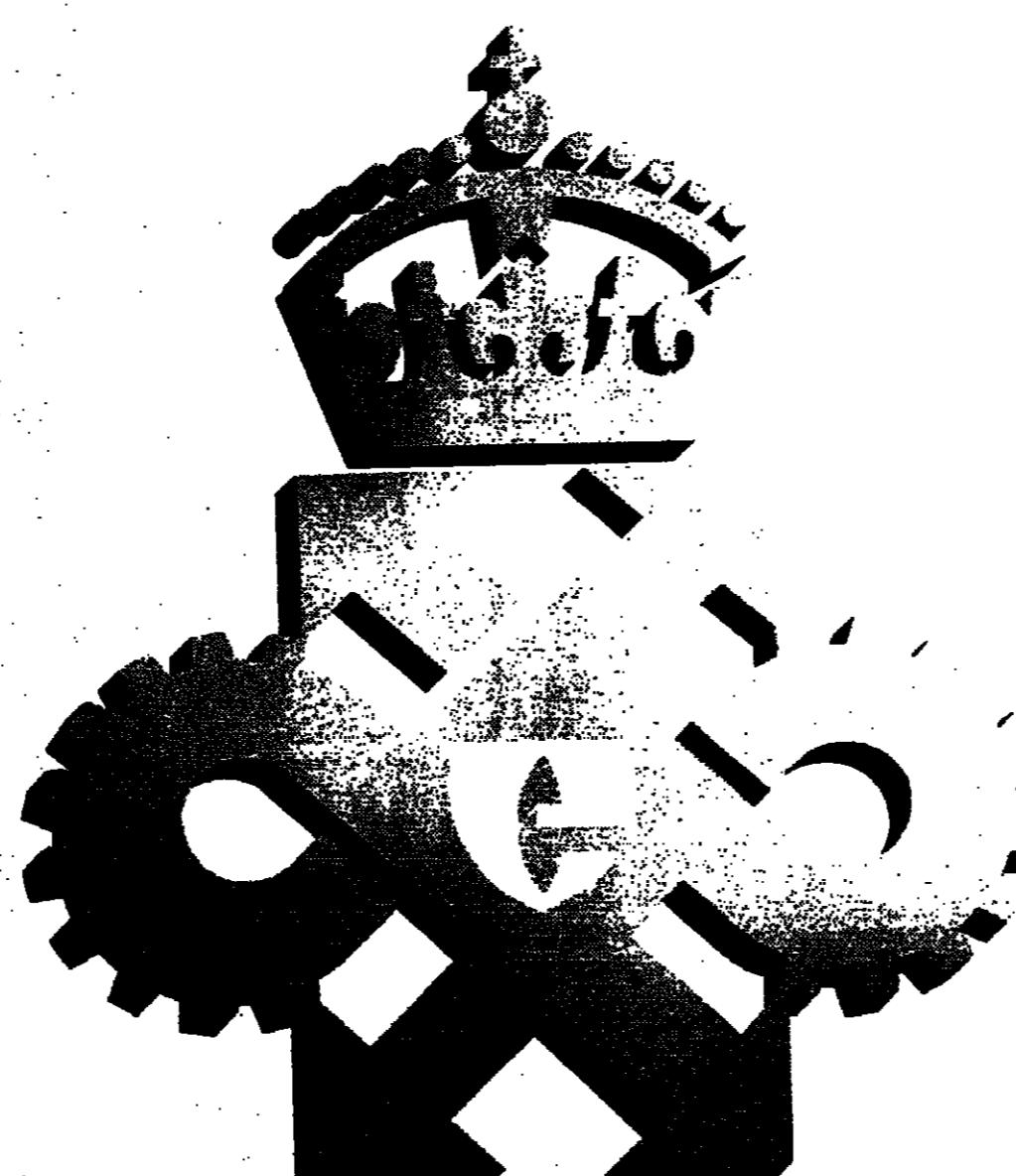
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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

Kemble &amp; Co

## Europe welcomes mellow sound

KEMBLE & Company is no stranger to exporting. For the first two years after the second world war it was forbidden by the UK government from doing anything else.

At the time, the UK was desperately short of foreign currency, and keen to establish export markets for UK companies by stealing a march on mainland European countries whose industries were all but destroyed during the war. Mr Brian Kemble, now joint managing director of the old family

business, remembers his father, who had recently returned from the war, travelling across Europe by car to sell his pianos. On his first few trips, he still wore his army uniform.

Times may have changed, and Kemble is now a joint venture with the mighty Japanese Yamaha Corporation, but the export culture remains strong. The company has gained a Queen's Award for more than doubling its export sales over three years to £5m in 1991.

The Kemble family began manufacturing pianos in a small workshop in Stoke Newington, north-east London, in 1911. Then it was a small fish in a pool of more than 200 UK manufacturers. At their peak in the 1920s British companies produced more than 60,000 pianos a year.

The industry has declined ever since, hit by a falling market and almost dealt a knockout blow in the 1970s by an over-valued pound and strong competition from cheap

imports from south-east Asia. But Kemble, once the minnow, has overtaken the bigger fishes, and absorbed some of its competitors, including such names as Chappell of Bond Street. It is now by far the largest UK producer, with 98 per cent of all UK piano exports.

More than 6,300 pianos a year roll off the production lines of its purpose-built plant in Milton Keynes, where it moved in 1989.

One year before that, Mr Denzil Jacobs, joint managing

director, made the first contact with Yamaha, which had started to manufacture electric organs in competition with Hammond. Soon, the Yamaha-Kemble subsidiary formed as a result was the UK's main importer and wholesaler for the whole range of Yamaha organs and pianos.

That relationship persisted until 1984, when Kemble signed an initial agreement to start manufacturing Yamaha pianos under licence in the UK. The first models were produced in 1986. Two years later, Yamaha, looking for a European partner, to be able to take full advantage of the single European market, established a full joint venture with Kemble.

Yamaha in turn invested in the Milton Keynes plant, introducing state-of-the-art machinery and computer-controlled production. The factory was expanded and re-equipped and its capacity increased from 4,000 to 10,000 units a year. The development was unusual, given Japanese companies' preference for greenfield sites.

Mr Brian Kemble ascribes the success of the partnership to the combination of the traditional high quality standards and craftsmanship of Kemble, and the technological know-how of the Japanese.

Yamaha is now the biggest shareholder in the joint venture – although the exact size of its holding is undisclosed – but Mr Kemble says the company's family ethos has not been lost. If anything, it has been enhanced by the partnership.

"The first thing I did when I became managing director was to abolish the director's dining room and toilets. I didn't need the Japanese to tell me to do that," Mr Kemble says.

"We have learnt a lot from Yamaha, but we have looked in many different areas for the best practices. And Yamaha has learnt from us. In Japan, its staff are no longer obliged to wear uniforms, which was the result of our influence."

Creating a successful partnership with quality products and a state-of-the-art plant was only part of the battle. The UK piano market continues to decline – last year only 10,000



Andrew Kemble, a grandson of the piano company's founder

Glyn Glyn

Clerical Medical International

## Isle of Man scores a first

THE AWARD for Clerical Medical International is a recognition not only for the company, but also for the Isle of Man, where it is based.

No company on the island has won an award before, even though its financial services industry is almost wholly export-led. This may have been due to the dubious reputation it had built up, mainly thanks to the collapse of the Savings and Investment Bank in 1982.

Regulation has been much tightened since then, and the Isle of Man now has a deposit protection scheme in place. It was also the first offshore jurisdiction to win designated status under the UK's Financial Services Act of 1988, which in effect recognised the island as offering the same degree of investor protection as on the mainland.

The island's new clean-cut image has led to an influx of financial services companies.

CMI, a subsidiary of Clerical Medical Investment, the Bristol-based life assurance group, was established in March 1987, and has perhaps been the most successful of the island's financial groups. It now has about 300 staff, including 170 based on the island, and sold a total of £149.5m in new product business in 1991.

This accounted for 18 per cent of Clerical Medical's new premium income last year,

down slightly from 20 per cent the year before. CMI's total funds under management are now around £450m.

Bill Hastings, chief executive of the island's insurance regulatory authority, is delighted by the news: "What better accolade could our sector have? This is a real first: a first for the island and a first for any life insurance company. It is a winning day for the Isle of Man, and an event for which the whole island may be proud."

It is not surprising that life insurers have failed to win exports awards in the past, as differing national tax regimes form a barrier against marketing pensions or endowment savings plans in the same way in different countries.

Linguistic barriers are also a problem, given the personal contact from salesmen which is usually necessary before consumers can be persuaded to buy life insurance.

But these arguments do not apply to offshore life companies such as CMI. Their tax position on the island is such that they would lose several privileges if their products were available to Manx consumers.

Traditionally, the prime market for such companies has come from UK expatriates – people working abroad who want a favourably-taxed resting place for their savings.

However, CMI and several other life groups have broadened their sights in recent years to aim for "international investors".

For residents of any country, life funds held on the Isle of Man can roll up gross of tax. Neither income nor capital gains tax is payable. For UK citizens, tax will be only payable once these funds are brought back into the UK by someone who has worked abroad – the tax-free roll-up ensures that the tax bill will have been lessened.

This advantage also applies to foreigners working in the UK – "Inpats" in the jargon. And several countries, such as Sweden, have tax regimes which allow their citizens to shelter money offshore, even going to work abroad.

The recent decision by both Hafnia of Denmark and Skandia of Sweden to set up life operations on the island show the potential of this market.

CMI has been one of the most adept in capturing the new market of "high net worth investors". It now has representatives in more than 60 locations in Europe, Asia and the US.

Although UK expatriates still make up the bulk of the business, about 25 per cent comes from south-east Asia – a slightly smaller proportion than for some Manx life companies, such as Royal Interna-

tional – while about 10 per cent comes from Africa, and 10 per cent from South America, with around 4 per cent from Sweden, and 5 per cent from central Europe.

The company's product range has also helped it to attract more sophisticated investors. Apart from the usual straightforward single premium life "bonds" and pension contracts, CMI has taken advantage of the opportunities Isle of Man regulators have allowed for innovative fund management without a life assurance element.

Thus there is a choice from straightforward deposit administration accounts denominated in US dollars or Deutschmarks, through to individual equity funds investing in specific countries. CMI also offers umbrella funds, and investments which "track" the FT-All Share, S&P 500 and Nikkei 225 indices. There is also a range of trusts.

More product launches are planned for the near future. But for the time being, the satisfaction of Mr Mike Richardson, CMI's chief executive, seems justified: "Today's announcement is a tribute to the hard work and dedication of CMI's staff and to the support we have received since we established operations on the Isle of Man."

John Auters

models were sold – and so Kemble was forced to turn its attentions increasingly to export, which by last year absorbed three-quarters of the company's products.

The link with Yamaha has undoubtedly proved advantageous. Around 75 per cent of Kemble's pianos are exported under the Yamaha name, and sold to Yamaha subsidiaries in France and Germany which market them in Europe. Kemble produces all the non-black upright Yamahas for the entire European market.

"The design is Japanese, but we use different components such as German sounding boards which have a more melodic sound popular in Europe,"

Mr Kemble says.

The remaining 25 per cent of pianos are exported under the name of Kemble or Chappell of Bond Street, and are sold through sales agents abroad, direct to retail stores. Over the past three years, Mr Kemble has had a policy of selecting "young, dynamic agents" especially in Holland and Germany – which seems to have paid off.

The largest export market remains western Germany, a fact of which Kemble is particularly proud given the strength of the indigenous competition – companies such as Steinway and Bechstein, as well as Bluthner of east Germany.

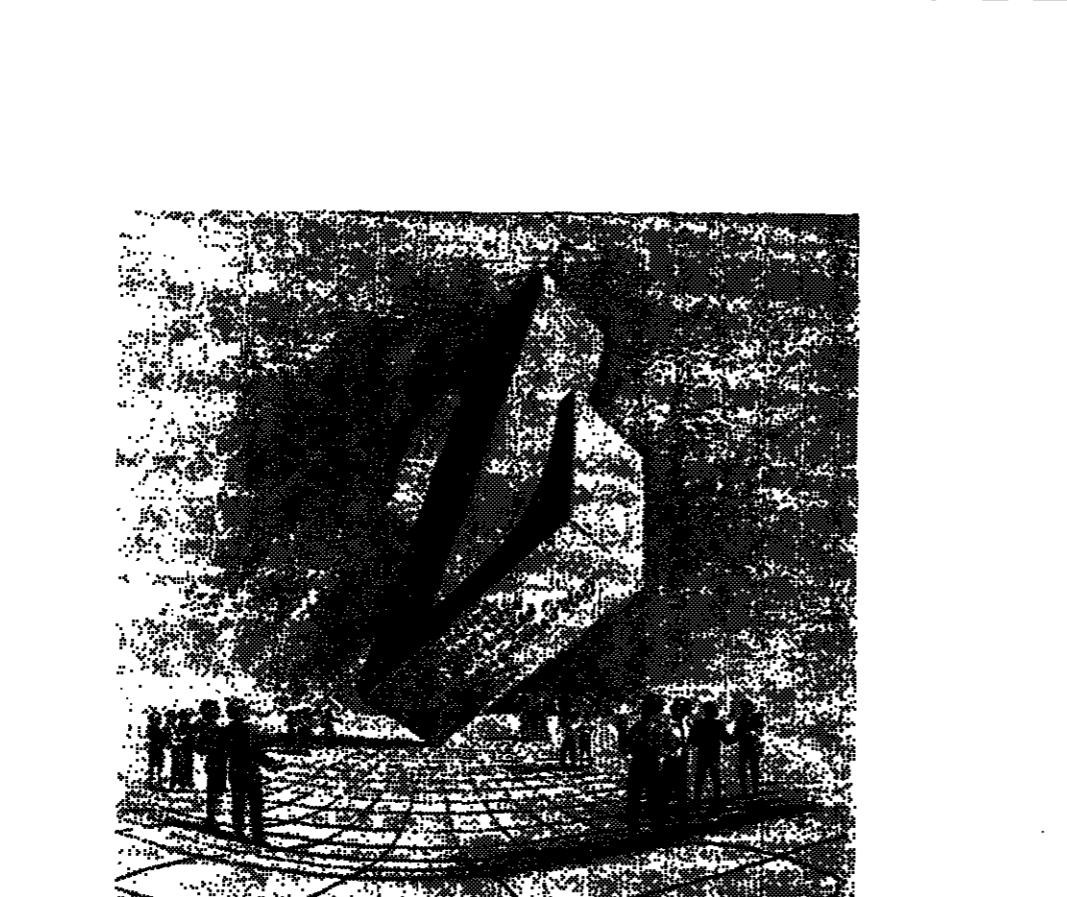
The second-biggest market is

France, followed by Italy, Spain, Switzerland, Holland, and a number of other European countries.

Kemble is also having some success in taking on the local competition in south-east Asia, including Hong Kong and Singapore. Here, the company feels the Queen's Award will be a particular advantage.

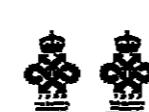
Far East manufacturing pianos with British names that are of poor quality. The Queen's award will further enhance our reputation over there. Now, if people see the logo, they will know they are getting the real thing.

Neil Buckley

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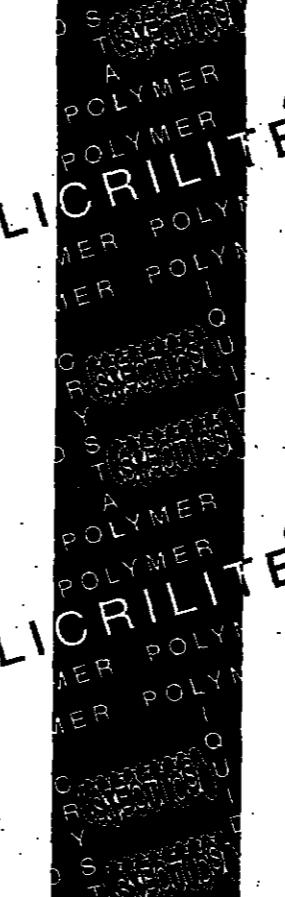
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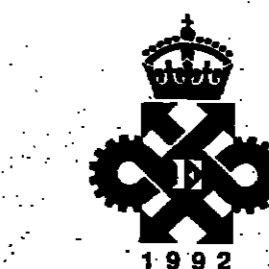
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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

Yamazaki Machinery

## Sniping now looks like sour grapes

THERE WILL be mixed feelings in Europe's machine tool industry about the export award for Yamazaki Machinery UK, the Worcester-based subsidiary of Japan's Yamazaki M.

For Yamazaki, the world's largest producer of computer numerically controlled (CNC) machine tools, the award is an important accolade, and is particularly welcome in the midst of a recession in the machine tool industry.

Coming a year after Komatsu, the Japanese construction equipment group, won an export award for its UK subsidiary near Newcastle, it indicates the growing importance for the big Japanese mechanical engineering groups of a pan-European approach to UK manufacturing. "The company considers Europe is its market, not the UK plus exports," says Yamazaki.

However, Yamazaki's presence in the UK remains controversial, at least for some machine tool rivals. The Worcester plant began manufacturing in 1987, but has never really been accepted by the UK machine tool establishment.

And machine tool builders

on both sides of the Channel still remember the £5.5m of British government money received by Yamazaki in the mid-1980s aid for the Worcester plant. The £12m was criticised, erroneously, as launch aid, when in reality it was an "FMS grant" available to any company introducing flexible manufacturing systems into UK manufacturing.

Winning the award might make some of the sniping look like sour grapes, and makes a mockery of changes in the mid-1980s that machine tool jobs were being created in the UK at the expense of hundreds more in Europe.

Yamazaki is now the biggest machine tool producer in the UK – and the largest Japanese machine tool manufacturer in Europe. Its export achievement is undeniable. From a standing start in 1987, exports have risen to around 85-90 per cent of turnover, which reached £53m in fiscal 1991.

Most of the exports are for the European market – the rationale for the plant, after all, was to establish a manufacturing plant in the European Community, well ahead of the Single Market. But some

exports go to the US and, especially in the plant's early days before the product range grew, even to Japan.

In 1987, the plant began producing two models, but five years later the product range has been expanded to 12 basic models of machining centres and turning centres. Two new models, a vertical machining centre and the Super Quick Turn range of machines, were introduced last year.

Employment at Yamazaki Machinery has risen to around 300 from 35 in 1988, and has fallen only marginally in the current recession. This is an achievement of which few UK machine tool builders could boast, and partly reflects the robust Japanese resistance to making redundancies.

The cuts were made mainly through natural wastage, although last month the company did part company with Mr Stephen LeBeau, its sales director, in a move that surprised industry observers.

But the relatively minimal job cuts are also due to a level of manufacturing technology and organisation that allows the plant to operate at 80 per cent of capacity and still be

many times in the mid-1980s in the hope of finding work. But

is suffering from the recession, but stresses that production levels have not fallen that far.

Although the effects of Yamazaki's UK manufacturing are hard to quantify, the company reckons that its presence

probably directly gives employment to about one-and-a-half times as many people as it employs itself. It has also provided work for, and helped

raised product quality at, a number of UK and continental European component suppliers, in line with local content agreements.

The head of one north Midlands foundry company recalls knocking on Yamazaki's door

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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

Baxter, Woodhouse and Taylor

## From cloth to an airborne market

BAXTER, Woodhouse and Taylor has come a long way since 1886, when it started out as a cloth manufacturer in Manchester.

This year the firm has won a Queen's award for exporting super-lightweight air ducting and insulation for the aircraft industry.

"As the marketplace changes, we have had to change with it," says Mr George Sampson, sales and marketing director at Baxter, Woodhouse and Taylor.

"Thirty years ago we got into the aircraft business. Because of our expertise in manufacturing commodities in cloth, our product for the aircraft industry is basically a fabric, glass fibre," he says. The company's main business is now producing a large range of lightweight ducts for aircraft environmental control systems, which are engineered rather

**"It is a high-tech, big money but very fickle industry. If you make a promise, but break it, you are dead"**

than fabricated. The ducts can also be used in other vehicles.

The company's products can be found in 85 per cent of the western world's aircraft, and 60 to 70 per cent of its business is carried out overseas, largely in America, where the world's airline industry is centred. Customers include such famous names as Boeing and McDonnell Douglas.

Mr Sampson attributes the company's success to quality and reliability. "It is a high-tech, big money but very fickle industry. If you make a promise, but break it, you are dead," he says.

"We are almost obsessive in terms of getting out there and finding out what the customer wants, and acting immediately," says Mr Sampson. Although the company is on the opposite side of the Atlantic to many of its customers, it

Warwick International

## Washdays made more environmentally friendly

FEW homes these days would be complete without a carton of concentrated or environmentally-friendly washing powder.

The growth in the popularity of such products has been one of the clearest signs of the increased public commitment towards conserving the environment, and they are now the fastest-growing area in the European detergent industry. Additives produced by a Welsh company, Warwick International, are used in almost all of them.

Ariel Ultra, in the UK, and Dixan in Europe, are the best-known brands containing the company's products.

Warwick, awarded a Queen's Award for export for the second time in five years, is one of only four companies worldwide (and the only one from the UK) that produces the additives essential to make such powders effective. Among these four, Warwick says it has the largest market share, although it will not reveal the precise figure for competitive reasons.

The company's air ducts are up to 60 per cent lighter than comparable products, giving them an advantage since extra weight means smaller profits because fewer passengers can be carried. "The product is not particularly high-tech, but it services a high-tech area," says Mr Sampson.

In spite of the recession, which has been particularly severe in the aircraft industry, Baxter's sales rose 20 per cent last year. This is partly because sales are not entirely dependent on the air frame manufacturers of new aircraft.

The company also supplies parts for the refurbishment of second-hand aircraft, a sector which has expanded as spending on new aircraft has dropped. "People are spending money on used aircraft, refurbishing them to a high standard," says Mr Sampson.

The company is based at Adlington, near Macclesfield in Cheshire, and employs 300 people, mostly women, at three sites. It is considering setting up a factory in the southern states of America, near its main customers. Direct flights between Manchester and Atlanta airport have made the prospect more feasible.

Bethan Hutton

For more than 12 years it has been developing a range of biodegradable additives based on the chemical Tenta Acetyl Ethylene Diamine (TAED). These have two main applications.

The first is to improve the efficiency of lower-temperature powders. Chlorine-based bleaches have been replaced by "greener" oxygen-based bleaches in most powders, but the latter do not function well at lower temperatures. Enter Warwick's bleach activators, which enable oxygen-based bleaches to work even at lower temperatures.

Lower-temperature powders consume less energy during the wash, while their concentrated forms save even more energy by requiring less packaging and being more economical to transport.

The second main application for Warwick's additives is to boost the effectiveness of phosphate-free powders. Many manufacturers have attempted to eliminate phosphates as they contribute to the growth of algae in rivers and in the sea.

The growth of environmental awareness has been an important factor in our success," says Mr David Richards, the managing director.

"There has been a real resurgence in the past few years in the use of concentrated detergents, due to both economic

and environmental factors."

Warwick International, based in Mostyn, Clwyd, also produces flame retardants for fabrics, and softeners for textiles, but detergent additives are the bulk of its business. The company's workforce has grown from 20 to more than 300 in less than 12 years. More

than 240m has been reinvested in that period in new equipment and buildings.

The company's export policy, however, has also been crucial to growth. Exports accounted last year for 82 per cent of sales, and Warwick has more than doubled its already substantial export trade since it won its first Queen's Award in 1988.

One reason for this is the company's policy of sending its scientists and technical experts on frequent trips abroad to work with local companies to produce the environmentally-friendly products best suited to a particular market.

The company now has a multi-lingual sales team in the UK and places great emphasis on the need for foreign language-speakers - backed up by a network of 22 sales agents worldwide.

Of the 40 overseas countries Warwick exports to, western European markets, particularly Germany, Italy, France, Spain and Benelux are by far the

largest. But Warwick is also making inroads into eastern Europe, where the need for green detergents is evident.

It is also developing business in middle Eastern countries including Algeria, Morocco, the Gulf states and Egypt, as well as in south-east Asia, Australia and New Zealand. Its next target for expansion is Latin America.

Warwick has also contributed to the regeneration of the local economy, which was devastated when the nearby Shotton steelworks closed in 1979, with the loss of 8,000 jobs - the biggest ever plant closure in Britain. In 1984, Warwick received loans worth nearly £2m from the European Coal and Steel Community to aid the expansion of its chemical works and switch from oil- to coal-fired equipment. The expansion helped to create more than 200 jobs, many of which went to former steel workers from Shotton.

Neil Buckley

## Untiring exporter to Europe

FOUR YEARS after it was established, Technic Group has won an award for its success in exporting high quality re-cycled tyres to EC countries and Scandinavia.

The company exports 80 per cent of its output and its largest single EC market is Germany. Its founders, Mr Phil Blood and Mr Tony Farmer, are the joint managing directors.

The tyres are produced for passenger cars and light commercial vehicles only. All are made to the same specification as those produced as original equipment, ensuring that Technic products meet European regulations.

The company's turnover has grown from £1.6m to almost £12m, while output has risen from 3,000 to 27,500 tyres a week. The company employs 130 people and production is centred on a five-acre site near Burton-on-Trent.

This year, production is set to increase by 30 per cent and 40 more employees will be taken on.

## Payphones for all sorts

IT'S SECOND time lucky for GPT Payphone Systems. Last year, it won the Queen's Award for Technology, and this year the company - 60 per cent owned by GEC and 40 per cent by Siemens of Germany - received the award for its exports. More than 70 per cent of the payphones produced at its factory in Chorley, Lancashire, are destined for overseas markets.

These phones are sold to more than 50 countries, including Kuwait, China, the US and Australia. In addition to the payphones - all sorts of coin, smart and credit card phones - the company supplies the payphone cards. Use of these has rocketed - GPT's output is nearing the 100m mark.

The company's cashless calling system, which won the award last year, allows telephone calls from payphones without using coins. Standard credit and banker's cards may be used and the billing is charged to the user's credit card, banker's card or telephone account.

## AVESCO plc

congratulates VideoLogic Limited, the second company in the Avesco group to win The Queen's Award for Technological Achievement.

AVS was successful in 1990, and this year VideoLogic receives the Award for the DVA-4000 range of multimedia products that integrate video and television with computer graphics, text and audio for IBM and Apple personal computers.



Avesco would like to thank VideoLogic staff, resellers and customers who have all made this award possible.



VideoLogic Limited, Home Park Estate, Kings Langley, Hertfordshire, WD4 8LZ 0923-260511

## LINX

The Ink Jet Innovators

## Another step ahead

Established in 1986, Linx has grown to a thriving international business with rapidly increasing export sales in 21 countries worldwide. Sales grew by 93% in 1991, with exports accounting for 80% of total sales; Linx now has more than a 10% share of the world market.

Linx Printing Technologies Ltd  
Barrel Road, Stretford, Cheshire, M32 6LE  
Tel: 0489 300755 Fax: 0489 495093

## Helena Laboratories

South Avenue, Farnham Valley Trading Estate, Farnham, Surrey GU10 4JL  
Telephone: 0486 871100 Telex: 835093

## QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

As a world leader in the Clinical Electrophoresis field, we are proud to have received the Queen's Award for Export Achievement. This is clearly a reward for the sustained and often spectacular export growth to all corners of the globe.

The Directors would like to express their appreciation and thanks to all the Staff who have made this achievement possible.

## FULLEON

is honoured to receive

THE 1992

QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

For all their continued support and assistance for their project.

Special thanks for all the staff and for Sandoz's example.

PIRE ALATRA, SOUNDER, BELLS, BEACONS, MCPs

Tel: (0633) 872131, Fax: (0633) 866346

## ORBIT VALVE PLC

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Ashchurch,  
Tewkesbury,  
Gloucestershire GL20 8JG

Tel: 0684 274444  
Fax: 0684 274808

## Computype

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European Headquarters  
Oslo Road, Sutton Fields, Hull HU8 0YN, England.  
Tel: 0482 835366  
Fax: 0482 831152

World leaders in the design and manufacture of oil containment and recovery systems, Vikoma products are used throughout the world to protect the environment from marine and industrial oil pollution.

Vikoma International is proud to receive this recognition of its export achievements.

## VIKOMA INTERNATIONAL LIMITED

Place Road, Cowes, Isle of Wight, England  
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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES



The Peugeot Talbot production line at Ryton: seven out of every 10 cars that it produces are exported

## Aegis Group

## Shift from advertising to a media strategy



Peter Scott: "We like to think of ourselves as European"

ONE OF the more unusual awards this year is to Aegis Group, the holding company for the world's largest group of media buying and planning specialists. Aegis is quoted on the London, Paris and New York stock markets but its more familiar wing for clients is Carat, the operating network and brand name of the company.

Given that, on average, 85 per cent of the cost of any advertisement is the space it occupies and the other 15 per cent is its production costs, planning for the best and most cost-effective media space is of considerable importance to both advertisers and advertising agencies.

First established in 1979, Aegis has managed to more than double its export earnings over the past three years, at a time when advertising revenue globally has come under considerable pressure. Overseas revenue now accounts for 65 per cent of Aegis' income, mainly via overseas subsidiaries operating under the name Carat. For the financial year 1991, Aegis reported turnover of \$2.105bn (exceeding the \$2bn mark for the first time), and pre-tax profits of \$55.2m.

However, Aegis has not been entirely untouched by the general downturn in advertising revenue — the pre-tax profits were 19 per cent below those of the previous year, the first full-year decline since the company went public eight years ago. That fall was partly attributable to a 1 per cent drop in European advertising revenue, the worst performance for a decade. Nevertheless, Aegis is organically growing. It now has more than 50 offices in 18 countries, employing over 1,700 people. It has opened branches in Prague, Budapest, Warsaw and Moscow.

Mr Roger Parry, development director, believes that Aegis' award is the first to have been given to an advertising agency or media buying specialist; it is an uncommon award for service companies generally.

Mr Peter Scott, chairman of Aegis and Carat's chief executive, says: "For the past three years the Aegis team have worked hard to build Carat as Europe's leading media planning and buying network ... Carat is now clearly established as Europe's leader with billings in 1992 estimated at

are due to be phased out by the end of 1995.

The move away from "pure" advertising and into media strategy has so far proved successful, though it initially attracted some shocked cries from advertising agencies.

The European media buying market is at the moment moving towards increasingly concentrated buying through the formation of "clubs" — separate advertising agencies forming tactical links to purchase large volumes of media space and squeeze discounts from media owners. With such a network already, Aegis is well-placed to compete with such clubs.

The future of the group is to some extent dependent on an easing of the recession, though Aegis itself predicts only 2 per cent growth in advertising revenue for 1992. One of the more promising areas is likely to be Carat's sponsorship business, as advertisers turn increasingly towards event sponsorships to make themselves more visible in a world of increasingly fragmented media and expanding advertising clutter.

Gary Mead

## Peugeot Talbot

## The other side of a net importer

LAST YEAR, the UK's balance of trade deficit on motor vehicles shrank sharply from more than £26m to about £1.5m. Much of the fall was due to a UK new car market collapse, preventing the usual high volume of imports from being sucked in.

Even so, Mr Geoffrey Whalen, UK motor industry veteran, past president of the Society of Motor Manufacturers and Traders, and Chevalier de la Legion d'Honneur, could derive much satisfaction from the export contribution made by Peugeot Talbot, the French vehicles group's UK subsidiary, of which he has been chief executive for nearly a decade.

It is that contribution, notably the overseas shipment in recent years of seven out of every 10 cars that Peugeot Talbot produces at its Ryton plant near Coventry, which has led to its receipt of the Queen's Award for exporting.



## THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

Congratulations  
CMI.

CMI Insurance Company Ltd, part of the international arm of Clerical Medical Investment Group, has become the first life office to win the Queen's Award for Export Achievement, in recognition of their expertise in international insurance markets.

CMI's net income has increased

each year, contributing significantly towards Britain's export drive.

CMI now operates in over 60 countries across Europe, Africa, Asia and The Americas.

To all of them at CMI throughout the world, from all of us at Clerical Medical, congratulations.

Clerical Medical  
INVESTMENT GROUP

THE CHOICE OF THE PROFESSIONAL

ISSUED BY CLERICAL MEDICAL AND GENERAL LIFE INSURANCE SOCIETY, A MEMBER OF LAUTRO.

MARCONI ELECTRONICS LTD  
WINS A QUEENS AWARD FOR TECHNOLOGICAL INNOVATION FOR ITS PIONEERING WORK IN SATELLITE TV RECEIVERS

TECHNOLOGY APPLIED

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## THE QUEEN'S AWARDS FOR TECHNOLOGICAL ACHIEVEMENT 1992

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
A		
Escalator Division of APV Baker Apsys Computer Group Amerada Hess	Peterborough, Cambridgeshire Cambridge, Cambridgeshire London W1	Heavy duty public service escalators ARM-32 bit low cost RISC processor Floating production facility for offshore production of oil and gas
Pharmaceutical Division of Amersham International Andergauge	Amersham, Buckinghamshire Aberdeen	Corelec, brain imaging agent Adjustable stabiliser for drilled oil wells
B		
Babcock Energy British Broadcasting Corporation: Engineering Directorate British Gas: Midlands Research Station of Research and Technology Division	Renfrew, Scotland London, W12 Solihull, West Midlands	Low NOx axial swirl burner Stereo sound television (NICAM 728) Regenerative burner system for fuel fired furnaces
C		
Cotswold Pig Development Crossfield Electronics	Rothwell, Lincolnshire Hemel Hempstead, Hertfordshire	Genetic improvement of litter size in pigs Computerised pagination system
D		
Optical and Display Science Division of the Electronics Division of the Defence Research Agency Double R Controls	Malvern, Worcestershire Heywood, Lancashire	Advanced mixtures for liquid crystal displays In-line certification of magnetic media
F		
Filtron Components	Shipley, West Yorkshire	Microwave switched multiplexer
G		
Glaxo Group Research	Greenford, Middlesex	Cefuroxime axetil, an orally active broad spectrum Beta-lactamase resistant antibiotic
H		
Hotwork Development	Dewsbury, West Yorkshire	Regenerative burner system for fuel fired furnaces
I		
IBM United Kingdom Laboratories Insecticide Project Team of the Research and Development Department of ICI Agrochemicals ICI Pharmaceuticals Electrical Projects Group of In-Spec Manpower & Inspection Services	Winchester, Hampshire Haslemere, Surrey Macclesfield, Cheshire Dyce, Aberdeen	Mathematically based computer software system Synthetic pyrethroid insecticides "Diprivan", an injectable general anaesthetic Non-invasive fault diagnosis in AC induction motors
L		
Lucas Nitrotec Services	Birmingham, West Midlands	Nitrotec process to upgrade engineering performance of low alloy steels
M		
Stanmore Unit of Marconi Electronics Industrial Chemical Division of Merck Mercol Descaling	Stanmore, Middlesex Poole, Dorset Chesterfield, Derbyshire	Integrated microwave receiver for satellite television Advanced mixtures for liquid crystal displays Epoxy resin process for refurbishing potable water mains
O		
Omron Oxford Lasers Oxford University Computing Laboratory	London SE26 Oxford, Oxfordshire Oxford, Oxfordshire	Vibration pattern imager 100W copper laser Mathematically based computer software system
P		
Pebec Pilkington Communication Systems Portakabin	Anglesey, Gwynedd Rhyd, Clwyd York, North Yorkshire	N-chlorophthalimide, a major pharmaceutical intermediate Optical backplane connector for cable termination Pullman series of relocatable buildings
R		
Racial Radar Defence Systems Rank Taylor Hobson	Chevington, Surrey Thuraston, Leicestershire	Radar identification system for defence purposes Form Talyser Series of measuring gauges based on computer technology
S		
Shelbourne Reynolds Engineering Silicoe Research Institute	Bury St Edmunds, Suffolk Silsoe, Bedfordshire	Machinery to harvest small grain and seed crops (joint award) Machinery to harvest small grain and seed crops (joint award)

COMPANY	LOCATION	NAME OF PRODUCT OR DEVELOPMENT
SmithKline Beecham Pharmaceuticals Research and Development	Epsom, Surrey	Bactroban, an antibiotic for bacterial skin infections and elimination of nasal staphylococci
T		
TSL Group	Wallsend, Tyne and Wear	High purity quartz powder and Ingots
V		
Vector Fields VideoLogic	Kidlington, Oxford Kings Langley, Hertfordshire	Software for electro-magnetic device research Full motion digital video adaptor for personal computers

## Glaxo

## Taste of triumph once again

GLAXO, the pharmaceuticals group and the UK's biggest company by market capitalisation, has won its fifth award for technology with its antibiotic Zinnat.

Zinnat was developed because other drugs in its class needed to be injected and were therefore of little use outside the hospital environment. In addition, bacteria were building up resistance to existing antibiotics, such as penicillin, which were proving increasingly less effective.

The challenge for Glaxo was to develop a drug that was:

- pleasant to swallow.
- without any toxic by-products and therefore without serious side-effects.

• able to resist Beta-lactamase, a substance excreted by bacteria which prevents some antibiotics working effectively.

Glaxo believes it tested as many as 10,000 different formulations at its Greenford

research centre in north-west London over a period of about six years before it discovered the right drug.

Its pharmacists also invented a new process to manufacture

stomach and gut.

- resistant to the enzymes in the gut but which could be ingested effectively into the body.

- quick acting once it had been taken into the bloodstream.

- without any toxic by-products and therefore without serious side-effects.

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## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

## Amerada Hess

## Small oilfields made viable

EVER SINCE it was discovered in 1975, the Ivanhoe oilfield, in the North Sea 110 miles north-east of Aberdeen, had been deemed uneconomical to exploit.

Given the immense cost of constructing and installing equipment to produce oil, the field was simply too small. Only when the neighbouring Rob Roy field was located in 1984 did it begin to look feasible to exploit the two together.

But in 1986 another blow struck. The oil price tumbled and Amerada Hess (AHL), the company with the rights to exploit the fields, was forced to think again.

Undaunted, its designers managed to cut the cost of the project from £280m to £240m with an innovative plan to refurbish an existing floating platform to exploit the fields.

Six years later, with both fields now producing, AHL has won a Queen's Award for technology for its floating oil and gas production facility — perhaps the largest single project to win an award this year. This is the first time in the world that gas had been exported from a floating platform, and that two geographically separate fields have been exploited simultaneously from such a facility.

Amerada Hess was one of the first oil companies to become involved in the North Sea in 1964, when licensing of offshore fields began. It is now, according to a recent survey by County NatWest, the UK's eighth largest oil and gas producer in the UK, employing nearly 600 people in London, Aberdeen and offshore.

In addition to the Ivanhoe, the largest structure to enter the Tyne, after reinforcements it was the certainly the largest to leave

Rob Roy and Hamish fields, it operates the Angus field, which came onstream at the end of last year, and the Scott field, one of the largest in the North Sea, which comes onstream in 1993. It has interests in a further nine oilfields and four gas fields.

AHL acquired an interest in Ivanhoe and Rob Roy when it purchased the oil and gas interests of Mancana Petroleum in December 1985. The company took over operation of the consortium which

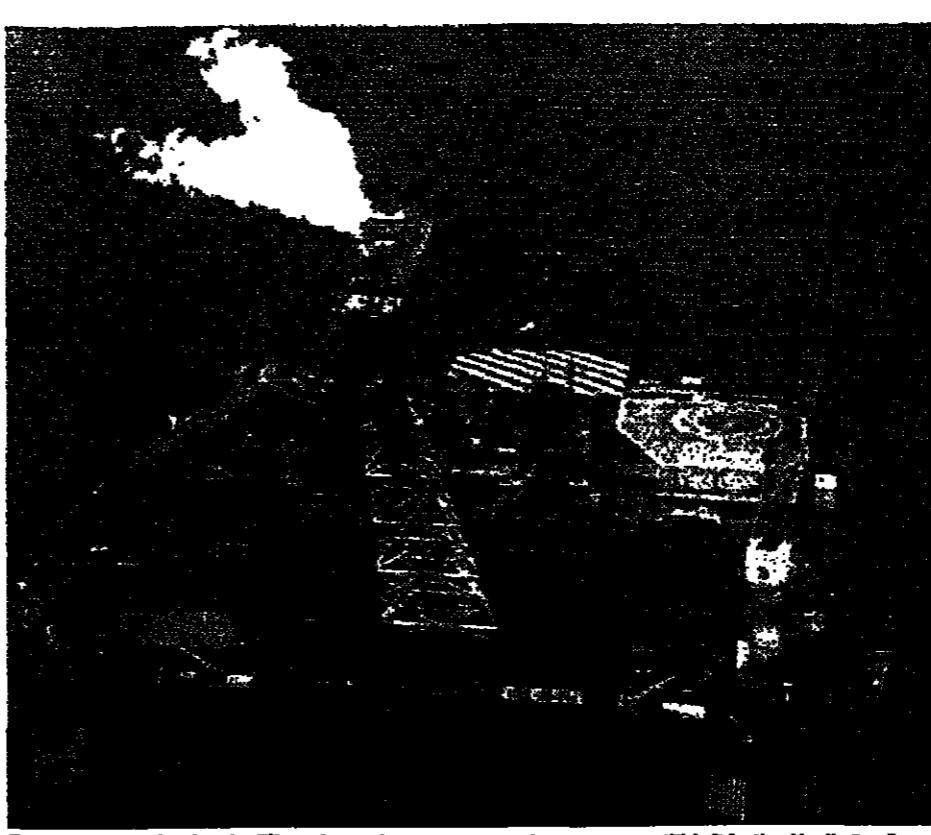
owned the two fields — which also includes Demaret UK Oil and Gas, Kerr McLean Oil and Pict Petroleum — and undertook to develop the fields on behalf of the group.

The first step was to find a suitable semi-submersible platform for re-fitting. The chosen vessel was the Sodco Phillips SS, formerly a float used to carry out maintenance work on platforms in the North Sea, which was renamed AH001.

If the name was slightly short of imagination, the project was not. AH001 was taken to Nigg Bay in Scotland, where it connects with a trunk pipeline to the Flotta Terminal in the Orkneys, was already in place, as was a 14km gas line to Texaco's Tartan platform, from where gas travels along a pipeline to the St Fergus terminal on the east coast of Scotland.

Safety measures also have a high priority on the platform.

Blast walls have been fitted between the accommodation and the gas compressor train — potentially the most dangerous area — which have been situated as far apart on the deck as possible. Emergency shutdown valves, used to turn off the oil and gas supplies in the event of an accident, are protected by special steel platforms, and an enclosed lifeboat area fitted with an emergency incident control room gives



The AH001 production facility: "the technology to get the reserves still left in the North Sea"

being transformed from a floating hotel and repair shop into a fully-operational oil and gas platform, drilling work was under way 70 nautical miles out to sea, and 14km underwater. By the time the AH001 was towed out to sea in April 1992, it was ready to be linked by flexible pipelines to three underwater manifolds connected by more pipelines to the various oil and gas wells.

An export pipeline to carry oil the 25km to Occidental's Claymore A platform, where it connects with a trunk pipeline to the Flotta Terminal in the Orkneys, was already in place, as was a 14km gas line to Texaco's Tartan platform, from where gas travels along a pipeline to the St Fergus terminal on the east coast of Scotland.

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additional protection should the platform need to be evacuated.

The project came onstream in July 1992, within budget and ahead of schedule. Gas was first exported a month later, and in 1993 the small satellite field Hamish was also hooked up to the AH001's facilities.

"The average size of fields is clearly going to get smaller, and this type of floating technology that can be re-used and shifted from field to field is going to be essential to get the most out of the reserves left beneath the North Sea."

Neil Buckley

## Oakwood

## Credit for success goes to workforce

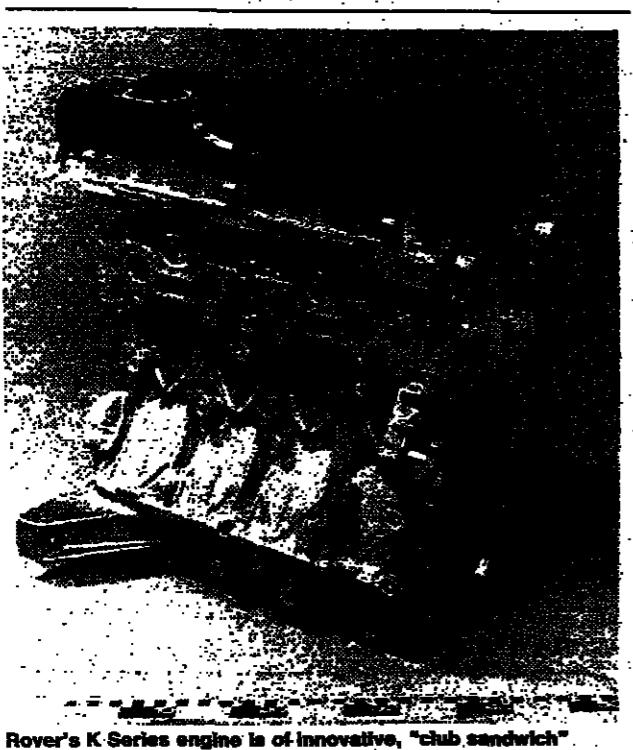
FIVE YEARS after winning a Queen's award for export achievement, Oakwood Design of Letchworth, Herts, has done it again. The company designs and manufactures bank-card production machinery.

Oakwood claims to be at the forefront of the latest "smart card" developments which require micro-chips to be embedded in the cards, as well as the card fraud-busting technique of embodying digitised photo images onto bank cards.

Marketing efforts in the former eastern bloc are beginning to pay off, says the company, with new markets established in the Commonwealth of Independent States, Hungary and Czechoslovakia. Other potentially profitable regions being targeted include Saudi Arabia, South Africa and Taiwan.

In 1987 the company exported just 58 per cent of its £1.6m turnover, and this has grown to 86 per cent of last year's £5.4m sales total.

Mr Richard Smith, managing director, says it is greatly to the credit of his 70-strong workforce that Oakwood's products are in daily use in high-volume card-producing nations such as the US, Canada and Western Europe.



Rover Group

## An engine for the future

ROVER GROUP'S K Series engine has now won its second major accolade since it was unveiled 2½ years ago as the unit destined to power a significant part of Rover's car range for the 1990s.

The all-aluminium, powerful but very lightweight engine — inevitably dubbed "Special K" by the enthusiastic motoring press — was also a recipient of the UK Design Council's British Design Award early last year.

Already used in the Rover 200, 400 and Metro ranges, the K Series is expected to expand into yet larger, more powerful — possibly even supercharged — variants to power as yet still secret new Rover models.

Currently the overhead cam-shaft engine is produced in three versions: a 1.1 litre giving 60 bhp at 6,000 rpm, a 1.4 litre producing 75 bhp at 5,500 rpm and a 1.6 litre fuel-injected 16-valve high performance option developing 95 bhp at 6,250 rpm.

Developed over five years and the subject of a £20m development programme, as well as £120m to produce it on highly automated but flexible lines at Rover's Longbridge plant at Birmingham, the engine has been praised for a whole string of attributes.

According to Rover, servicing costs over four years will prove to be less than half those for less advanced engines of similar size and power.

The toothed rubber cam-shaft drive-belt is claimed to be good for 100,000 miles, twice the norm, and tappets are self-adjusting.

There is only half the usual volume of coolant, so the engine warms up much faster on cold mornings.

However, what really captured the Queen's Award for Technology assessors' imagination was the ease with which the engine can be assembled; in construction terms it is the engineering equivalent of an American club sandwich.

One of the problems with making an engine in aluminium is that, ordinarily, a greater volume of material needs to be used to achieve the same strength as cast iron, so

that it is possible to wind up with an engine just as heavy as an iron block unit, but a lot more expensive.

So, unlike conventional engines, the K Series is made as a four-layer sandwich comprising, from top to bottom: cylinder head, cylinder block, crankcase and main bearing supports.

All four are held together with ten, 16-inch steel through-bolts. In practice, this means the engine is exceptionally strong as well as light and easy to assemble.

Another advantage of the through-bolts is that they absorb all the major stresses from the reciprocating parts of the engine, eliminating bore distortion and enhancing engine efficiency and durability. The relative simplicity of the concept also means lower bulk and weight.

The K Series stands as something of a tribute to Rover management's determination not to give up its own engine design and development capability during its long and difficult path to privatisation during the 1980s, and even though it is now in close partnership with Honda — one of the world's best engine developers — with which it now has cross-shareholdings.

Whether Rover will ever again embark on a "ground up" engine programme, however, remains an open question.

Judged by its predecessor, however, the K Series should have a life well into the 1990s.

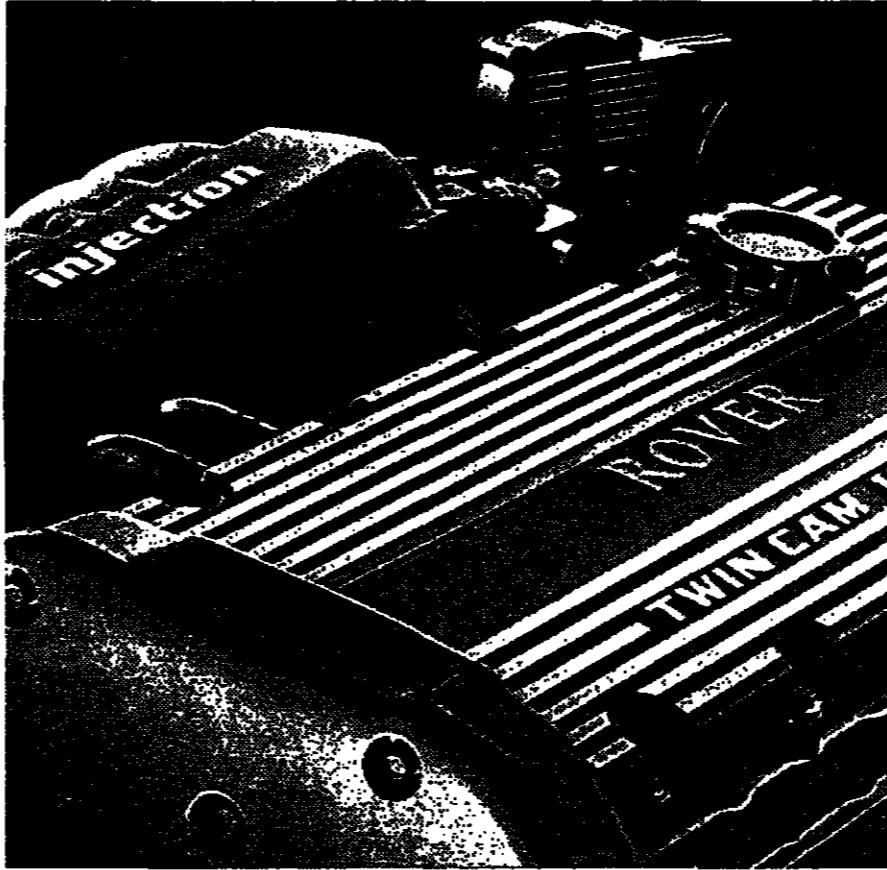
The K Series replaced, in the Metro, one of the most venerable engines — the A Series — in motor industry history.

First designed in 1949, the A-powered Austin A30 and Morris Minor in the early 1950s. In 1959 Sir Alec Issigonis turned it through 90 degrees and installed it in the Mini.

Thirty three years on, in much more powerful, fuel-injected form, it is still powering the Rover's "flying shoebox", the Mini Cooper.

John Griffiths

## THE POWER.



## AND THE GLORY.



Radically new ideas about construction and use of materials went into the Rover designed, developed and produced K-series engine.

The result is an all-aluminium powerplant that has set new parameters for design, performance and ease-of-service in 1.1 litre and 1.4 litre car engines.

In 1991, the K-series engine won a British Design Award and The MacRobert Award from the Fellowship of Engineering.

It has now been honoured with The Queen's Award for Technology.

Until today, we thought the engine was our crowning achievement.

And we were almost right.

ROVER CARS

## THE QUEEN'S AWARDS 1992: COMPANY PROFILES

### IBM UK/ Oxford University Computing Laboratory

## It's hard to explain, but Z is much clearer than English

IT MIGHT not be very easy to understand, but Z notation has quietly spread its influence to computerised applications in daily use by people across the world.

In conjunction with a programming application called the Customer Information Control System (CICS), it has saved costs, improved quality and reliability - and been driven by an impressive collaboration between academic and industry.

At least the assessors of the Queen's award for technology managed to wade through sufficient technicalities in their decision to present a prize jointly to IBM UK Laboratories and Oxford University Computing Laboratory (the first time a university department has won a second award).

For most people, comprehension of CICS and Z notation rapidly fades away. "It's always a problem trying to explain," sighs Mr Tony King, a press officer with IBM, wistfully. "It's something invisible, but used unknowingly by millions every day."

CICS, which is "enabling" software which exists between the operating system that drives computer hardware and any specific computer program designed for a particular application.

It is "enabling" software which exists between the operating system that drives computer hardware and any specific computer program designed for a particular application.

It is designed to process great quantities of information with accuracy, integrity and speed. It is an essential part of the driving force behind cash-point machines, and crops up in retail, insurance, airline and a wide range of other applications.

CICS, which was developed by IBM, has been in use for a number of years, with initial applications during the 1970s. The IBM Laboratories at Hursley Park in Hampshire - which previously won a technology award in 1988 for entirely different work - employ 1,500 people and have had worldwide responsibility for CICS since 1975.

As demands for the use of CICS grew more sophisticated and complex - driven by developments in both hardware and software - programmers faced difficulties. Limitations in the techniques they were using to prepare the code restricted their ability to take advantage of the latest developments.

The main problem was that the specifications for CICS - the requirements and instructions used as the basis on which the program is written - were being drawn up in the English language. With the latest versions of CICS running to 800,000 lines of program code, English was fast proving itself not up to the task.

"English is ambiguous, woolly and incomplete," says Mr Paul Mundy, a development programmer for CICS at IBM. "When you use it to write a

description of what's going to happen, it is liable to different interpretations and it may leave things out. It is often far too sketchy."

At the same time, he stresses, any attempt to use a simpler, higher level computer code instead of English is also fraught with problems. "When you write something in a pseudo-code, you have already taken some of the decisions about how the software will work."

The challenge was overcome after a chance meeting at a conference in 1981 between Mr Tony Kenny, CICS manager at IBM, and Professor Tony Hoare, of the programming research group at the Oxford University computing laboratory.

An initial research contract has been expanded and developed ever since, forging a collaboration that has now been in operation for more than a decade.

The Oxford team were had been developing a theoretical, mathematically-based language called Z notation, which is based on elementary set theory and logic. With IBM, they had the chance to test it out with a major industrial application.

By working together with IBM's software engineers, the Oxford academics could examine CICS and gain a detailed understanding of its operations and future requirements. They were able to modify and expand Z notation as a result.

"With Z you are much more

certain," says Mr Mundy. "You have an unambiguous, understandable, complete description of what is going to happen. It is abstract and doesn't force you to make any design decisions. Problems can be found much earlier and more cheaply."

Even so, Z still allows the use of English alongside more mathematical concepts. "It's not just a bunch of hieroglyphics," he says.

The first product launched using Z notation to specify the CICS requirements showed both a significant increase in quality and a reduction in development costs.

Z itself has not had to evolve very far since the early days. But it has been extended as CICS continues to be transformed over time. Work is now under way to standardise Z, with a draft version being prepared for the British Standards Institute.

"The work that has won the award is at the frontiers of software development," says Dr Geoff Robinson, director of the IBM Hursley Laboratory. "We are proud and grateful to have been associated with Oxford University. I believe will continue to be a partnership of great mutual benefit."

Prof Hoare at Oxford adds: "Our long-term partnership has contributed simultaneously to commercial advantage, to the progress of pure science and to the improvement of academic education."

Andrew Jack

### Rest of the world gets the sun

**SOLAR-POWERED** goods, which generate electricity "out of thin air" all over the world, even from the UK, are exported by Intersolar Group of High Wycombe, Bucks. Of the group's \$4.6m annual revenues, exports account for more than 90 per cent.

The group's systems are used in Africa, South America and the Middle East, as well as Europe and Antarctica, while

its consumer products are sold in most of the developed markets of the world, including Japan and the US.

Intersolar is an independent group: 50 per cent of its equity is owned by Mr Philip Wolfe, chairman and chief executive, and Mr Philip Bouveral, commercial director, who says he has been round the world eight times in the past three years.

### Five's shattering success

WITH ONLY five full-time employees, the engineering division of GB Glass has won an export award. Last year the division, based in Chesterfield, Derbyshire, undertook only three major contracts, but these were worth a total of \$3.4m. The company is a specialist in the manufacture and commissioning of large-scale glass manufacturing plants in the third world.

GB Glass is jointly owned by Siemens of Germany and Thorn-EMI. In addition to Chesterfield, there are plants at Harworth, near Doncaster and Newcastle.

The company's biggest order has been for a \$2.3m plant for China. In the three years 1989-91 covered by the award, GB Glass Engineering won export orders worth more than \$8.2m.

A sophisticated, computer-dating system for pigs has won Cotswold Pig Development an award for technological achievement.

The Lincolnshire-based company has developed a breeding scheme to speed up genetic improvement in pigs and produce the consistently leaner, healthier pork that international markets now demand.

It enables the performance, in terms of speed of growth and litter size, of the same genes on different farms to be compared for the first time, in effect separating hereditary and environmental influences.

It uses a statistical technique, best linear unbiased prediction (BLUP), which makes calculations based on detailed computer records kept on each pig's ancestry, development and habits.

One ideal mate to produce the next generation have been selected by the computer, the Cotswold system loses its similarity with blind dating agencies. Genes with desirable characteristics are brought together through artificial insemination. This means that genes can be spread around

the country without having to move the animals, making the process much faster.

Dr John Webb, genetics director at Cotswold Pig Development, says that he is carrying on a long tradition.

"Britain is pig breeding to the world. Britain invented the science of breeding," he said. Cotswold has updated what pig breeders have been doing for centuries, and made the process far more accurate.

Cotswold is the first livestock company to win a Queen's award for technological achievement, but according to Dr Webb, the pig breeding industry is a fertile ground for technological innovation. "It is a small industry, high-tech, very competitive, with a very short technology transfer time. Because it is so competitive, it forces companies to get the technology in as soon as possible," he says.

The system which has won Cotswold the award was developed from technologies which have been available for a long time. "Really, we have taken two technologies and married them. One was BLUP, the other was artificial insemination."

ays Dr Webb. "The world has been very slow with many technologies. They sit on the back burner until somebody finds an application for them."

BLUP itself was invented in the US 20 or more years ago and originally applied to cattle breeding. As cows produce only one calf a year, the calculations were much simpler.

But pigs can have around two dozen offspring a year. "It was not on to use this for pigs until we had very cheap, high-speed computing," says Dr Webb.

High rates of artificial insemination, around 80 per cent, were also needed. AI is not widespread in pig breeding - only 3 per cent of pig mating is done. Cotswold has developed the technique and now runs the largest AI centre for pigs in the world, using 360 hours a year.

Old-fashioned breeding methods are still used to produce leaner and harder pigs, but find it difficult to increase litter size, as this is not a well-inherited trait. Cotswold's techniques have changed this.

"What BLUP does is give us a very accurate projection of a

pig's genetic merit for litter size. We can improve pigs born per litter by around one extra pig every five years, which in biological terms is quite a lot," said Dr Webb.

The system also makes it easier to breed pigs with characteristics tailored to specific markets. For example, conditions in south-east Asia are not always as "pig-friendly" as in the UK, so harder specimens can be bred to cope with the different environment.

Four years ago Cotswold Pig Development won a Queen's award for its achievement in exporting pig breeding stock all over the world, from South Korea, and the Philippines to Italy and France. Around half the pigs bred by Cotswold are for the export market.

Dr Webb kept pigs as a teenager. He has become so attached to them that he prefers not to eat pork, but he describes that as a "human frailty" and does not let his own personal prejudice interfere with business. "There is nothing wrong with pig meat at all," he says.

Bethan Hutton

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FT SURVEYS

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*Tony Farmer + Phil Blood*

## FINANCIAL TIMES SURVEY

## SEATTLE AND PUGET SOUND

Tuesday April 21 1992

Phenomenal growth and the immigration of the past decade have created substantial developmental problems for the region. Martin Dickson visits the 'most liveable city' and one of America's 'best places to do business', and finds out how the community is tackling the issues

## A delicate balancing act

YOU CAN buy a set of grainy, black-and-white postcards, with the joke title "12 reasons why not to move to Seattle" in the recession of 1980/2, and analysts suggest that its growth will still outpace the national average during the 1990s – but only just.

The cards, which purport to show extremely unflattering pictures of the area, are meant to be sent by Seattleites to friends or relatives in other parts of the US who might be thinking of moving to the city. The aim is to put them off joining the wave of humanity which has swept into the Puget Sound region over the past few years as its economy has surged.

Boeing, which has its headquarters just south of Seattle and is by far the region's largest employer, seems set to enjoy strong long-term growth. Yet there are doubts about its short-term business outlook, and local businessmen still recall the dark recessionary days of the "Boeing Bust" in the early 1970s.

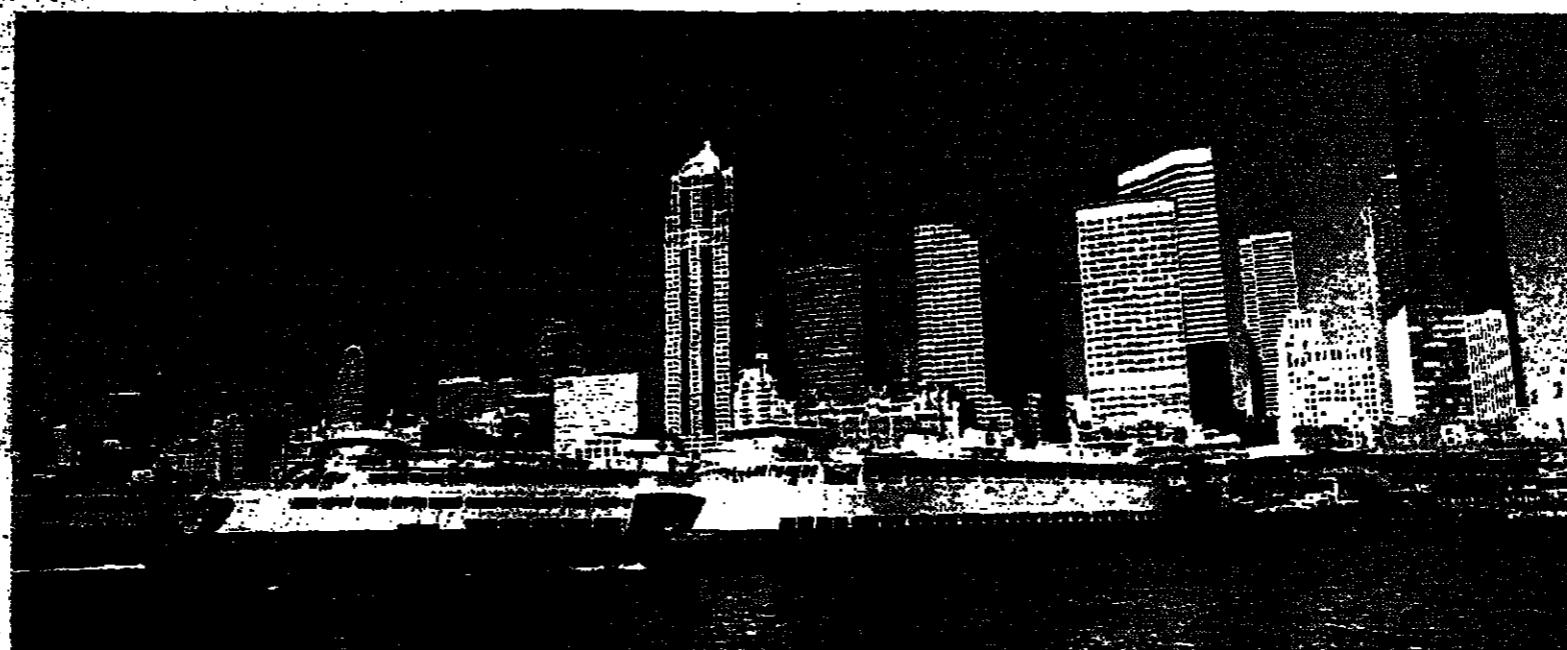
The timber industry, for its part, is contracting as environmentalists' initiatives to save the Northern Spotted Owl restrict the supply of logs. Other growth industries will offset these trends, notably the computer software sector centred on Microsoft, which has its headquarters in a Seattle suburb.

given way to a slower pace of growth. Seattle has fared much better than the rest of the US in the recession of 1980/2, and analysts suggest that its growth will still outpace the national average during the 1990s – but only just.

In other words, the region is not so economically secure that it can afford to take growth for granted. It remains highly dependent on Boeing, the world's largest commercial aircraft manufacturer, and to a lesser extent on the timber logging which first brought it prosperity in the 19th century.

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The beauty of Seattle's physical surroundings has been one reason for the wave of humanity which has swept over the Puget Sound region over the past decade

important, too, will be the region's growing importance as a shipping and airline entrepot mid-way between Europe and the Far East.

But finding a balance between encouraging growth and restraining it will be far from easy. "It's a very delicate act, but it has to be done because the quality of life is partly what brings people here," says Mr Paul Summers, research director at the University of Washington's North-West Policy Center.

And the "balancing act" is causing no little friction between slow-growth environmentalists and fast-track industrialists; between property owners threatened by development restrictions and planning authorities; and between the city of Seattle and its surrounding, middle-class suburbs and not least between old residents, so-called "lesser Seattleites" who dislike the changes in their city, and the newcomers, many of them refugees from recession-hit, environmentally-troubled California.

But it is at least encouraging, amid all this heat, that the community is tackling such issues head-on. Alarmed by the urban sprawl created in the late 1980s, the Washington state legislature passed a growth management act in 1990 which requires all cities and counties to draw up development plans which define urban boundaries and create a coherent, consistent development plan.

Mr Norm Rice, Seattle's popular black mayor, recently unveiled proposals for the city designed to relieve pressure on the urban fringe, partly by winning back middle-class people lost to the surrounding suburbs. He envisages a series of "urban villages" developed along the route of a proposed mass-transit system.

"We can either take control of growth and channel it in ways which will enhance our community, or we can sit on our hands and watch unmanaged growth destroy all of the things we value about Seattle and the Puget Sound region," the mayor said.

"Seattle," adds a regional planner, "is still in the fortunate position of being able to avoid the mistakes made by virtually every other major US city."

If there is a degree of smugness about that remark, it is understandable. For more than a decade now Seattle has been picking up awards as the "most liveable" city in the US, one of the "best places to do business," to "raise children" and even America's "top city for bicycling".

This is in large measure because of the sheer beauty of its physical surroundings. It is bounded on two sides by water – Puget Sound to the west and Lake Washington to the east – and on three sides by mountains. In spite of its rainy climate, it offers more accessible outdoor recreation than any other US centre of comparable size.

Seattle itself is architecturally undistinguished, yet it has a very attractive atmosphere. Its setting on steep hills next to water gives it a character vaguely reminiscent of San Francisco.

Its downtown centre is simultaneously small enough to be manageable and large enough to be reasonably sophisticated: it boasts an absurd number of espresso coffee shops, some interesting Northwestern cuisine, excellent

bookshops and a plethora of art galleries, headed by the new, architecturally bold Seattle Art Museum.

Somewhat improbably, it has also become the undisputed centre of pop music's latest craze – grunge rock. Rolling Stone magazine has just named the city the "new Liverpool".

Nevertheless, Seattle remains neat, clean and unflashy, enjoying its newfound wealth without flaunting it. "This is a city of inconspicuous consumption," as one local writer puts it.

Prosperity has also changed Seattle's view of itself and America's view of the city. Thirty years ago it was widely regarded as a dull provincial backwater, physically isolated from the rest of the country and heavily influenced by a dour Scandinavian heritage. Sir Thomas Beecham, the British composer, called it a "cultural dustbin".

Today, it is seen as increasingly cosmopolitan, be it in terms of culture, outlook or racial mix. In 1980, just 8 per cent of the city's population was made up of minorities but the figure is now 25 per cent, thanks to strong immigration during the 1980s by Asians, who now account for 11 per cent of the population.

Throughout its history Seattle has looked to Asia for trade and cultural ties and has developed unusually strong links with Japan – underlined recently when a consortium led by Nintendo, the Japanese games company with its US headquarters in Seattle, made a takeover bid for the city's baseball team.

These links could prove increasingly important over the next decade as the city aggressively markets its role as an East-West trading centre. Yet Seattle is hardly Shangri-la. It has a high rate of violent crime, drugs and AIDS problems, homelessness (the term Skid Row originated here in the 19th Century), traffic congestion and concern over the quality of its air and education.

However, many of these problems seem more manageable, or managed better, than in many other US cities. For example, Seattle's initiatives for keeping the homeless off the streets, involving a broad range of civic groups, have

## IN THIS SURVEY

■ A flying start for prosperity – the economy of the region has been the envy of many other US cities

■ For banking, consolidation is now a priority

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■ High-technology is reshaping Seattle's profile

■ Growth takes up the space in downtown Seattle

Page 3

■ Software has become a \$300-a-year business and has spawned a host of small companies

■ The transport problem has created highways to frustration

■ Seattle is the gateway to the Northwest

Page 4

been widely praised.

This sense of community is underlined in city politics, which involves a high degree of policy input from strong neighbourhood interest groups. Significantly, all city elections are by law non-partisan in nature, although for the past two decades every mayor has been a member of the Democratic party.

However, the mushrooming of suburbs in counties beyond the city limits means that no amount of civic togetherness will allow Seattle alone to solve those pressing questions which require regional solutions.

Among the most important of these are a host of inter-related transport problems, including decisions on a new regional rail system and whether or not to build a new run-way at Sea-Tac airport. Seattle is hardly alone among American conurbations in grappling with regional issues that transcend neat political boundaries. But because the region remains relatively unspoilt, rather more hangs on it finding sensible solutions.

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No wonder frequent fliers who have experienced the interior mock-up of the 777 come away wearing smiles. Very wide smiles.



BOEING

## SEATTLE AND PUGET SOUND 2

The long-term economic outlook is still reasonably bright, says Martin Dickson

## A flying start for prosperity

THE economy of Seattle and the Puget Sound has been the envy of many other US cities for the past few years, as the region outpaced most of America during the boom years of the 1980s and proved more resilient to the national recession which set in last year.

The long-term outlook is still reasonably bright, but the city has no grounds for complacency: the local economy has been soft for the past year, with Washington state growth barely positive and employment stagnant, while growth prospects over the next two years also look fragile.

"Many local businesses are noticing slower growth, and hiring plans are quite modest," notes Mr John Mitchell, chief economist at US Bank. "If 1991 was a slow year, 1992 may not be a whole lot better for many Washington businesses, with employment expected to increase by only 2 per cent."

Fast growth, moreover, has brought with it problems: a surge in migration of new residents to the area in the late 1980s from outside Washington has pushed up inflation and housing prices and has led to much greater traffic and other environmental problems.

Seattle's economic buoyancy is a new phenomenon. Traditionally, the Northwestern US, and Puget Sound in particular, have tended to suffer a steeper decline in a recession than other parts of the US. This was certainly the case in the 1981-82 downturn.

But the 1980s brought a



Battle of the forests: the Spotted Owl is at the centre of a dispute between environmentalists and the timber industry

spurt of investment in new industries in the region – notably high technology computer software, led by sector leader Microsoft, and biotechnology – which local economists say have gone some way to protect it from its traditional reliance on Boeing, the aircraft manufacturer and largest local employer, as well as timber logging.

Another significant positive factor this time around has been the relative buoyancy of the agricultural sector in the Washington hinterland.

All this said, local boosters are in danger of overstressing Seattle's diversification. For

28 others in the region, compared to 1.5 in the 1970s. Older, more guarded Seattle businessmen still recall the two "Boeing Busts" of recent decades: one in the early 1970s when the number of the company's employees in Washington state plunged from 162,000 to just 41,000 three years later, and a lesser contraction at the start of the 1980s.

Boeing's local employment is now more than 100,000 again, and its long-term outlook seems good, given the expected growth in world aviation over the next 20 years.

The next few years are more uncertain. Although Boeing is planning to trim some 6,500 Washington jobs by the end of this year because of reduced defence spending and slower demand for one type of civilian aircraft, the company insists its overall order backlog is unaffected. It expects to deliver a record number of commercial jets in 1993.

Yet some aerospace experts fear it could suffer a sharply reduced demand for deliveries in 1993 and 1994. And if that happened, history might record that Seattle did not so much escape the 1991 recession, but merely lagged it.

"The best we can hope for," says Mr Robert Chase, research director at Pacific Northwest Executive magazine, "is that the aerospace sector will remain resilient and stable."

Certainly, the build-up at Boeing in the 1980s will not be repeated during this decade. And this, coupled with other factors, suggests that Seattle's growth during the 1990s will tend to mirror, or slightly outpace, that of the nation, rather than exceed it dramatically.

"There is growing awareness," says Mr Chase, "that the boom years of the late 1980s are over and the 1990s will be essentially different."

Boeing apart, one of the main factors making for less frenetic growth in the 1990s will be a host of environmental initiatives. Many of these are local, prompted by Northwestern concern over the impact of fast development in the past decade, but others have assumed a national character, most notably the battle between environmentalists and the timber industry over the fate of the Northern Spotted Owl.

A complex tangle of court battles and government regulations has sharply reduced logging in spotted owl habitats throughout the forests of the Northwest over the past few years. Whatever the outcome of these confrontations, it is already clear that they will mean a perpetual slowdown in logging activity, and a loss of many jobs in the industry.

While the timber industry is located for the most part outside the greater Seattle area, this reduction will nevertheless have a substantial knock-on effect on the city, given its role as the region's main trading and shopping centre.

And another conservation issue, which could have an even greater impact on the regional economy, is looming just behind the spotted owl: efforts to preserve salmon in the Columbia river system could mean a reduction in hydro-electric power and a sharp increase in local electricity prices.

Yet Seattle has many other forces working in its favour. It has avoided the boom-bust commercial property cycle

which has hit the East Coast and California so hard, and the slowing of the boom gives it the chance to address the structural problems in the housing and transport markets which have come with growth.

While its traditional industries may see relatively slow growth or decline during the 1990s, a wide range of service industries will provide new job opportunities.

For Seattle's exhilarating physical surroundings, and its reputation as one of the best places in America to do business, means that it is an attractive place for mobile, knowledge-based businesses to put down roots.

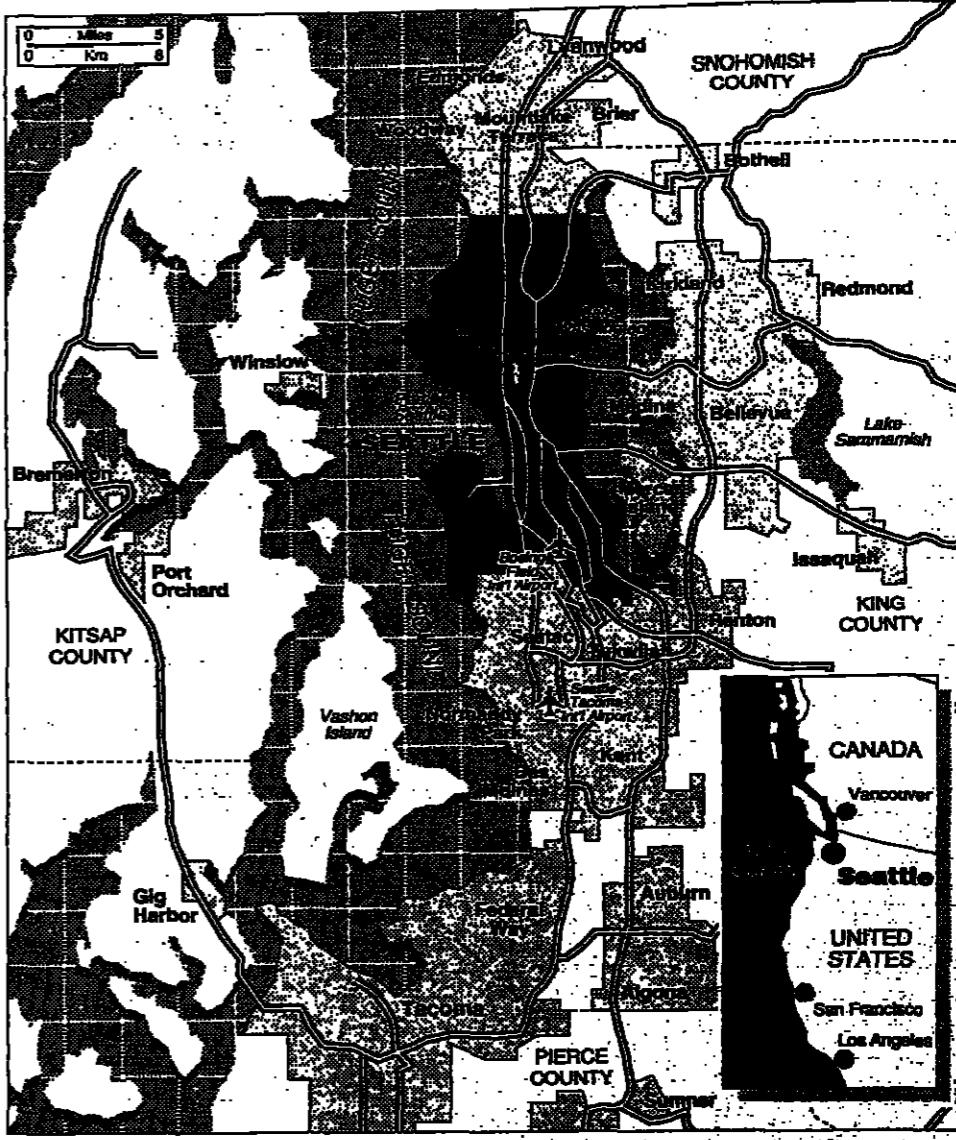
"We are in the thoughtware business up here," says Mr Bill Stafford, executive director of the Trade Development Alliance of Seattle. Indeed, Seattle's University of Washington boasts more US Federal Government research grants than any other American public university.

This, in turn, will attract new immigrants and increase the size of the local consumer market. Washington is expected to have among the top five population growth rates in the US through the 1990s.

Leading growth industries in the service sector will include computer software, biotechnology, tourism, fashion design and environmental services. (Seattle's clean-up of Lake Washington, formerly a local cesspool, in the 1980s was not only a local political landmark but also a spur to the environmental business.)

International trade has been crucial to the Seattle economy since the days when it was the main entrepôt for the Yukon goldrush, and its importance will increase over the next decade on the back of global economic integration: the ports of Seattle and Tacoma and the region's Sea-Tac airport are equidistant from London and Tokyo.

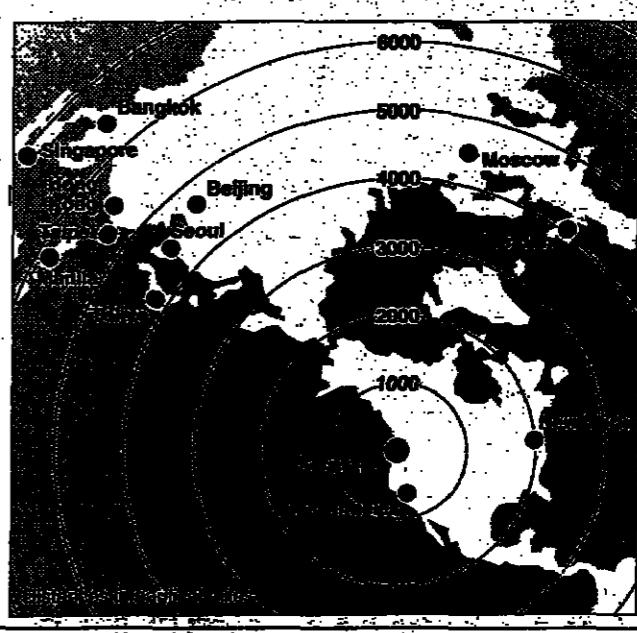
Close to home, local politicians and businessmen are throwing considerable energy behind the idea of a greater Northwestern regional economy. Dubbed "Cascadia", this would incorporate the four Northwestern US states and Alaska, together with the Canadian provinces of British Columbia and Alberta.



**Location**  
The city of Seattle is located in the state of Washington on Puget Sound, 113 miles from the US-Canadian border. Seattle is an important port for trans-Pacific and European trade.

**Profile**  
Land area 88 sq miles  
Population, 1990 516,259  
Population density 5,867 per sq mile

**Population**  
Seattle  
1970 531,000  
1980 494,000  
1990 516,259  
2010 (est) 550,000  
Puget Sound\*  
1970 1,989,000  
1980 2,240,000  
1990 2,748,900  
2010 (est) 3,622,700  
\*King, Snohomish, Pierce and Kitsap counties



There is little doubt the region is generously banked, says Nikki Tait

## Consolidation is a priority

THE dominant theme in the US banking industry for many months has been consolidation.

Mega-mergers between the likes of Chase Manhattan and Chemical Bank, Security Pacific and Bank of America, coupled with the relentless growth of "super-regional" banks, such as Banc One and NCNB, have commanded numerous newspaper headlines.

Yet nowhere can the "micro" effects of this trend be more pronounced than in Washington state, and in Seattle-Tacoma, the region's commercial centre, in particular. The local commercial banking industry may have been spared some of the most horrendous loan loss and ailing real estate problems which have dogged its counterparts on the East Coast, but that has done nothing to halt the marriage whirl.

There is little doubt that the region is generally banked. It has been calculated that there are more than 100 commercial banks in Washington state, not to mention an abundant supply of thrifts and credit unions. That compares with, say, 60 odd commercial banks in Canada, and around 500 in the whole of the UK.

Consolidation, in itself, is not new. Take Puget Sound Bancorp, which was the last remaining major independent banking company in Washington until it agreed last month to an \$800m takeover by KeyCorp, the New York State-based banking group. Since mid-1990, Puget Sound has absorbed four other local financial groups – Family Savings and Loan, First National Bank of Enumclaw, Valley Bank and Puget Sound Securities – and, as of March, had further three deals pending. The total purchase price of the seven transactions was put at around \$550m.

Nevertheless, the pace at which mergers are taking place, and the size of some of the deals, has certainly increased recently – a development attributed to a variety of causes. Most local bankers prefer to stress their desire to push down costs and increase efficiencies. One executive also cites the need to improve competitiveness vis-à-vis large pension funds – including the Washington State employees fund – which, he claims, are steadily part of the banks' tra-

ditional customer base. "Bankers need to make more money, they need to get capital up," says Luke Helms, chairman of Seafirst, the Bank of America subsidiary which is already the largest bank in the state and about to become bigger still via the absorption of many local Security Pacific branches.

That said, the merits of these cost-saving claims, especially over long time periods, remain debatable, and the issue of merger-related efficiencies has been argued all the way to Capitol Hill.

What is indisputable, however, is that financial weakness and loan loss problems – a second reason for the acceleration of the merger trend – are having a significant effect on the Seattle region. For a start, while the health of the local banks may be relatively good overall, financial pressures have been cited as factors in the demise of Peoples National Bank and Old National Bank, acquired by US Bank of Washington in the late Eighties and of Seattle Trust and Savings, taken over by KeyCorp. Second, and more significantly, tie-ups between large, troubled out-of-state banks have brought large local upheavals.

The merger between Bank of America, and the ailing Security Pacific – both of which have headquarters in California – is the most striking case. Locally, this brings together Seafirst and the Washington offices of SecPac, which had acquired the sizable Rainier Bancorp in the Eighties. These previously constituted the number one and two groups in the area.

Not surprisingly, the impending deal has engendered all sorts of competitive arguments at state level. After much furore, the upshot is an agreement requiring that 86 of the SecPac branches be divested to third parties. This leaves Seafirst to absorb around 82. Even with this reduced number, there is some overlap with existing Seafirst offices. The net gain for Washington's number one bank is likely to be more like 50, says Mr Helms. If so, Seafirst would emerge from the deal with around 282 branches.

At the time of writing, the question of who would pick up

the remaining 86 SecPac branches was still under negotiation. But whatever the outcome, it seems certain to produce further ripples. In fact, this may already have been a factor in the KeyCorp-Puget Sound deal. KeyCorp, which has been building up a presence in the Northwest generally, was thought to be

extremely interested in the SecPac branches, but to have reckoned that it would do better to pursue the purchase via the clout of Puget Sound. Hence the relatively attractive offer for the Tacoma-based bank last month.

Meanwhile, West One, the Idaho-based bank, is understood to be another contender for some of the SecPac branches, as is US Bank of Washington – in turn owned by US Bancorp of Portland and ranking number three in the state.

Few observers think the consolidation trend will end here. Both West One and the Washington offices of the troubled First Interstate bank of Los Angeles, in which New York's Kohlberg, Kravis, Roberts, the leveraged buy-out specialist, holds a near-10 per cent stake, are widely viewed as possible takeover candidates somewhere down the road.

The question, however, remains. Who gains or loses from this burst of marriage activity? Short-term, there are clearly job losses at stake – executives involved in the Sea-

first-SecPac deal estimate around 500 jobs, for example. The real estate market, particularly in downtown Seattle, is scarcely helped by the trend either, since financial institutions are principal occupiers of abundant commercial space.

Leading corporate clients are probably unaffected, but more concerns surround the small business community's access to capital. In truth, much probably depends on the policies of the acquiring parent and the extent to which lending decisions remain at local level. "Consolidation can be bad if the acquiring bank makes its policies too rigid," concedes Don Vandenhoven, president and chief financial officer of Puget Sound. "You need to retain flexibility."

On the upside, there are the bankers' promises of greater efficiency, and more investment in electronic services. The average "Seattle-ite", meanwhile, can only wait until the dust settles before determining whether services have really improved.

Finally, it is worth noting that this shake-out is a purely domestic affair. Overseas banks – particularly from Japan and the Pacific Rim – have come and gone in the past, and their presence today is very limited. The foreigners, says one banker, were competitive price-wise, but at an insurmountable disadvantage in terms of customer recognition and speed of decision-making.

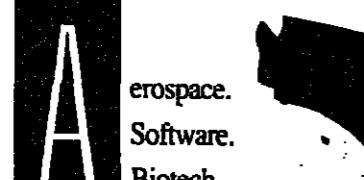
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## SEATTLE AND PUGET SOUND 3

High-technology is reshaping Seattle's profile

## Industrial mix broadened

**HIGH-TECHNOLOGY** industries are reshaping Seattle's profile, broadening its business mix far beyond its traditional reliance on timber and Boeing, the world's leading manufacturer of civilian aircraft.

Microsoft, the world's leading manufacturer of computer software, is located here, as is Aldus, the manufacturer of software for the printing industry which coined the phrase "desktop publishing". McCaw Cellular, America's largest cellular telephone operator, is a Seattle company. And the Puget Sound area has become one of the leading US centres of the bio-technology industry, with Immunex probably its best-known representative.

That said, Boeing remains the dominant business in the region. It employs more than

150,000 people directly and a further 350,000 people are reckoned to be indirectly dependent on the company, representing almost one out of six jobs in the state of Washington.

The company's impact on the local community goes far beyond this. In 1992 Boeing expects to donate \$25m in cash to the community, almost half of it going on education, with a further sum of contributions in kind. Boeing employees themselves chip in to a "good neighbour" fund, and raised \$22m last year.

Boeing will continue to underpin the regional economy for decades to come. Its order book totals more than \$90bn, more than three years' work on civilian aircraft, and while there remain doubts about the robustness of that tally over

the next couple of years, the company's long-term future looks bright, given expectations of solid growth in the world's demand for aircraft over the next 20 years.

The same cannot be said for the timber industry of the Puget Sound region. A furious row over the protection of the Northern Spotted Owl has sharply reduced the cutting of timber from federally-owned land in the region and caused great hardship to many small, independent loggers and mill-owners.

Private companies which own their own timber are largely exempt from the restrictions (though they, too, cannot log around trees with spotted owl nests) and in some cases have even benefited from the restrictions, because these have led to rocketing timber prices.

Weyerhaeuser, the largest private owner of softwood timber in the world, which has its headquarters at Tacoma, just south of Seattle, stands to benefit in this way – although a lack of supplies from non-company sources has forced it to close a number of plants in the Northwest, including its pulp mill at Everett, just north of Seattle.

Seattle's growing importance as a high-technology centre is

based partly on serendipity and partly on the region's comparative advantages.

Mr William Boeing, the founder of the company that bears his name, was the scion of a lumber industry family who first came to the Northwest, as a drop-out from Yale University, because of its timber resources. It just so happened that he had a passion for flying, and thus Boeing was born in 1916.

Boeing, with its civilian and military aircraft products, is one of America's leading high technology companies in its own right, and it has spawned a large number of other aerospace businesses in the Seattle area.

Playing the game: Nintendo has its North American headquarters in Seattle

son Cancer Research Center, an acknowledged world leader.

Washington state's high-technology workforce has been expanding particularly fast – by 14.5 per cent last year to more than 4,200. The state is the joint sixth in the US technology league, alongside Los Angeles/Orange County but still a long way behind the industry leaders, the San Francisco Bay area and New York's tri-state area.

State officials have been trying to capitalise on this high-tech nucleus, promoting the so-called "technology corridor", a series of corporate campuses stretching north of Seattle through Snohomish

county and home to more than 200 companies.

High-technology is also a crucial plank in the state's efforts to attract foreign investment, which are also focused on the aerospace, environmental engineering, food processing and wood products industries.

It is putting substantially more effort into promoting the state in Europe and has just set up its first full-time European trade office in Paris.

Half the foreign investment in Washington state is from Europe, with Britain the largest single foreign investor in terms of dollars committed, followed by Japan. Nintendo, the

leading Japanese computer games company, has its North American headquarters in Seattle.

Nintendo repeatedly comes out at or near the top of surveys of the best places to do business in the US – even though it offers virtually no special financial incentives for companies to locate here.

Factors in its favour include a favourable tax structure, low electricity prices, a well-educated workforce (though recent reports have warned that the state risks a shortage of high-technology personnel), reasonable property costs and extremely attractive surroundings.

Martin Dickson



Picture: Steve Gandy  
Downtown Seattle is dominated by several dozen skyscrapers

## REAL ESTATE

## Growth takes up the space

ONE GLANCE at Seattle's skyline, and the casual observer will fear the worst. The downtown area is dominated by several dozen skyscrapers, many ominously high and gleamingly new. In today's recessionary climate, this would seem to spell problems of under space, souring real estate loans, and all the domino effects which have savaged the US banking and insurance industries nationwide.

In reality, Seattle's recent growth and resistance to the worst recessionary forces means that such problems – although not entirely absent – have been significantly mitigated.

The Seattle office of Coldwell Banker, the Sears Roebuck subsidiary, reckons that around 13.7 per cent of the downtown commercial office space is vacant, compared with a peak figure of around 18 per cent in 1982.

It suggests that vacancy rates have dropped during the past three years, and then slipped back upwards to a smaller extent in 1981.

This is a simple function of supply and demand. Over the past three years, downtown Seattle saw 4m square feet of new office space come on to the market, principally in five large buildings. The market has been absorbing around 1m sq ft a year, but this figure fell to about 250,000 sq ft last year.

Locals attribute this last development to the economy – which, although far from full-blown recession, finally felt some winds of change last year.

Boeing, for example, is still a very big factor in Seattle's economic health, and its fortunes can even influence spin-off demand for office accommodation.

The wave of bank mergers also cast an element of doubt over the real estate market, although property experts remain relatively relaxed about the amount of space which these deals may result in. Via the largest transaction – the merger between Security Pacific and Bank of America and its Washington subsidiary, Seafirst – much is thought to depend on who buys the 86 Seafirst branches which BoA is required to divest and what sort of "head office" structure the purchases takes on.

"Banking consolidation is the wild card," says Bob Dickey, chief financial officer

at Safeco, the large Seattle-based multiline insurer, summing up the general uncertainty.

Rental rates, meanwhile, have seen relatively little increase for almost a decade. That said, while some foreclosures have occurred, there has been nothing on the scale of the East Coast. Bank of America itself came to the aid of one large local developer, acquiring the Columbia Seafirst Center, Seattle's biggest single property with 1.4m square feet of office space.

Outside the downtown area, the office space situation is somewhat variable. For example, in Bellevue, home of Microsoft and many other high-tech businesses, the supply situation is viewed as significantly tighter than downtown, with vacancy rates in single digits.

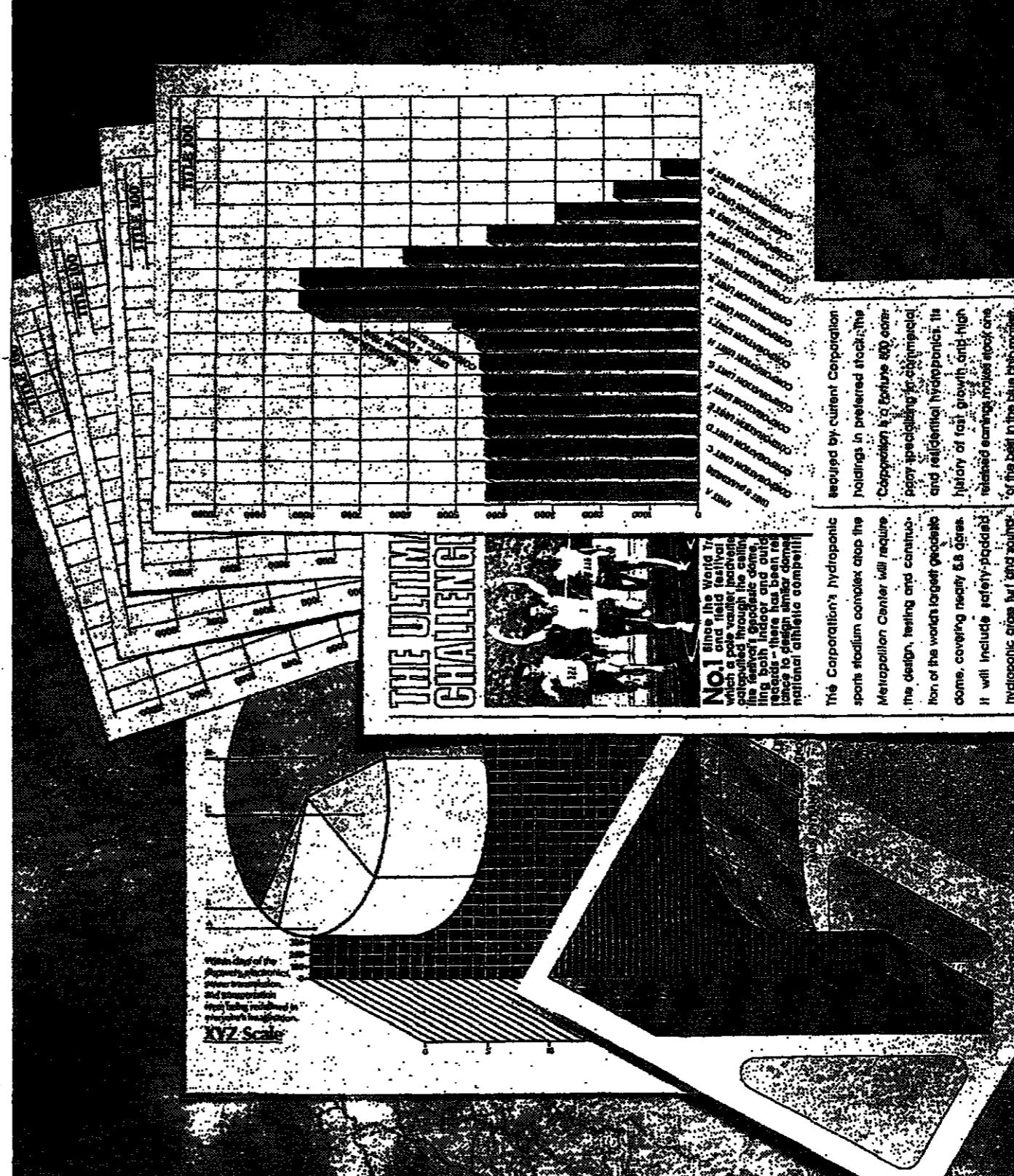
The real estate community, ever optimistic, seems hopeful that this situation could persist in downtown Seattle in a few years' time. It points out that no new space is likely to come on stream until 1994 or 1995. Meanwhile – and more speculatively – the turmoil in Hong Kong is prompting some flow of Asian money into Vancouver. It is a small step, some suggest, from there, down the coast to Seattle and San Francisco.

On the residential housing front, Seattle's traditional problems have been supply, rather than demand-oriented. At the end of 1990, for example, it was estimated that the city had about 250,000 housing units, of which half were single family homes. Less than 5 per cent were believed to be vacant. About half the city's households, meanwhile, were thought to be renting.

This tight balance between supply and demand, therefore, pushed up house prices in the Eighties, and may also have contributed to a significant homelessness problem. (Around 3,000 people a day are homeless in Seattle). Equally inevitably, the present slowdown in economic growth has mitigated the problem somewhat, although experience varies depending on area. In general, prices have been softer in recent months, with the average price of an existing home standing at around \$164,000.

"Banking consolidation is the wild card," says Bob Dickey, chief financial officer

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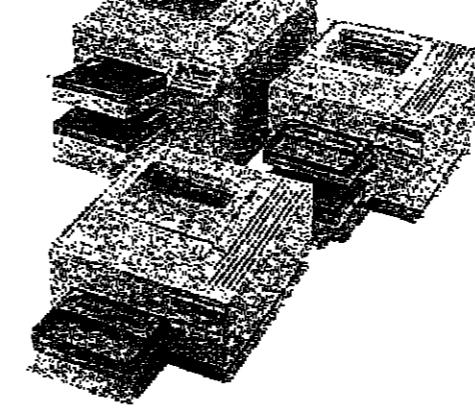
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THE POSSIBILITY MADE REALITY

## SEATTLE AND PUGET SOUND 4

Thriving \$3bn-a-year business

## Host of small companies in Software City

IN THE computer industry, Seattle is "Software City". Home to Microsoft, the largest computer software company in the world, Seattle has also become a centre for software entrepreneurs who have founded hundreds of small companies in the region over the past decade.

Washington state's software industry is now a thriving \$3bn-a-year business and the computer software industry is the fastest growing segment of the state's economy. In 1980, 14 software companies employed 566 people in the state, according to the Washington state department of trade and economic development. By 1990, there were more than 500 software companies in Washington employing 9,600 people and the numbers have continued to rise.

The growth of Seattle's software industry begs comparison with California's Silicon Valley with its burgeoning electronics and computer industries. Indeed there are many similarities between the two West Coast regions that point to the key elements of a seedbed for high-technology industry growth.

Washington and California have strong reputations for good "quality of life", a significant draw for young talented people. Even the geographies of the San Francisco peninsula and the Puget Sound are alike, both being virtually surrounded by water.

Equally significant, perhaps, is the established infrastructure of both regions providing all the services that an emerging high-technology company might need. In Seattle, these range from freelance programmers to disk duplicating services; package designers and courier companies; lawyers and venture capitalists.

Also like Silicon Valley, Seattle has a few large established companies that form the core of the region's growth

industry. In Seattle these are Boeing Computer Services, Microsoft and Aldus.

In Silicon Valley companies such as Hewlett-Packard and Intel have spawned hundreds of "spin-off" companies formed by former employees. To date, the spin-off phenomenon has been relatively limited in Seattle. There have been only a dozen or so spin-offs from Microsoft, for example, according to local industry officials. Nonetheless, the largest software companies provide a prime source of talent for new ventures.

Universities also play a key role in the high-technology infrastructure. However, in this regard Seattle lacks the abundance of the Silicon Valley. The University of Washington, in Seattle, has close links with local software companies, but it can provide only a fraction of the graduates that the industry needs.

The software industry's growth has outstripped the supply of qualified graduates from Washington state's universities and colleges, according to the Washington Software Association, an industry group representing software developers in the state, and vocational schools. Future growth of the industry will be constrained by the limited supply of candidates in technical, marketing and management fields, a study performed by the industry group concluded.

To address the need for increased numbers of graduates, the WSA has launched programmes to link the educational community with the software industry. All economic indicators for the software industry show opportunities for continued growth and expansion.

"Our job is to be globally competitive. To do this, we must have a trained, skilled workforce, and there is no better way to find that workforce than by growing it at home.



Paul Brainerd: 'Our job is to be globally competitive'



Bill Gates: reckoned to be the richest man in the US

through Washington state's educational system," says Paul Brainerd, president of Aldus, a leader in the field of desktop publishing software based near Seattle, and chairman of the Washington industry group's education committee.

WSA aims to encourage Washington high school students to consider a career in the software industry and is also sponsoring scholarships at Washington University.

Yet for Microsoft, the flagship of Washington's software industry, attracting talent is hardly a problem. Last year the company was inundated with more than 10,000 job applications a month. From these the company chose about 4,000 new employees, bringing its world-wide workforce to about 11,000 including about 4,400 at its Redmond headquarters in an "East Side" suburb of Seattle.

Moreover, 64 per cent last year came from the state of Washington, suggesting that the leading software company gets the lion's share of new graduates in the state with computer science and related disciplines. Indeed, Microsoft is so much bigger than any other software company in Washington that its fortunes drive the growth trend in the state's software industry. Last year, Microsoft's revenues more than doubled to \$1.8bn. For fiscal 1992, ending this June, analysts expect Microsoft's revenues to jump to \$2.7bn.

Microsoft's presence in Seattle is highly visible. The company occupies a 260-acre campus with some 22 buildings in addition to its manufacturing operations and other offices throughout the region. Microsoft's growth over the

past year has been based largely upon the success of "Windows", a program that gives IBM-compatible personal computers a graphical interface similar to that of Apple Computer's Macintosh. Since the introduction of Windows 3.0 in June 1990, more than 5m copies have been sold.

This month, Microsoft launched a new version of Windows. The Seattle company is now, however, facing a significant challenge from International Business Machines, a former software development partner, which last month introduced its own personal computer operating system software to compete directly with Windows.

Microsoft is also involved in a potentially serious legal dispute with Apple Computer, which claims that Windows infringes copyright on its Macintosh computer software. And in addition, Microsoft is the focus of an anti-trust investigation being conducted by the US Justice Department.

Nonetheless, Microsoft is expected to maintain its leadership role in the personal computer software market.

With the growth of Microsoft, and the rising value of the company's stock, many of the company's employees have become paper millionaires. Bill Gates, chairman and co-founder of Microsoft, is now reckoned to be the richest man in the United States, based upon his substantial shareholding in the company.

Feeding some of this wealth back into the Seattle economy, Microsoft's several millionaires are said to be a ready source of venture capital funds for new companies in the region.

Louise Kehoe

Transport is a problem in one of the US's most congested areas

## Highways to frustration

TRANSPORTATION and Seattle go hand in hand. The city, after all, has its origins as a port, servicing both the lumber business and the fishing industry. Today, its largest single employer is a manufacturer of aircraft.

But familiarity breeds, if not contempt, a distinct lack of contentment. Talk to a Seattleite for any length of time, and comparisons with California are inevitable crop up. Like many big Californian cities, Seattle is physically well-endowed, and – again like California – it has seen fairly explosive growth in recent times.

What Seattleites seem to fear is that their city will develop all the debilitating urban problems which dog, say, Los Angeles. The result is a degree of overt "protectionism" rarely seen in the US, coupled with a feverish desire to control development for several decades ahead. Nowhere does this paranoid surface more noticeably than over transportation issues.

There is no doubt that the city has a physical problem. The downtown area, into which much of the daily commuter traffic feeds, is situated at the narrowest point of the isthmus, and the city is bounded by water on both sides. This natural handicap has been compounded by the fact that the inter-state highways – route 5 which runs north-south and the ubiquitous route 90 which divides the state east-west before going on to Boston – were laid down in fairly haphazard fashion. They carelessly bisected communities and, to this day, produce ghastly interchange problems. Locals have duly termed one particularly vicious portion of Interstate 5 passing through the city centre, "the Mercer weave".

True, the traffic jams seem to pale in comparison with either New York or Los Angeles. Nevertheless, Seattle-Everett is usually ranked within the top half dozen "most-congested" areas in the US. Accordingly, given that for geographical and political reasons the supply of principal highways is probably fixed in the foreseeable future, efforts are being concentrated on "demand" management.

reduction plans for single occupancy vehicles in conjunction with local employers. Employers must meet minimum goals for SOV (single occupancy vehicle) trip reduction set out in the legislation – namely 15 per cent by 1995, 25 per cent by 1997 and 35 per cent by 1999. This, of course, is easier said than done – and the practicalities of how such goals might be achieved and monitored at individual employer level are still being thrashed out.

Less clear-cut is whether Seattle requires a new, comprehensive rapid transit system – and, if so, how much money should be devoted to such a project. At present, aside from road access, and a complex one-way street system within the downtown area, the Municipality of Metropolitan Seattle (METRO) operates fairly extensive bus-based services within the city and its suburbs. These range from waterfront streetcars to a free "Transit" operation in the downtown area. The latter service makes use of a 1.3-mile tunnel under part of the city centre, and remains resolutely bus-oriented although rail lines were laid when the project was built.

There is also a monorail oper-

ated by the City of Seattle, which links downtown with the Seattle Center.

Nevertheless, given the transport constraints and the projected growth rates, planners have begun to focus on a major new rapid transit system in recent years. First thoughts centred on light-rail, a scheme which could have cost up to \$1bn over three decades.

This, under the "Vision 2020" plan, would then be augmented by a new "high-occupancy" vehicle lanes on the highways for people car-pooling or riding buses, and an enlarged passenger ferry service.

But this plan, in turn, has spurred vociferous debate over whether the money could be better spent, and whether part of Seattle's problem involves the lack of linkage between certain high-growth suburbs – which might invite different

geography of the region would make construction of "bullet" track a tough task.

But contention over these issues pales in comparison with the furore of Seattle's air transportation facilities. Again, the region's growth, coupled with some natural restrictions, have prompted fears that Sea-Tac Airport – operated by the Port of Seattle – could soon face a capacity crunch. At present, the airport handles more than 16m passengers a year. By 2000, runs the argument, that number could rise to 25m, and by 2020, 40m. If these forecasts are correct, capacity would be exhausted well before 2000.

Advocates of expansion put their case another way, too. Flights in and out of the airport stood at around 355,000 in 1990, about 40 per cent below 1980, when the airport opened.

Just to compound the problem, the two existing runways at Sea-Tac are parallel and close. This means that only one is usable in all weather conditions, while it is reckoned that "poor" weather persists for about 45 per cent of the year.

Accordingly, after years of angling, a preferred solution which has been proposed by the Puget Sound Air Transportation Committee, comprising three elements:

■ The addition of a third, all-weather runway at Sea-Tac, by 2000;

■ The use of an existing jet runway at Paine Field in Everett for commercial service by 2000, possibly making this the home for many of the commuter services; and

■ The possible development of a smaller, "reliever" airport in the southern Puget Sound area.

Although the business community is broadly in favour of this plan, the public outcry has been angry and extensive. Objections range from the rational – suggesting that there are better alternatives – to the purely emotional. All, however, centre on fears about noise, pollution and secondary traffic problems which could flow from the plan.

Nikki Tait

## The World's Finest Apples



The Washington Apple Commission  
2900 Euclid Avenue, Wenatchee  
Washington 98801, U.S.A.

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## Gateway to the Northwest

TRADE has always been part of Seattle's razzmatazz. On a grey day in 1851, goes the story, a schooner headed for San Francisco stopped in the area and inquired about picking up timber. Thus, a port was born.

Today, according to economists at the Seattle Pacific Bank, Northwest ports handle more than \$125bn of total annual trade volume. Not all of this, of course, feeds through the Seattle region: Portland tends to lead where grain and car shipments are concerned, and Vancouver is the obvious entry-exit point for Canada. Seattle and Tacoma, by contrast, have developed a strong presence in terms of containerised freight, while Sea-Tac Airport has a growing role in air cargo trade.

Statistics on movement and type of goods has been usefully compiled by the Trade Development Alliance of Greater Seattle. In terms of 1990 exports, it has estimated that companies based in King County exported almost \$14.5bn worth of goods, while the state figure was \$24.6bn. The largest single component was "transportation equipment" – mainly aircraft and aircraft parts – underlining Boeing's dominant role in the region.

This made up 79.5 per cent of King County exports, and was followed by services (ranging from accounting to real estate) with 8.5 per cent.

After that came lumber products with 2.36 per cent, machinery with 1.8 per cent and then instruments, food, fishing, and electric, all at around 1 per cent. The five largest destination countries for all exports were (in descending order) Japan, Canada, the UK, Korea and Germany.

For transportation products alone, this changes somewhat: the list becomes the UK, Japan, Germany, Australia and China/Hong Kong.

But look at trading partners on a two-way basis, and the picture changes again. For "waterborne trade", which obviously slants the picture towards the Pacific Rim business but gives some indication of where the ports find their customers, the total value of Seattle's imports and exports in 1991 was \$25.4bn. Nearly half of this – \$12.3bn –

clearly, rivalry does exist, and upstart Tacoma has poached a number of former customers – such as Sealand – from its neighbour.

Some locals attribute the shift in business to Seattle's complacency, and a somewhat bureaucratic environment. More objectively, one might note that Tacoma has considerable space advantages – aided considerably by a recent Indian land settlement.

In spite of a recent lull in growth, the port is suggesting that it could see some 2.8m TEUs handled by 2010, and has drawn up a phased expansion plan on this assumption. Seattle, too, expects growth rates of a similar order, and has its own container terminal development plan.

Meanwhile, the Port of Seattle's attempts to co-opt its rival into more co-operation over pricing and other issues appear to have fallen on stony ground. Tacoma officials remain diplomatic about the competition, but argue that, if business is not fought out between the two local ports, it could be lost to external rivals.

Better that someone switches from Seattle to Tacoma, they claim, than from either of these ports to, say, LA-Long Beach. Where the Port of Seattle does take a clear leading role is in the development of air cargo. This has risen fairly sharply, from just 7,600 metric tons in 1986, to 20,000 metric tons by 1990.

The growth in air freight overall, meanwhile, was marked during the mid-80s but

has reduced more recently. In 1987, for example, domestic air freight increased by 21 per cent, and international by 30 per cent; in 1990, these rates were down to 7.1 and 13 per cent respectively.

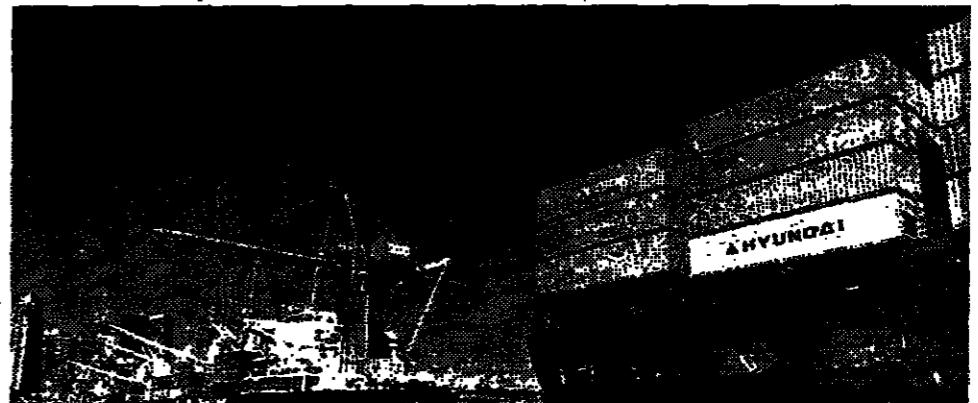
Tourism, meanwhile, ranks as the area's fourth largest industry – and one glance at the snow-covered mountains, abundant supply of outdoor activities in the state, and picturesque coastline makes it clear why.

Some 530,000 international visitors are estimated to have passed through Seattle and King County in 1990, and total travel expenditures were put at \$2.2bn.

In local employment terms, this is plainly significant. Over 43,000 full-time employees are reckoned to derive their livelihoods from the travel industry. Tourists also produced \$86.7m of sales tax receipts and around \$7m in local room taxes in 1990.

The region is fairly well-served in terms of facilities. A new convention centre opened in the late-80s, although some argue that this is still too small. Meanwhile, there are more than over 7,000 hotel rooms in downtown Seattle, and some 20,000 or more in Seattle-King County. That, say locals, is about right at present – and the price/room rates seem to back up this contention. There are, however, fears that if more capacity comes on stream – as seems likely – a measure of oversupply could develop.

Nikki Tait



Picture: Glyn Gwin

## ECONOMICS

# Attention moves to trade figures in search for clear signs of recovery

WITH THE UK election out of the way, the race to spot clear signs of economic recovery is on.

The evidence so far has been patchy. Last week's figures were contradictory - manufacturing output rose in March while the rise in unemployment eased, but the Confederation of British Industry's survey of distributive trades showed retail sales falling in February.

Two sets of figures this week will therefore be closely scrutinised.

On Friday the Central Statistical Office publishes figures for retail sales in March and trade figures for the same month. In spite of a recession and an upward trend in exports, the underlying UK trade deficit is still high, at around £1bn on a monthly basis.

Mr Neil MacKinnon, chief European economist at Yamaichi, the Japanese securities house, says: "To run a trade deficit when the economy is in recession suggests that there are acute structural problems. Moreover, as the economic recovery moves on to a firmer footing, the trade deficit is set to deteriorate sharply."

Another fear is that with 57 per cent of Britain's exports

cent a year, slowing only slightly in February to 8.5 per cent. March is expected to show a marginal deceleration in the annual growth to about 8 per cent.

Highlights of the week ahead, with median forecasts in brackets from MMS International, a financial information company, include:

Today: US, March Treasury budget; France, February industrial production (up 0.4 per cent); Denmark, March consumer price index (up 0.2 per cent on year); Canada, February retail sales (down 0.3 per cent).

Tomorrow: US, International Monetary Fund spring meetings (until April 28); Jacques Delors, European Community President meets President Bush; US, March M0 (up 0.1 per cent on month, up 2.3 per cent on year); March M4 (up 0.1 per cent on year); March M4 lending (£1.5bn); Canada, February wholesale trade (up 0.5 per cent); February department store sales (up 0.2 per cent).

Thursday: Germany, regular Bundesbank council meeting; UK, British Chambers of Commerce quarterly economic survey published; US, April 11-20

car sales (6m), March durable goods orders (up 1.3 per cent); March is expected to show a marginal deceleration in the annual growth to about 8 per cent.

Highlights of the week ahead, with median forecasts in brackets from MMS International, a financial information company, include:

Today: US, March Treasury budget; France, February industrial production (up 0.4 per cent); Denmark, March consumer price index (up 0.2 per cent on year); Canada, February retail sales (flat on month, down 2.1 per cent on year); March M3 visible trade deficit (£900m); March current account deficit (£600m); France, March trade deficit (£175m).

During the week: Germany, producer prices index (up 0.3 per cent on month, up 2.5 per cent on year); March M3 from fourth-quarter base (up 0.8 per cent), preliminary figures for April cost of living (up 0.3 per cent on month, up 4.7 per cent on year); March import prices (up 0.4 per cent on month, down 1.1 per cent on year); Holland, March unemployment.

Emma Tucker,  
Economics staff

## RESULTS DUE

SmithKline Beecham, the Anglo-American pharmaceuticals and consumer products group, reports its first-quarter results on Thursday. Analysts expect pre-tax profits to increase about 9 per cent from £255m last year to about £278m.

Underlying growth, excluding currency effects caused by the strong dollar, will be about 4 per cent; with the pharmaceuticals operations underperforming a little.

The small improvement at the pharmaceutical division is because sales

of Tagamet, its anti-ulcer drug, are likely to be static. In addition, the benefits of the company's new drugs will not yet have worked their way through, while marketing and sales costs will be high. A quarterly dividend of about 4.2p per share is forecast compared with 3.75p last year.

Albert Fisher, the foods group, is expected to report on Thursday a drop in pre-tax profits for the six months to end February to about £27m from £245m a year earlier. The dividend could be raised marginally to 1.80p (1.75p).

The stock has virtually halved over the past year to 72p, a drop the company called last December "wholly unjustified". A hot favourite in the 1980s bull market, the stock has been knocked by concerns over weakening markets for some of its products.

Two particular worries are the extent of the slowdown in its North American food service operations and problems with its Dutch shellfish business.

Wace, the pre-press printing group, will report tomorrow a decline in profits after five years of

## UK COMPANIES

TODAY  
COMPANY MEETINGS:

Berardin Hidge, 3  
Clancarde Gardens,  
Banffshire, 11.30  
Partridge Fine Arts,  
144/146 New Bond Street,  
W1, 12.00  
Sandell, Nunswood Estate,  
Princethorpe,  
Warwickshire, 11.00  
BOARD MEETINGS:

Finals:  
Bentalls

Capital Inds.

Corporation

Davies & Newman

Dencors

Densitron Int'l.

English Nat'l. Inv. Tst.

Exmoor Dual Inv. Tst.

Freeman

Havlock Europe

Helena

Kingston Oil & Gas

Levi Bros

Longfellow

Macallan-Glenlivet, The

Macallan Distillery, Craigellachie,  
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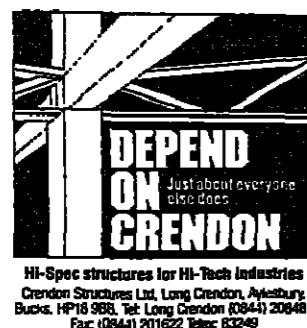
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## £25m City of London project

New orders totalling over £30m have recently been awarded to BALFOUR BEATTY BUILDING, including what is believed to be one of the largest office development contracts to be let in London so far this year.

The largest award, worth in the region of £25m, involves the construction of an eight-storey office complex for National Provident Institution in Farringdon Street, London.

The concrete frame building will be clad in Portland stone, granite and brick. The provision of high quality finishings throughout the building, including raised floors and suspended ceilings, also forms part of the contract. Work on the development is due for completion in December 1993.

A £4.4m contract has been received from Equity Law and Life Assurance for the extension and refurbishment of its offices in Wigmore Street, London. The work will include the provision of new floors, ceilings, lifts and mechanical and electrical services.

Work has commenced on a £3.1m contract to build a single-storey psychiatric unit near Bangor for the Welsh Health Common Services Authority. The work includes the provision of an access road and car park.

Also for the Welsh Health Common Services Authority, Balfour Beatty Building is to undertake a £2.9m contract to construct three single-storey extensions to Brecon Hospital. This involves roundabout and

## CONSTRUCTION CONTRACTS

### £60m Canadian rail tunnel



The Atlantic Express locomotive exits the old St Clair Tunnel eastwards in the 1890s

MOTT MACDONALD, based in Croydon, has been appointed by Canadian National Railways to design the new St Clair River rail tunnel between Canada and the US in conjunction with HATCH ASSOCIATES of Toronto.

Requiring an unusually large diameter of 9.5 metres to accommodate double stack container freight, the two-kilometre long tunnel will replace the 101 year-old existing link which cannot be enlarged owing to insufficient space beneath the river.

The single-bore tunnel will be lined with precast concrete segments and driven by an earth pressure balance tunnel machine through soft glacial clay with only five metres of cover to the tunnel crown beneath the river bed.

Adding to the technical complexity, the project is to be built to a tight fast-track programme, with construction scheduled to start at the end of

this year and finish by the autumn of 1994.

The role of the Hatch-Mott MacDonald joint venture will include design and construction management of the approach junctions, open-cut portals and the new tunnel.

Jacobs Associates of San Francisco will be responsible for cost estimating and soils

evaluation will be done by Golder Associates of Canada.

O'Brien-Kreitzberg will assist with project management.

### Harrogate district hospital extension

A building contract worth £9m has been won by CLUGSTON CONSTRUCTION to expand Harrogate District Hospital for the newly-created Harrogate Health Care NHS Trust.

It means that Clugston has made a promising start to 1992 winning contracts worth £21m since Christmas.

Work at Harrogate starts straight away on building four wards and three extra operating theatres, enabling the NHS

to greatly increase the number of beds, including special facilities for the elderly and raise the number of operating theatres to five. Other contracts include a supermarket for Morrisons in Lincoln.

Trust for Morrisons in Lincoln.

MARKOTT has won a £14m contract to build corporate offices and a warehouse in Atherton, Lancashire for Aldi Stores.

Work is already underway on the project and completion is scheduled for February next year.

### Road diversion scheme near Aberdeen

TRACTOR SHOVELS TAWSE, a member of Ewerd Bardon, has won contracts worth a total of £11.3m in Scotland.

The largest is for the construction of the Bucksburn diversion of the A96 trunk road near Aberdeen on behalf of Grampian Regional Council.

This involves roundabout and

bridge construction plus dualising of a section of this route, which will require over 70,000 tonnes of coated materials.

Work on the project is currently underway.

A similar contract, valued at £4.4m, is for a package of construction work for phase 1 of the infrastructure project for a

residential development in Hammersmith consisting of 37 dwellings in a £1.72m scheme.

In Wokingham 35 units of residential accommodation are being provided for London & Quadrant Housing Trust in a

contract valued at £1.42m.

For St Pancras Housing Association, 37 homes are being built by the Buxton Group on a former garden centre at Farrier St, London NW1 at a cost of £1.65m.

### £13.6m orders won by Buxton Group

The construction division of the BUXTON GROUP has secured contracts valued at £13.6m, of which over half are design and build.

For Nottingham Hill Housing Trust, Buxton is to construct a

business park at Maybury, Edinburgh. The work was awarded by Edinburgh Park and will involve site preparation for business units.

Other recently-awarded contracts include the construction of a pumping station worth £1.5m at Montrose for Tayside Regional Council.

The project comprises the extensive upgrading of 10 five-storey flats and maisonettes, including new staircases, refuse chutes, windows, high level patios and canopies.

**Gas terminal**

BRAZER CONSTRUCTION LONDON has received a £5.6m contract from the London Borough of Southwark for improvements work in North Peckham, London SE15.

The project includes the upgrading of 10 five-storey flats and maisonettes, including new staircases, refuse chutes, windows, high level patios and canopies.

**Refurbishment**

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**Refurbishment**

BRITISH GAS has awarded the M.J. GLEESON GROUP, based in Sutton, a £5m contract for the second phase of construction of its on-shore gas terminal at Barrow-in-Furness, Cumbria.

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**Gas terminal**

## MANAGEMENT

Charles Batchelor offers advice on how businesses can best make their voices heard in Westminster

## Bending the ear of your MP

The response of the hotel and restaurant owners of Prestige, Powys to the recent raft of food hygiene laws was to call on the services of their local Liberal Democrat MP.

Two meetings were arranged for them to explain their difficulties to the MP, Richard Livesey, who then held a third meeting to put their views to the local environmental health officer.

Beryl Darsley, licensee of The Farmers' Inn and organiser of the campaign, says that the pressure the caterers brought through their MP led to a more consistent approach by the environmental health officials.

Unfortunately for Darsley and her supporters, Livesey lost his seat earlier this month. If the campaign is to continue, they will have to brief their new MP.

The election may have caught Darsley and her group in mid-campaign but for business generally the changes wrought by the election and the influx of more than 120 new MPs present an ideal opportunity for businesses to strike up a relationship with their new representatives in Westminster.

Despite the belief that lobbying is the preserve of the larger company with its own full-time public affairs department, the smaller business can achieve results if it goes about it the right way.

"Our members sometimes think they will achieve more if we write on their behalf, but nothing carries

more weight with an MP than a letter from a company in his constituency," says Stephen Alambritis, parliamentary officer of the Federation of Small Businesses.

Business owners often forget that they have something to offer their MP, says John Warburton, head of the parliamentary office of the Confederation of British Industry (CBI). "Businesses provide MPs with information, so they can come to more balanced judgements, and give them an opportunity to raise their profile."

Many of the professionals say that the best method is for the business to establish contact with its MP before it has a problem so that if an issue arises he or she will already be familiar with the company. Inviting the MP to visit a factory or getting him to present certificates to apprentices may give him a welcome chance to get his picture in the local paper.

If an issue does come up which requires the MP's help he should be contacted either by phone or letter through his constituency office or his office in Westminster. (Dod's Parliamentary Companion lists MPs' Westminster office numbers and addresses. The House of Commons switchboard number is 071 219 3000. Its public information office number is 071 219 4272).

Small business owners frequently become emotionally involved in issues and do not always put their arguments clearly. "Often they don't prepare a constructive case,"

says Nicholas Winterton, Conservative MP for Macclesfield. "They unload huge amounts of paperwork on their MPs. They should set out their case on two sides of paper; the facts should be accurate and they should not exaggerate."

Provided the business makes a sound case to its MP, his response is likely to be a letter to the minister involved. The minister will reply to the MP who will pass the response on to his constituent. If this does not produce a satisfactory reply the MP may then press for a meeting between the constituent, the minister and the civil servants.

When Ian Gudrie, owner of Romhalde hotel and restaurant in Ilkley, West Yorkshire, protested about being fined £2,000 by Customs & Excise for filing his VAT returns three days late, Max Madden Labour MP for Bradford West put detailed questions on VAT penalties to the Chancellor of the Exchequer.

Businesses should always start their lobbying with their constituency MP, says Alambritis. But many MPs espouse particular causes (MPs' interests are listed in Dod's) and will take up a campaign for non-constituents.

Gudrie wrote to his own MP, as well as to local business organisations and the Yorkshire Post newspaper. This prompted Madden, MP for a neighbouring constituency, to take up his case.

Professional lobbyists suggest an informal league table of factors which will influence the enthusiasm of MPs for their constituents' causes. MPs from the ruling party are less likely to rock the boat than long-standing back-benchers from the opposition. This tends to rule out effective action from parliamentary private secretaries and whips.

MPs with small majorities may also prove more active than those in very safe seats. One businessman who supplies car phones feels his Conservative MP did not take up



his complaint about the 1991 tax on portable phones partly because of his 20,000-plus majority.

The determined small business owner can make some progress by using his MP, but may improve his chances of achieving results by broadening his campaign.

The more general the issues the more likely he will gain the backing of his trade association or business lobby group. "We will only take up the broader issues," says the CBI's

Warburton. The London Chamber of Commerce has a seven-strong policy studies department which spends much of its time on "representation" work. "We find it difficult to take up local issues but we do pick up regional and national matters," says Jacqueline Ginnane, who heads the department.

Businesses sometimes turn to professional lobbying consultancies though their fees are too high for some small firms. "We tend to work for large companies or trade associations," says David Robertson, joint managing director of Political Relations.

Robertson believes it is more cost-effective for a small business to lobby through its trade association. Paying a professional lobbyist to monitor forthcoming legislation can cost between £500 and £600 a month; providing a briefing service to MPs and civil servants, £7,000 to £8,000 a year; and a full-blown campaign from £20,000 upwards.

How effective is lobbying? Small firms must be realistic in their expectations, the experts stress. They may ensure that the rules are interpreted in a favourable fashion but only rarely can they force a change in the rules themselves.

The London Chamber of Commerce believes its lobbying contributed to an easing in the last Budget of the terms of the Uniform Business Rate though the government did not grant all of its demands. However David Robertson points to a successful campaign by the contract cleaning industry to open up local authority cleaning contracts to commercial bidders.

"There are occasions when you can help because departments do make mistakes," says Henry McLeish, Labour MP for Fife Central.

"More often it is a question not of getting the answer my constituents want but of getting an answer more quickly." McLeish may be being too modest. Government departments do not like to admit they have got something wrong even when an effective lobby convinces them they have.

## Baroness takes the wheel

With women setting up in business at a faster rate than men, it is perhaps fitting that Britain's new small firms minister is a woman, Baroness Denton of Wakefield.

Baroness Denton, aged 56, has for the past five years been deputy chairman of the Black Country Development Corporation, a job which exposed her to the problems of small businesses. She has also held a number of company directorships, and spent three years from 1969 to 1972 as a professional racing and rally driver.

The appointment coincides with moving small firms from the Department of Employment back to the Department of Trade and Industry. Small firms groups hope that under a more interventionist minister in the shape of Michael Heseltine the government may undertake a more active small firms policy.



Baroness Denton of Wakefield

The DTI ministerial team possesses unrivalled small firms experience in the shape of Tim Eggar, a former small firms minister, and Neil Hamilton, vice chairman of the Small Business Bureau and a keen supporter of small business causes.

Traditional industries have

declined and the emergence of new

service industries has destroyed

many of the local webs of economic

life, they say.

"Small Firms and Local Economic

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Small business groups are con-

cerned about the breadth of Baron-

ess Denton's responsibilities, which

include industry, the environment

and (within the department) equal

opportunities issues. A second

worry is the enthusiasm which

Michael Heseltine has expressed for

the continental European model of

statutory chambers of commerce.

Charles Batchelor

## Small firms stick to their own kind

Most small businesses are not as well integrated into strong local networks of contacts as many people generally assume. They are far more likely to have good connections with other businesses in their own sector of industry or commerce, regardless of geographical location, according to a survey by Kingston Polytechnic, writes Charles Batchelor.

The survey, commissioned by Midland Bank, has implications not only for the way banks sell their services to the small business community, but also for the way other

providers of advice and assistance approach this market. Both enterprise agencies and the more recently established Training and Enterprise Councils have problems reaching their local business community.

Contacts between small businesses and large local companies and public sector organisations are not particularly strong, the survey notes. Many large organisations do not stress local businesses in their

purchasing policies.

Neither small nor large businesses participate to any great extent in their local community or economy. Large companies which join their local chamber of commerce or other local bodies often do so out of a sense of *noblesse oblige* rather than any serious commitment.

Most small business owners do not belong to any extensive local network of connections but main-

tain single relations with other businesses like spokes in a wheel with some of the "spokes" reaching well beyond the local economy, the researchers say.

Businesses are more likely to be involved with their counterparts in the same sector through trade associations, trade magazines, supplier networks, trade exhibitions and other groupings, the survey says. Sector-based networks are particularly well developed in industries

such as car manufacture where large manufacturers depend on a wide range of components suppliers, and in long-established sectors such as the pub trade.

Other, newer industries such as electronics and computer services do not have such high levels of trade association membership, however.

The weakness of the local business network mirrors a decline in community life generally over the

past 20 years and the ferocity of the past two recessions which have disturbed established economic patterns, the Kingston researchers conclude.

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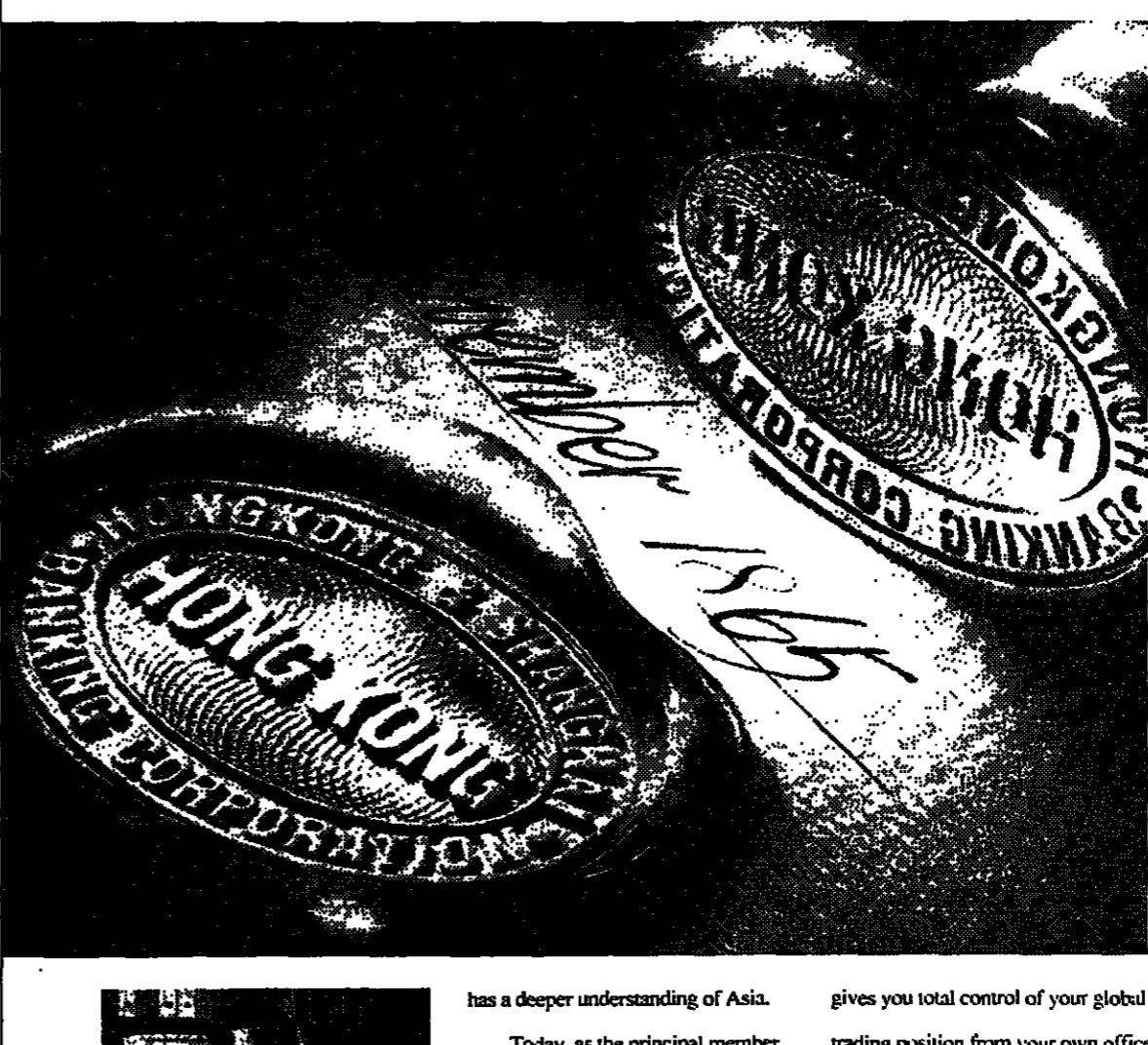
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Data source: SMRC Businessman Survey 1990

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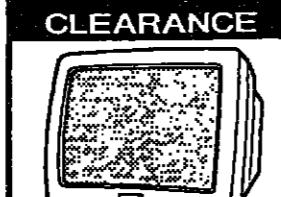
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## ARTS

## THEATRE

The Alchemist/  
Macbeth

Malcolm Rutherford

The alchemy works. The Royal Shakespeare Company's production of *The Alchemist*, which was made of pretty good metal in the first place, has been transformed into gold by the move to the big stage at the Barbican. Here it is now in its full glory, one of the best English comedies of all time.

Sam Mendes's direction at the Swan in Stratford last August was pleasing, but cramped. It looked micro, whereas *The Alchemist* is a macro-play. Consider the range of characters for a start. The villains, Face, Subtle and Doll Common, succeed not only in duping Sir Epicure Mammon, a knight, but also Dapper, the sort of clerk who might nowadays be quite high up in the Bank of England, and Dragger, the tobacconist.

Already we have been through quite a swathe of society. But it does not stop there. The villains expose the gullibility and double standards of the puritans of the Dutch church. Up to a point, they deceive Kastril, the angry boy, who arrives in London full of sound and fury and with a rich widowed sister to be disposed of.

Between times, Face, Subtle and Doll have quarsels of their own. It takes a *deus ex machina* in the shape of Lovewit, the master of the house, to come back and restore order in the most genial way. Lovewit gets the widow and the leftover booty as well.

If you think that is not enough in the way of variety, look at the crowd scene towards the end where the neighbours tell stories of all the visits to the house, then doubt their own word when their accounts are denied by Face. Shakespeare in the Roman plays sometimes handles the populace with a similar teasing restraint. The neighbours in *The Alchemist* are lightly mocked: it is a tiny scene, but it is a gem in its own right. Not least there is Ben Jonson's verse. Two of the speeches by Sir Epicure Mammon are up with the best of Elizabethan and Jacobean drama. When he talks of hav-



Alexander Muir

Jonathan Hyde as Face (top) and David Bradley as Subtle, the alchemist

ing his bed "blown up, not stuffed" and enjoying "a perpetuity of life and lust", he is using the language of greater heroes. It is the same sort of ambition as expressed by Tom Jonson shows that it can also be used in a London town house.

One point may surprise. This is an exceptionally good-natured production. Perhaps it is a trend of the times; one noticed at the Royal National Theatre's production of *The Recruiting Officer* last month: how pleasant all the characters had become, and certainly *The Alchemist* could be more darkly done. Nobody really gets hurt. The villains could more accurately be described as rogues. The satire is gently administered, but is no less satire for that. What you see is the extent to which virtually everyone is gullible.

Jonathan Hyde and David Bradley are respectively Face and Subtle, the alchemist. By now they are playing so well together that they could just as easily reverse roles. The entire production has become even more of a team performance than it was in the early Stratford days, but there is one part that must be singled out. That is Guy Henry as Ananias, a deacon of Amsterdam. Henry's long face, longer hair and total earnestness make you watch him whenever he appears. Again it is a small part, but another reminder of how much there is in the play.

The RSC and RNT are not alone, however, in producing stunning versions of the classics. The English Shakespeare Company has been chosen to open the International Theatre Festival in Chicago next month and last week showed its new *Macbeth* to the national press at the New Theatre, Cardiff. The production is directed by Michael Bogdanov and Macbeth is played by Michael Pennington, the ESC's other co-founder.

I was reminded how accurate Shakespeare's titles are. Just as the two parts of *King Henry IV* are ultimately a play about Henry IV and not the sur-

rounding characters, so this production is about Macbeth and not his wife. Pennington dominates throughout; there is never much suggestion of his being "too full of the milk of human kindness". Occasionally he flinches and Lady Macbeth (Jenny Quayle) urges him on, but from the start this is a man who knows what he is doing. At the end he wants to die. It means the diminishing of Lady Macbeth's role in the play, but as an interpretation of the ESC takes liberties in these matters, you have not seen what the Schiller Theatre in Berlin does with the same play. By contrast, Bogdanov

The ESC has a habit of picking up contemporary events to make its productions seem more lively. This time it is the Gulf War. What looks like a huge rocket launcher commands the stage at the beginning, and the battle with which the play opens has a touch of modern desert war about it. Later there is the sound of Malcolm arriving for the final push in a helicopter.

Yet the rocket launcher is variously used. At times it is the steps that ascend to the throne. Memorably Banquo appears at the very top of it in the banquet scene. If you think that the ESC takes liberties in these matters, you have not seen what the Schiller Theatre in Berlin does with the same play. By contrast, Bogdanov

and Pennington are quite conventional. Derek Smith's Duncan, for instance, is simply an ageing king, who would not think of commanding Lady Macbeth to his bed as happens in the Schiller version.

The witches are not all that way out either, though their cauldron is a huge vessel associated with waste disposal and into which they descend. No great point is made, but nothing distracts from Pennington's overwhelming Macbeth.

The Alchemist is in repertory at the Barbican (071 838 8891). Macbeth, sponsored by IBM, is touring.

## Cut and Trust

The scene is the Theatre Royal, Stratford East. For about 90 minutes Patrick Prior, in the latest of his plays excoriating the Conservative government and all its works, has been laying bare the horrors of Trust Hospitals. Every possibility has become a certainty, every cause for concern turned into the scandal of the century. Spectres pour forth of patients waiting in agony for non-existent ambulances; of stroke victims lying unmoved as hospitals argue about catchment areas; of staff canteens replaced by vending machines, and staff rationalised out of jobs.

But then Prior loses faith. Perhaps the audience is missing the point. Best to get an actress to stop the action, mount a soap box, and spell out that Trust Hospitals mark the start of the privatisation of the Health Service.

This insult to the intellig-

ence of the audience hardly matters. Stratford East keeps the Red Flag flying and the paying patrons would be upset if the cast lost faith. It is like a performance of *The Good Old Days*: outside Major's may trumpet and Heseltine's blow, but inside we know that Left is right. Perhaps turning the whole thing into a pantomime with Regina Freedman, who plays four parts including an ambulance man with a detachable moustache - shows a lack of confidence. But it adds to the escapist joy of it all.

And it is quite fun Mr Wentworth (Jonathan Coote, unconvincingly like Ken Livingstone) is the £90,000 a year chief executive of a Trust Hospital who mistakes two lunatics released into the community as the new junior Health Minister and her adviser.

The actual Health Minister is, of course, taken to be a lunatic. This crazy scenario allows Prior to be a lunatic. To the intelligent

Alan Cowan, as the lunatic

who talks sense, and Yvonne

Edgett as his scatalogical

accomplice, keep the frenzy

going. One hopes that no one

in Jeff Teare's production

believes that this Play School

satire is really political theatre.

Antony Thorncroft

Theatre Royal, Stratford East, until May 9th

## The stuff of Zen and Shinto

William Packer

In exhibition, *Earth, Air, Fire, Water*, of the work of the young Japanese sculptor, Takashiro Endo, makes a striking initial impact: a huge and solid drum of densely charred wood at one end of the gallery, a circle of not so thoroughly burnt posts at the other, with their tops cupped and filled to the brim with water, and in the middle, lying on the floor, a large broken bronze circle like a giant's bracelet.

Such romantic and associative minimalism is hardly novel in itself, nor is it particularly difficult or obscure in these late modern days, but it is none the less interesting and imaginatively potent. Its affinity to the work of our own mid-generation of sculptors, such as Richard Long and David Nash, is clear almost to the point - at a superficial glance - of actual derivation, but to push that impression too far would be both unfair and misleading.

The points of similarity between the British and the Japanese lie with a common feeling for landscape and for the materials of nature and the landscape. The garden is accepted as a work of art by both cultures and, even in our mutual decencies, a sense of long historical continuity is still strong and instinctive. For our part, we still respond to the spirit of place, vested in such things as megaliths, tombs and monuments, relics of an ancient and forgotten past. The point of difference is that while still felt, it is indeed forgotten.

Between the upper galleries of the ICA, which remain two of the most beautiful exhibition spaces in London, hold a small show of recent works by the young Scottish artist Calum Innes. He was until lately a figurative painter, an approach he has abandoned in favour of a rigorous yet seductive minimalism. The imagery, such as it is, is the direct and natural expression of the method he has chosen to employ to make it, usually reductive, sometimes passively sedimentary.

He lays a rich ground of oil

paint across the canvas, which he then erodes or removes selectively in various ways. A stirr of a brush rubs away the pigment along a single straggling line down the centre of the canvas. Successive trickles of turpentine run down the surface, washing away the pigment. As the spirit evaporates and the paint dries, so the surface wrinkles and contracts to achieve the craguelure of dried mud on a river bed. An ochre wash, with the pigment in dense suspension, dries and settles like sand as the tide goes out.

Again, the influences are manifest, with Innes looking especially to American minimalists, such as Barnett Newman, Robert Ryman and Morris Louis. But he remains his own man, going further than Newman's black and inflated graphic simplicity. And, close as it is to Ryman in its physical interest in the surfaces of paint, he rejects his monochrome persistence. He is indeed a romantic, evidently happy in the associative qualities of his work, for all its immediate physical preoccupations. He is no narrow theoretician, no insistent minimalist 'the paint is paint, surface surface man'.

The scale of these things is for the most part merely medium-large, by modern standards. They are scrupulously made and rather beautiful, and of course they do raise certain questions. Is it all just a shade too easy? Just where may the line be drawn between a legitimate painterly enquiry and development and an indulgent, exquisite aestheticism? What is the point?

There can be no answers to such questions, save only what subsequent work affords. Should indeed the work come to confine itself merely to predictable and elegant variation, then those doubts would naturally confirm themselves as positive accusations. But Innes is young enough, and his work properly varied and rich enough to secure, for the moment at least, the benefit of those doubts. He must only let the work lead him where it will, rather than content himself with effects he has already mastered. The pictorial imagination, its spaces conjured by a single wobbly line crossing and dividing a ground, should see him through.

Institute of Contemporary Arts, SW1, until May 24: Sculpture by Toshikatsu Endo, supported by ISTD Fine Reliefs, the Henry Moore Sculpture Trust, Visiting Arts, and the Japan Foundation. Paintings by Calum Innes.

Toshikatsu Endo's Making of Epitaph: Cylindrical II

## Glasgow sweeps Europa Nostra

and a 15th century house in Valencia.

Diploma winners include a fortified church in Romania, Dublin Castle, Trinity College Cambridge, dock conversions in Amsterdam, the Ca'd'oro Building in Glasgow (along with four other schemes there) and the National Trust's restoration of the exotic Victorian garden at Biddulph Grange in Staffordshire.

Gerald Cadogan

Glasgow is cock of the walk in European conservation, winning five of the annual Europa Nostra awards for conservation and new construction in conservation areas.

This year the scheme attracted more than 125 entries from 20 countries. It is sponsored by American Express, and the now merged Europa Nostra/International Castles Institute runs it. Seven projects won medals of honour, and 36 won diplomas of merit.

The two British medalists

are the Foreign and Commonwealth Office, refurbished to its Victorian splendour, and the 18th century court house and jail in Inveraray, Argyllshire.

Other winners are from Germany (the Hotel im Wasserturn in Cologne, and three ancient revolving windmills at Oberoderwitz, Norway (Arendal town), and Spain (the San Isidro chapel in Madrid, the San Andres church in Madrid).

Super Channel

0830-0900 (Mon), 2130-2200 (Tues) FT East Europe Report - weekly indepth analysis from FT TV 2130-2200 (Tues) Media Europe - what's new in European media business 2130-2200 (Wed) FT Business Weekly - global business report with James Bellini

0830-0900 (Thurs) Media Europe 2130-2200 (Thurs) FT Eastern Europe Report 0830-0900 (Fri) FT Business Weekly

Sat News 0130-0200 (Mon), 2130-2200 (Tues), 0830-0900 (Fri) FT Business Weekly

SATURDAY

CNN 0800-0930 World Business This Week - a joint FT/CNN production 1900-1930 World Business This Week

Super Channel 0830-0900 FT Eastern Europe Report

SUNDAY

CNN 1030-1100, 1800-1830 World Business This Week

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Sat News 1330-1400, 2030-2100 FT Business Weekly

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0830-0900 (Mon) FT East Europe Report - weekly indepth analysis from FT TV

2130-2200 (Tues) Media Europe - what's new in European media business

2130-2200 (Wed) FT Business Weekly - global business report with James Bellini

0830-0900 (Thurs) Media Europe

2130-2200 (Thurs) FT Eastern Europe Report

0830-0900 (Fri) FT Business Weekly

SATURDAY

CNN 0800-0930 World Business This Week - a joint FT/CNN production 1900-1930 World Business This Week

Super Channel 0830-0900 FT Eastern Europe Report

SUNDAY

CNN 1030-1100, 1800-1830 World Business This Week

Super Channel 1800-1830 FT Business Weekly

Sat News 1330-1400, 2030-2100 FT Business Weekly

## THEATRE

● Aristocrats: Brian Friel's 1979 comedy of family secrets and

nostalgia, set in an Irish country

house. Open tomorrow, runs

till May 24 (Washington Stage

Guild, 529 2084).

● White Money: a black comedy

about the American media by

Julie Jensen. Runs till May 2

(Source Theater, 462 1073).

JAZZ/ CABARET

Barns of Wolf Trap Tomorrow's show is entitled African Roots, linking New World African

American music to Old World

sources: the McIntosh Country

Shouters from Georgia, bucket

drumming from the streets of

Washington DC, and Big Jack

Johnson and the Oillers, a blues

band from the Mississippi Delta.

Set: Spanish music traditions,

with the Colon family play Puerto

Rican string music known as

Jibaro, Ivan Cuesta and his band

playing African Indian accordion

dance music from Colombia, and

marimba music from Mexico

## FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL  
Tel: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Tuesday April 21 1992

## Next stage of Russian reform

THE RUSSIAN government appears, for the moment, to have won its game of chicken with the Congress of People's Deputies. That victory owes much to the absence of any plausible alternative to the policies of the government: it owes much to the commanding place still held by Mr Boris Yeltsin; but it owes nothing to the enthusiasm of the people for the hardships of economic reform.

The government may be unbowed, but it has been bloodied. It walks a politically narrow path between the chasms of hyperinflation on the one side and of economic collapse on the other.

Whatever its difficulties, the government must be given the benefit of the west's doubts. It is composed of young, competent, western-oriented technocrats and, in Mr Yegor Gaidar, possesses a leader who has grown rapidly in stature, not least following his confrontation with the Congress.

Furthermore, it is the first government that has actually undertaken reform, rather than just talked about it. The price liberalisation of the beginning of the year has already eliminated queues and put downward pressure on demand. The higher price of petrol announced yesterday is an important further step. An announced budget deficit of less than 2 per cent of gross domestic product in the first quarter, a credit squeeze and, by Russian standards, high interest rates have helped to constrain inflation, even if it remains at uncomfortably high levels. The government hopes to lower the monthly rate of inflation to 3 per cent a month (an annual rate of 40 per cent) by the end of the year.

## Backsliding

This is good, so far as it goes; but it does not go far enough. Worse, there is danger of backsliding. Increased monetary financing of the budget is probable. The government is also committed to a Rbs 200bn expansion of central bank credit to the economy, which is expected to generate a total increase of Rbs 400bn-Rbs 500bn, a rise of about a quarter.

That expansion is supposed to be targeted selectively on agriculture, investment and viable state enterprises. But it is also a response to an explosive increase in inter-enterprise bad debt, now about Rbs 900bn, a fifth of GDP.

## A house for arts and sport

THE CREATION of a Ministry for the National Heritage is in many ways a natural extension of Mr John Major's desire to preside over a country "at ease with itself". As the nation spends more time at leisure, it is reasonable that the activities of the central government, so far as they are necessary, should be brought together under one roof.

Until now, the approach of successive British governments has been piecemeal: a ministry for the arts, occasionally upgraded, a minister for sport, sometimes more visible than at others, and broadcasting kept with the Home Office. Other departments had a say, including education, environment and even defence, as well as the Scottish and Welsh offices. When it came to the saving of a national treasure, it was not always clear who was in command or indeed who, defined what a national treasure was.

Mr David Mellor's new office should help to produce clarity. It should be remembered, however, that the establishment of a new department of state has not always proved easy. It can lead to inter-departmental rivalries and does not always attract the best civil servants. The department of economic affairs was set up with great fanfare by Harold Wilson in the mid-1960s, but quickly faded away.

## Showpiece department

Mr Mellor's first task, therefore, with the prime minister behind him, is to show that the new ministry is here to stay. It will need to be properly housed and properly staffed and, not least, say, for civil servants unlikely to make it to the top of the Treasury. It should set out in time to become one of the showpieces of any competent British government, for – however indirectly – its activities will affect the lives of the people quite as much as do those of any other department.

Precisely because it is new, the ministry has the opportunity to get its priorities right from the start. Despite the understandable complaints from those directly involved in writing and performing, the state of the arts in Britain is not all that bad. The two leading subsidised theatres in London

The scale of the bad debt shows how little has changed in the behaviour of state enterprises. That victory owes much to the absence of any plausible alternative to the policies of the government: it owes much to the commanding place still held by Mr Boris Yeltsin; but it owes nothing to the enthusiasm of the people for the hardships of economic reform.

The government's macroeconomic difficulties, along with its increasing determination to intervene more directly in the economy, reflect the latter's structural defects. A radical programme of privatisation and denationalisation, in which currency convertibility will play an important part, is a high priority. On this, the government and its academic critics agree.

For the west, the case for early and generous assistance remains overwhelming. It would remain so even if the stabilisation fund were to be used to support an adjustable exchange rate, as the government now suggests, rather than a fixed one.

But the price for western support must include a consistently tight monetary and fiscal policy, swift privatisation of retail and wholesale trade, rapid moves to world prices for the principal commodities, above all oil, and accelerated change in the economic structure, including establishment of clear rights for private property.

No less important is clarification of the relationship between Russia and other members of the Commonwealth of Independent States (CIS). Members that are not prepared to co-operate in monetary control should leave the ruble area forthwith. In return, the west should help develop payment and credit arrangements that allow energy-poor CIS states to survive when Russia moves, as it should, to world prices.

Russia is a country of huge potential. Nothing could justify a permanent aid programme of the scale now contemplated for this year. Large sums can be justified, but for a strictly limited period, perhaps five years, after which Russia will either be a recipient of huge private inflows or reform will have failed. Russian reform remains a great gamble, but for a great prize. The Congress has not made the bet worse. The west should still be right to take it.

With individual schools now receiving resources largely in proportion to the number of pupils they attract, schools will increasingly compete as independent units in the marketplace for pupils. More schools will opt for selective entry or specialise in other ways, such as the city technology colleges.

The LEA will shrink to an "educator of last resort" and local education ombudsman functions such as inspection, which it now provides to schools, will be bought in from the private sector.

In local government, services such as refuse removal and street cleaning are already subject to compulsory competitive tendering (CCT) where the council workforce has to compete against bids from private contractors. But CCT is to be extended to core town hall functions such as collection of local

frequently perform to packed houses, and there is a wealth of talent in the regions. British sport may not be the best in the world, but usually manages to be represented in international competitions, if not to win. British broadcasting (not only the BBC) is often envied from abroad.

## Fragile financing

The problem is that so much of the financing is touch and go. Commercial sponsorship of the arts, as an additional source of revenue, may have reached its peak even before the current recession set in. Standards of English cricket may have declined because there is less of it in schools and the local authorities lack the funds to provide the facilities while teachers have become less willing to stay behind after school hours.

Meanwhile, there are repeated arguments about how far resources should come from national or regional bodies. The Arts Council is still in the throes of such a dispute. There is also the valid point that if funds are spread widely, they are spread too thin – perhaps to the detriment of the great national companies. No one has yet found the perfect solution.

Mr Mellor and his ministry have the chance to look at all these questions anew. They should be in no hurry to reach conclusions. One principle, however, should be paramount. The ministry is there to provide a framework for the support of cultural and sporting activities in Britain. It is not there to run them. The system of using arms length bodies, such as the Arts Council, to make the detailed allocations should be kept.

Equally, on broadcasting Mr Mellor has time to examine all the possibilities for the future well ahead of the expiry of BBC's charter in 1996 and to do so without prejudice.

For the arts and sports in general he may even provide more money. Government funding of the arts has risen under the Conservatives, but only from 0.15 per cent of general government spending in 1978-79 to 0.18 per cent in 1988-89. That is not enough for the kind of society Mr Major obviously wants.

With the election of a fourth-term Conservative government, Britain's public services look set for the biggest shake-up since the post-war Labour government created the modern welfare state.

In the last parliament, fundamental reforms were launched in services such as health, education, housing and care of the elderly. Plans were laid for contracting out more of the work of central and local government to the private sector. The Citizen's Charter promised a new relationship between users and providers of public services.

But progress in most of these measures was slow – not least because many working in the public services were waiting to see whether they would be reversed by a change of government. Now, the return of a Tory government with a majority clearly sets the pace for the pace of change to accelerate.

The reforms will revolutionise the provision of Britain's public services. By the time of the next election, most services will largely be delivered by independent competing providers under contract to central and local government.

Government will play a strategic role, acting as a regulator rather than being closely involved in the management of services. The customer will be encouraged to use new rights and entitlements to choose between competing providers and to demand better services.

The government will continue as the main source of funding for Britain's public services. But in the debate over the quality of those services, the individual user will increasingly be in the driving seat.

The reforms are most advanced in the National Health Service (NHS) and education, where opposition has been deeply rooted among the professionals. In the NHS, there will be a surge in the numbers of hospitals seeking independent trust status. An additional 99 trust hospitals joined last year's first-wave pioneers on April 1 and the Department of Health is already preparing further hospitals, community and ambulance services for trust status in 1993. Within the next two to three years the self-governing trust, operating with its own board outside health authority control, is likely to become the normal method of local management throughout the NHS.

GP funding, under which family doctors hold budgets and purchase hospital care on behalf of their patients, is also growing. The 300 practices which became fundholders in 1981 were joined by another 250 practices on April 1, so that fundholding already covers 15 per cent of the population.

Currently confined to big practices, the minimum list size needed for GPs to qualify as fundholders will drop from 9,000 to 7,000 patients from next year. The services covered by the fundholding scheme will be extended next year to health visiting and district nursing. And with experiments designed to purchase services on behalf of patients, fundholding will become the norm within a few years.

Once that happens, it will be the family doctor who becomes the linchpin of the NHS, commissioning health care and choosing hospitals in the internal market. The district health authorities will wither away, leaving the regional health authorities to dispense money to the fundholders and provide finance for trusts where needed.

In education, only 200 schools

John Willman examines the shake-up in the provision of UK public services

## Wider choice in the marketplace



have so far opted out of local education authority (LEA) control for grant-maintained status. But many of the 5,000 secondary schools in England and Wales are now likely to follow suit. At present, the incentives to opt out are considerable. Apart from freedom from LEA interference, grant-maintained schools are allocated a share of the LEA's administration budget to spend on extra teachers, buildings, materials or whatever the governors wish.

With individual schools now receiving resources largely in proportion to the number of pupils they attract, schools will increasingly compete as independent units in the marketplace for pupils. More schools will opt for selective entry or specialise in other ways, such as the city technology colleges.

The LEA will shrink to an "educator of last resort" and local education ombudsman functions such as inspection, which it now provides to schools, will be bought in from the private sector.

In local government, services such as refuse removal and street cleaning are already subject to compulsory competitive tendering (CCT) where the council workforce has to compete against bids from private contractors. But CCT is to be extended to core town hall functions such as collection of local

taxes, architecture and planning. At present, four out of five contracts put out to tender are won by the council workforce. But even when the work stays in-house, the process of tendering for it is revolutionary, for it turns the council workforce into a semi-independent organisation, which needs to win contracts to survive.

Much more council housing is likely to pass out of local authority ownership through transfers to housing associations and action trusts. Councils may retain the right to nominate people for tenancies, but will surrender the management of rented housing to the voluntary sector which can more easily raise finance for renovation.

The separation of purchasing and provision is set to be extended next year into the care of the elderly and handicapped, with the introduction of the local authority care reforms. Local authorities will become responsible for purchasing care, but will buy services from a wide range of providers: the voluntary and private sectors, as well as their own social services departments.

The cumulative effect of all these developments will be to turn the local authority into a purchaser of services on behalf of the community.

The government departments have now submitted to the Treasury details of work they intend to put out to tender in the summer. In the Inland Revenue, for example, this covers more than one in four of its 65,000 jobs.

By the next election, the slimline government departments which will be left could concentrate on policy-making and managing the contracts under which the work is done.

Perhaps only in public transport are such initiatives lagging behind. But it is possible to discern the emergence of a similar outcome from the government's watered-down plans for privatising British Rail. With outright privatisation now rejected, only BR's freight operations will be sold off. However, private sector operators will be allowed to run trains on BR's tracks and train services will be franchised out to the private sector. Ultimately, BR could be left with little other than the tracks, which private operators may use.

If road pricing were introduced so that road transport operators also had to pay for the use of the infrastructure, all services would effectively be in the private sector competing on all fours. Public transport would be provided by private operators who would receive subsidies to run loss-making but socially desirable services.

Over the next five years, public services will be increasingly bought in from private contractors; public sector organisations will increasingly be expected to behave like and compete with private companies. The divide between the public and private sector will blur and become largely irrelevant.

Government's role will also change, as it withdraws from the day-to-day management of public services. Instead it will assume a regulatory role, guarding the public interest on matters such as service quality, prices (where there are charges) and competition.

It will encourage the establishment of a direct consumer relationship between the users of public services and the providers through the Citizen's Charter. This requires each service to provide its customers with details about quality. Information will be published on the performance of services through league tables and other means. And they will be forced to offer redress – including cash compensation – when targets are not met.

The aim is to turn the user into a consumer operating in a public services marketplace with competing providers to choose between and the power to punish them when performance fails below standard.

It is an ambitious programme. If it succeeds, it could lead to a depoliticisation of the public services, in the same way that the privatisation of utilities such as gas, water and BT has taken them out of the political arena. Just as voters no longer appear to hold the government responsible for the service failures of the utilities, they may feel that shortcomings in health and education are the fault of individual hospitals and schools, rather than the health service or state education.

Such hopes may be premature, attractive though they would be from the government's point of view. While there is scope to improve the quality of public services within their existing budgets, significant improvements in some services will require additional resources. In the end, the government cannot abdicate responsibility for public services so long as it is the main source of their funding.

Nonetheless, the reforms will change the UK's public services beyond recognition as well as the terms of debate over those services. The argument will now move on from who is to provide public services to the nature and quality of the services to be provided.

Additional reporting by Andrew Adonis, Alan Pike and Richard Tomkins.

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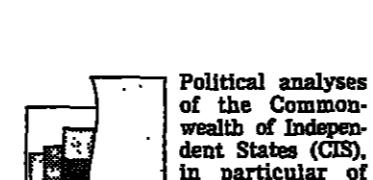
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Political analyses of the Commonwealth of Independent States (CIS), in particular of relations between its most powerful member, Russia, and the smaller republics, regions and provinces, will be bought in from the private sector.

Two developments have provoked these devolutionist sentiments. First, local bosses of political and economic institutions expected strong leadership from the Russian administration, but they have been disappointed. Second, in the transition to a market economy, local bosses want to control and distribute resources themselves.

This is not the case. In many respects, the future of the republics is insecure. There is both internal unrest within individual CIS members and open external hostility between some of them. Bloody clashes have erupted between Moldova, Gagauz, and the Dulestire republic (in the territory of the former Moldavia); in Belorussia, radicals are demanding the dissolution of their present parliament.

But even if we suppose that the smaller new states are fortresses of stability, the region's geopolitical future is still hazy because of the uncertainty over the future of the Russian federation itself.

In recent months the following examples of tension have emerged between the Russian federation and its territories:

- the territory of Krasnoyarsk intends to proclaim itself a republic;
- more republics have declared the supremacy of their laws over the laws of the Russian federation;
- Tatarstan announced a referendum on the independent status of the republic.

In the past year several autonomous republics of the former Soviet Union have proclaimed their sovereignty while a number of administrative territories have declared their wish to acquire the status of republics. National self-determination is clearly being supplemented with regional identities.

For example, the rebellious President Dudaev of Chechenia is calling for an alliance of oil-producing republics of the Russian federation against Russia itself. This may sound crazy, but it is no more so than the frighteningly real armed intervention of the Don Cossacks in the conflict between Moldova and the Dulestire republic.

How does the west fit into this picture? Perhaps the most significant development in the period following the collapse of the Soviet Union has been the rapid erosion in the west's ability to influence events in the republics.

In the former command system of economic relations between the centre and the provinces has now been replaced by a more democratic "give and take" system. However, under this arrangement, republics will not be treated seriously if they only take and not give: this is the present position of Moscow.

If this pattern continues, republics, regions and territories will ignore Moscow and other capitals and build their own relations with other elements of the former Soviet Union and with the outside world. Indeed, when these relations are based on commerce this may be a healthy process.

"If Boris Yeltsin is quarrelling with Dudaev (the president of the Chechen republic which is not recognised by Russia), this is their problem. My business with the Chechens continues as usual," said a capitalist from the city of Rostov-on-Don in the south of Russia.

Unfortunately, we have too many businessmen and too many politicians. And politicians can conjure up an infinite number of self-serving alignments within our disintegrating heartland to defy the richest imagination.

The author is deputy editor of *Moskomzurnaya Zhizn*, a Moscow four-

# A kiss of life from across the border

Nicholas Denton explains why Hungary is looking to western investment to modernise industry and fuel an economic recovery

Economic reform has created more pain than gain for most of east and central Europe, which is grappling with rising unemployment and falling incomes. But there are growing signs that Hungary could become the first post-communist economy to halt the spiral of decline as foreign investment rises to take up the slack created by weakening state industries.

Hungary, the smallest of the three post-communist central European states, is quietly attracting the lion's share of western investment into the region.

Foreign capital of more than \$1.7bn flowed into Hungary last year as multinationals built greenfield plants and took over privatised state companies. The cumulative total since investment was liberalised in 1988 has now surpassed \$3bn, about 60 per cent of the total for all of eastern Europe. Even so, foreign investment can only be supplementary to the mobilisation of domestic savings and the development of financial and other institutions needed for the more efficient capitalist utilisation of Hungary's own resources.

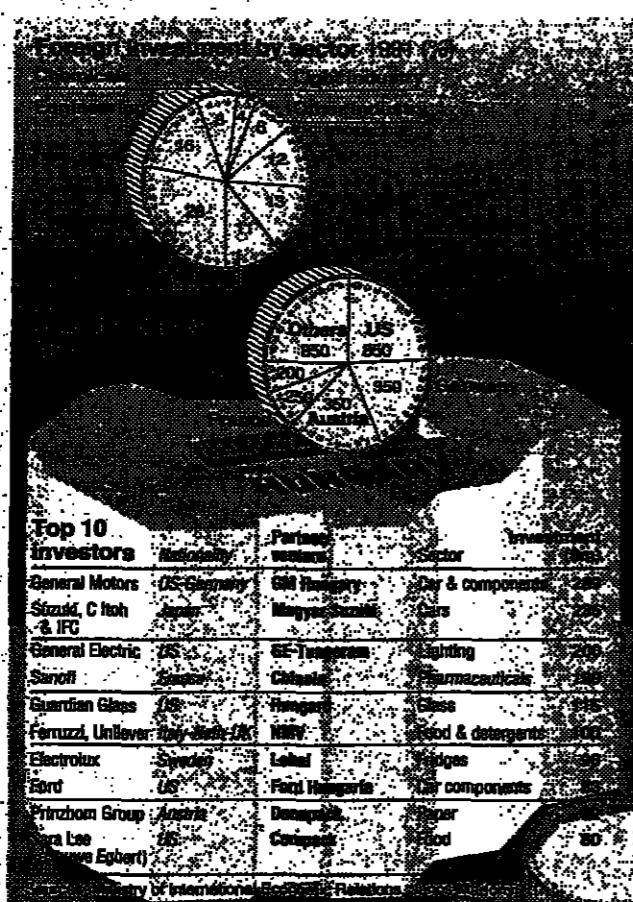
Hungary's small size makes foreign investment more visible. Capital inflows came to more than 5 per cent of gross domestic product in 1991, a proportion more common in the rapidly growing economies of east Asia than eastern Europe.

Foreign companies already dominate some industrial sectors. General Motors, Suzuki Motor Corporation and Ford have set up Hungary's car and component industry. Privatisation sales have placed the bulk of the cigarette, distilling, sugar, confectionery, bread, newspaper, paper, cement and glass industries in the hands of western groups.

The prospect, in the more technology-intensive sectors of the economy at least, is one of western economic domination. Yet Hungary views this with an equanimity which marks it out from its neighbours.

Hungary does not share the fears of German influence that fuel economic xenophobia in Poland and Czechoslovakia. It has no territorial disputes with Germany, and the two countries have been allies for much of the period since the First World War.

Rather, the Budapest government is more wary of the potentially destabilising effect of the disintegration of Yugoslavia to its south and the fate of several million ethnic Hungarians in other neighbouring states. Consequently, Hungary views the western presence as



securing rather than limiting its independence.

"National security can only be guaranteed by those big countries that have investment here and an interest that nothing happens to it," says Mr Istvan Forrai, personal secretary to the prime minister, Mr Jozsef Antall.

Mr Forrai would doubtless appreciate the presence of Suzuki Motor Corporation's factory at Estergom, which begins assembling cars this summer. The Japanese motor manufacturer is a more welcome occupier of the site than was its predecessor – the Red Army. Under the assembly line lies buried the firing range of the old Soviet military base.

Budapest seeks foreign investment not only to introduce sophisticated technology and manufacturing techniques, but also to ease domestic financial constraints. Hungary is burdened with a foreign debt of \$20bn, and has the highest per capita borrowings in eastern Europe. Servicing such large borrowing is made possible only by inflows of foreign funds. The government has taken steps to draw in western capital by implementing an attractive investment regime.

## 10-year tax concessions are available for joint ventures in manufacturing

Policy-makers have also taken a liberal stance towards the disposal of state industries. Privatisation has been as far as possible to state company managers and foreign buyers have been encouraged. Last year, about 80 per cent of privatisation sales were to foreign companies. Cost considerations and market potential have also played their part. Labour costs are a fraction of those in western Europe, though the gap is gradually closing. Even at General Motors' new Szeged plant, which pays well above the average, labour costs of DM 4 (£140) per hour are about a tenth of west German levels. But productivity is also low, and companies such as General Electric have laid off thousands of workers as part of their reorganisation.

What they have found, however, is that highly educated research and scientific workers are significantly cheaper than in the west. GE has moved four of its nine lighting research centres to Tungsram, its Hun-

## OBSERVER

### Tarzan of the board

■ Is too much fuss being made of Michael Heseltine's decision to call himself president of the Board of Trade? After all it is not a real board. He can't appoint any vice-presidents, the Archbishop of Canterbury no longer attends, and – unlike Lord Halifax who colonised Nova Scotia – Heseltine cannot expect to have cities named after him.

True, he can restore his own office to its former title of the President's Room. But the Foreign Office and the Treasury long ago usurped most of the old board of trade's real powers.

Since it digested the Ministries of Production, Supply and Materials after the Second World War, it has lost far more influence than it has gained. There was even a time when the BoT president was also responsible for social security, transport, education, and employment. So much work in the political jungle faces Heseltine if he wants to re-establish his new domain as a force in the land.

History is not on his side. The average tenure of presidents of the board of trade over the last two centuries is a shade over two years.

Although a stint in the job did no harm to the careers of Gladstone, Lloyd George, Churchill, Wilson, and Heath, they are exceptions. Of Heseltine's dozen predecessors just three remain MPs – John Biffen, Paul Channon and Peter Lilley – and only Lilley hangs on to his cabinet seat.

One has to go back more than a century to find presidents of the board of trade who really left their mark. Perhaps the most notable of them was William Huskisson, who in the 1820s did a lot to win over protectionist Tory

merchants to the free trade cause. He was also a great supporter of the development of railways.

Even so, Heseltine would be ill advised to follow too closely in Huskisson's footsteps. His most famous achievement was also a fatal one. He strayed into the path of Stephenson's Rocket on its inaugural run between Manchester and Liverpool.

### Soulful

■ In a TV interview last week William Waldegrave, new Chancellor of the Duchy of Lancaster, expatiated on the friendly atmosphere and team spirit of the Major cabinet. "People call it collegiate," he said, "but actually colleges aren't like that. I used to be on the governing body of one, and there was a lot of backbiting."

The college in question was, of course, All Souls, Oxford, where Waldegrave did come in for some snide remarks from other fellows for his low attendance record, as political or business engagements often kept him away. Quite a lot, forgive among his then colleagues, as it happens – going so far on one occasion to call Waldegrave a "pot-hunter".

Robert Jackson, now MP for Wentbridge and the junior minister in Waldegrave's new department,



"I spent all my electoral bribe on chocolate"

Chairman Sir Owen Green's salary of £216,812 might sound a lot, but it is relatively modest for the boss of a company with sales of near £7bn and a 140,000 workforce. Six of his eight UK directors are paid less than £20,000, the highest paid director earned £254,000, and only one other made more than £200,000. The company made no political contributions and increased its charitable contributions by 25 per cent last year. For a company which does not believe in having non-executive directors on its board, it is remarkably well behaved.

### Hanson's choice

■ Meanwhile, it sounds as if Sir Owen Green's arch rival, Lord Hanson, is tinkering with his top management team again. After Lord White's surprise promotion of 50-year-old David Clarke to be chief executive of Hanson Industries in the US, Hanson seems poised to promote Derek Bonham, 48, to be chief executive of the UK end of the business.

If Bonham gets the job it will help curb City concerns about the next generation of Hanson management. Even so it could be a brave move. Unlike Clarke, who was already one of Hanson's two chief operating officers, Bonham is a finance man. While it is no great surprise if he has leapfrogged Martin Taylor, one of the two vice-chairmen, it is odd that UK chief operating officer Tony Alexander no longer seems in line for the topmost job.

### Good example

■ If anyone doubts that there are still some big and successful businesses in Britain that do not pay their directors handsomely, a glance at BTR's annual report is reassuring.

Up the creek

■ What's the difference between a wildebeest and a wildebeest? You can't paddle a wildebeest.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

Fax 071 873 5938. Letters transmitted should be clearly typed and not hand written. Please set fax for finest resolution

### Crisis is no fault of Free Democrats

From Mr Peter Pulzer

Sir, Your leader of April 14 in attributing the current German crisis to "Chancellor Kohl's having to depend upon the support of the Free Democrats in coalition". It is the Free Democrats who advocate faster privatisation and a reduction in subsidies. But for their presence in the government the slow response of which Mr Cassidy complains would be slower still.

Many western companies are looking not only to meet EC demand but to establish a presence in the Hungarian market in anticipation of the country's eventual economic take-off.

The logic is straightforward for companies such as Unilever, the Anglo-Dutch food and consumer products company, which recently took over the margarine, detergent and soap business of Hungary's NMV. Mr Jan de Jong, Unilever's regional director for continental Europe, describes the investment as a bridgehead to establish a market share and to provide a base for expansion.

The twist is that the potential of the Hungarian market depends on the ability of foreign investors to invigorate the local economy after last year's 8 per cent drop in GDP. Some effects of foreign capital inflows are visible. Already, these funds have eased Hungary's balance of payments, allowing the central bank to quintuple foreign exchange reserves from a nadir in 1990 of \$80m to more than \$4bn.

In individual companies, where foreign involvement has had time to work, the results have been impressive. In two years at its Tungsram plant, GE has raised production by 28 per cent with 30 per cent fewer employees. The company has made Hungary its worldwide centre for producing small fluorescent lamp bulbs.

Joint ventures, collectively, have also performed much better than the average Hungarian company. Sales and profits per employee are about double the average, and hard-currency earnings per head almost triple, according to the most recent official statistics.

For the foreign companies which have moved into Hungary, as for the Hungarian government, the question remains whether the influx of capital and expertise will reach the level needed to trigger general economic expansion.

When growth does resume, possibly as early as the end of the year, much of the benefit will accrue to foreign companies. But Hungary, impatient to raise living standards to those of its western neighbours, believes that part of the loaf is better than none.

### Social Chapter will only handicap European companies

From Sir Brian Corby

Sir, Your leader of April 14 ("Mr Heseltine at industry") highlighted a number of reasons why CBI members welcome Mr Michael Heseltine's appointment. We have long argued for a more effective and re-focused Department of Trade and Industry.

It is, clearly, not for me to speculate about Mr Heseltine's intentions. He is well placed and capable of speaking for himself.

But I thought that I should draw attention to a fallacy in your leader which has important implications for Britain in Europe. You state that because Mr Heseltine believes (with the CBI) that every company should have effective communications with its workforce, it is "difficult to see why Mr Heseltine would want to resist the Social Chapter of the Maastricht Treaty".

The reason is plain, and is summed up in the word "subsidarity". We believe that effective employee participation and communication comes from voluntary action by companies, and that the Social Chapter of the Maastricht Treaty will only handicap European business in its bid to compete with the rest of the world – a view shared by our colleagues throughout Europe.

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### Not a fair picture of EC aid

From Mr Bruno Dethomas

Sir, Mr James Ingram, outgoing director of the World Food Programme interviewed by Mr Robert Graham ("Food aid: demand grows, resources fall", April 14), states that "The European Community has been a little disappointing" in its food aid policy.

These statements, uttered by someone who is supposedly knowledgeable on food aid worldwide, are absolutely shocking.

The EC and its member states together are by far the largest donor to the WFP, accounting for 35 per cent of all the resources contributed, the second largest contributor being the US (21 per cent).

Mr Ingram cites the case of the Horn of Africa and Sudan in particular. He does not mention the fact that, in Sudan, total aid from the EC and its member states amounted to Ecu 160m (\$130m) in 1991, while the US contributed Ecu 14m and Japan Ecu 3m.

Just because the EC does not exclusively use the WFP to channel its aid, it does not mean that it is doing nothing.

For 1992, the European Commission, facing an ongoing threat of famine in the Horn and southern Africa, has proposed, as in 1991, a new emergency programme. The total food aid contribution from the 1992 EC budget alone (excluding national contributions from the Twelve) will be close to \$1bn.

It is difficult to understand how Mr Ingram can be so "disappointed" with the EC. Arguably, all international donors could contribute more to the WFP. But to express dissatisfaction only vis-a-vis the very largest of all donors while considering the US "the most responsive" does not seem very reasonable or fair.

The Community, its member states and, above all, its citizens and taxpayers do not deserve such a misrepresentation of their solidarity with the developing world.

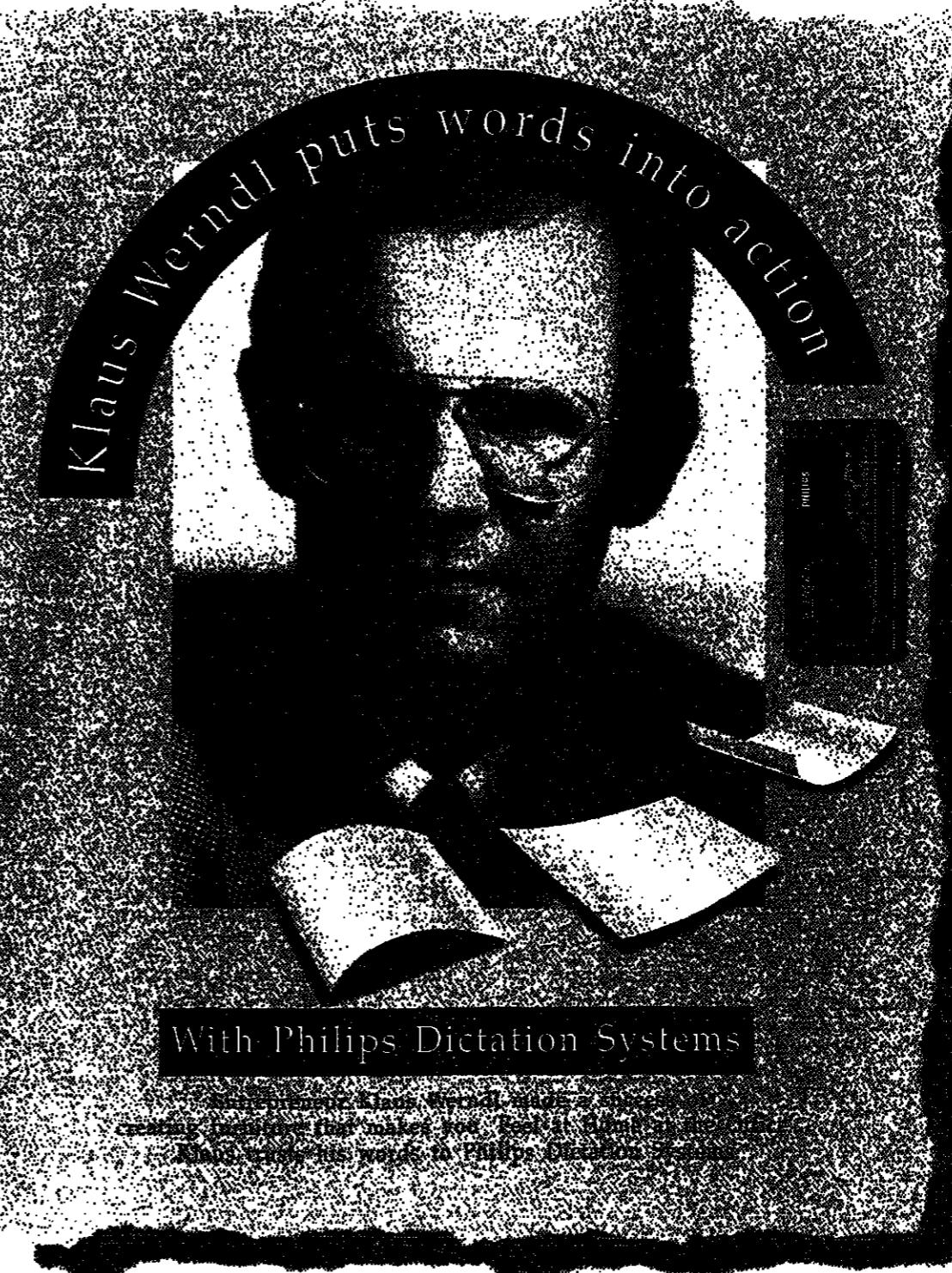
Bruno Dethomas, European Commission, Brussels, Belgium

### Malta and the EC

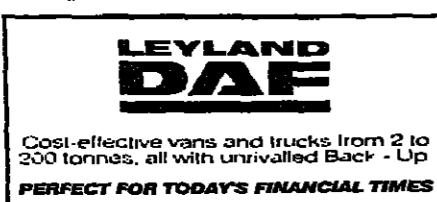
From Mr C Vella

Sir, Part of the report, "Delors signals more powers for Brussels" (April 8), in which David Buchan described

the incorrect information in Mr



PHILIPS



# FINANCIAL TIMES

Tuesday April 21 1992

OECD report forecasts \$195bn-a-year rise in global sales within a decade

## Gatt plan would boost world trade

By Daniel Green

WORLD SALES of goods and services would rise by \$195bn a year within a decade if measures planned in the Gatt talks were adopted, says a report\* published today by the OECD Development Centre, the Paris-based economic research unit.

Member states of the Organisation for Economic Co-operation and Development stand to gain the most, with sub-Saharan Africa the biggest loser. Developed countries would still be net beneficiaries even after compensating the losers, says the report.

The 10-year forecasts are based on an OECD/World Bank computer model of global production and trade which evaluated three alternatives: no change in tariffs, a 30 per cent reduction, roughly

what is being considered in the protracted Uruguay Round of the General Agreement on Tariffs and Trade, and the removal of all barriers to trade.

In this last case, annual world income is forecast to be \$477bn higher than it would otherwise be in 2003, a gain worth more than the entire income of China, says the report.

With agriculture at the centre of the Gatt talks, the report criticises protectionism as "inefficient for supporting farm incomes". It says that 60 per cent of the cost of protectionism fails to reach farmers, and recommends direct income support with other targeted assistance instead.

Cutting tariffs by 30 per cent would raise the world price for cereals. While this would hurt net food importers, including much of Africa, what matters is

their "economic power to grow or buy food - rather than the national level of agricultural production".

The losses of food importers could be balanced by a transfer of \$7bn, which is 3.5 per cent of the developed world's gains from falling tariffs and equivalent to less than 20 per cent of official development assistance.

Growth in world grain production would fall slightly to 2.9 per cent a year. The EC's and US shares of wheat production would decline, with the gap being filled by Latin America, the former Soviet Union and poor Asian and African countries.

The 30 per cent cut in tariffs would "induce structural changes in virtually all regions", the report adds. Rural parts of OECD countries would see a real 7 per cent fall in gross domestic prod-

uct, while urban areas would see a real increase of 0.3 per cent. "The rise in urban GDP is sufficient to make a total GDP increase," the report notes.

Similar shifts would occur in high-income parts of Asia and in the Gulf region, although the picture in developing countries is more complicated. Rural regions of Africa and India would benefit while those in low-income Asia would do less well than towns and cities because of local tariff structures.

\* *Trade Liberalisation: What's at Stake*, by Ian Goldin and Dominique van der Mensbrugghe, available free after May 26 1992 from OECD Development Centre, 94 rue Chardon-Lagache, Paris 75016.

Washington downbeat, Page 2  
Free trade vision, Page 33



Lift off: Spectators watch the balloons go up to signal yesterday's start of Expo 92 in Seville. Opened by Spain's King Juan Carlos, who called it "the greatest exposition in history", the exhibition will continue until October 12

## UK companies win 127 export awards

By Daniel Green

BRITISH COMPANIES have won a record 127 awards for exports in the latest Queen's awards for export and technology, which are announced today.

The Queen's awards were introduced in 1966 and are made on the advice of the UK prime minister helped by a committee comprising representatives of industry, commerce, trade unions and the government.

The number of applications for export awards was the highest for 13 years, reflecting companies' determination to seek new markets while domestic demand is slow.

UK-based Japanese manufacturing companies which have won awards include Nissan Motor, the car maker, and Yamaha Machinery, a producer of machine tools. Both are exporting to Japan. Although Britain's biggest enterprises are heavily represented, the award winners include such smaller companies as Fortnum and Mason, the luxury London retailer, which has opened outlets in Japan since it began its export department in 1981.

J Barbour and Sons, best known for its outdoor clothing made of oiled cotton, now sells in 25 markets while Grants of

Dalvey has moved on from bagpipe manufacturing to make sporrans and hip flasks popular in Germany, Japan and 23 other countries.

In the 1992 awards, heavy industry is represented in force. Rolls-Royce is recognised for its sales of aero-engines while British Steel's general steels division wins an export award. ICI wins three awards, two Queen's awards for technology as well as one for export of water and gas purification technology.

The BBC wins one of 38 technology awards for the development of the Nicam digital television system, while Portakabin is rewarded for its development of portable offices.

Electronics and computers dominate the technology awards list. Winners include IBM and Oxford University - their jointly developed computer programming language is used by financial services companies - and Oxford Lasers, whose copper laser is powerful enough to shine through the earth's turbulent atmosphere to guide telescopes.

Rover Group wins an award for the development of its K-series car engine, and one of the country's biggest companies, Glaxo, is recognised for the invention of an antibiotic.

Awards survey, Pages 9-20

## Unions may ballot for Labour leader

By David Goodhart and Ralph Atkins

PRESSURE is growing on Britain's trade unions to ballot their members over the election of the new leader of the opposition Labour party.

Unions have 40 per cent of the vote but their links with Labour could be changed irrevocably by the contest.

Mr Bryan Gould, shadow environment spokesman, who is standing for the party leadership, said the winner's credibility could be undermined if he was "not seen to be legitimately elected".

Senior Labour figures are privately dismayed by the high profile of the unions in the contest and by some union leaders' dismissive attitude to ballots on the leadership issue. The GMB general union is the only large union to have said it will hold a workplace ballot but it may be joined by the TGWU general union.

The executive of the AEU engineering union said it will not hold a ballot, citing time problems and cost. It may be forced to change its position at the union's national conference next week.

In spite of the relish which some union leaders are bringing to their old power broking role in the Labour party, most agree

that the links must be loosened. Yesterday, Mr John Edmonds, leader of the GMB, said the unions should have no votes in the leadership election and their block vote at Labour's conference should be radically cut.

Lobbying for support at the Scottish Trades Union Congress meeting in Perth, Mr Gould said: "The constitutional link cannot be broken but must be democratised." He backed a role for unions on Labour's national executive committee and the policy-making forum.

Unions seem set to scale down their financial contributions to the Labour party before any decision about scaling down their political involvement.

Adding to the tension over the contest, Mr John Smith, shadow chancellor and favourite to win the leadership on July 18, launched a counter attack on Mr Gould's criticism of Labour's redistributive tax policy.

Speaking on behalf of Mr Smith, Mr Robin Cook, Labour's health spokesman, said those who questioned Labour's tax plans, as set out during the election, should state the spending pledges they would drop.

Mr Gould, whose aides accused Mr Smith of becoming over defensive, retaliated with further attacks on the shadow chancellor's Budget proposals.

## Ousted president to leave Afghanistan after UN deal

Continued from Page 1

the composition of such a council are still going on in Peshawar, Pakistan, where many guerrilla groups are based.

Diplomats in Kabul believed the ruling Watan party had decided that it would not oppose the formation of a mujahideen

government as long as it was not dominated by hardline Islamic fundamentalists led by Mr Gulbuddin Hekmatyar. By negotiating, the party hoped to retain some influence.

Mr Hekmatyar yesterday

warned that his Hezb-i-Islami guerrilla group would attack Kabul unless the government

there capitulated by April 26. His forces are massed to the south of the capital. Those loyal to Mr Ahmad Shah Massoud, a rival leader, are mostly to the north. Mr Wakil said Mr Massoud had given an assurance his forces would not attack Kabul while talks with them were in progress.

But a Pakistani government

spokesman said that Mr Massoud

had sent messages to mujahideen

leaders in Pakistan telling them

he remained committed to setting

up a mujahideen government in

Kabul, and had no intention of

joining members of Najibullah's

regime. Mr Massoud has said he

would like to take over Kabul

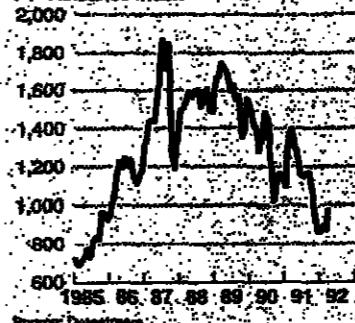
peacefully to avoid bloodshed.

## THE LEX COLUMN

### When cash flow is king

#### Contracting, Construction

FT-Activities Index



Source: Standard &amp; Poor's

land and Blue Circle among building material companies have been improved by new boardroom blood - Redland effecting a complete generational change - though ironically it was the old soldiers at RMC Group who impressed the market with better than expected figures last week.

Calls for better corporate governance notwithstanding, too many institutional investors seem to have waited for disasters and then jumped ship. Having been slow to tackle the contractions, they might perhaps make amends by calling for heads among the insurers and the banks.

#### HSBC/Midland

Hongkong Bank's reluctance to part with cash and its desire to avoid excessive dilution made the issue of loan stock an obvious choice for financing part of its bid for Midland. The resulting issue of between £350m and £700m of 10-year subordinated debt would be a large morsel, however, for a market that saw only £350m of such paper from banks last year and has already absorbed £250m in 1992. That prompts the question of how marketable HSBC's paper will be.

Large issues normally command a liquidity premium in the bond market. Such an advantage would already apply to an issue of £350m, but is likely to be steadily whittled away as the amount increases towards the top of the range envisaged by HSBC. Despite the rush into gilts since the election, subordinated bank debt is not a favourite of international investors. There is not much appetite from other banks, because the investment has a high risk weighting under HIS rules.

Nonetheless HSBC's advisers took this into account when setting the margin on the bonds of 160 basis points over comparable gilt-edged stock. That looked generous compared with the 165 point margin offered by the Woolwich Building Society on a 250m issue just before the bid terms were announced. It still looks broadly in line with the market, even though spreads on similar issues have widened by about 5 points since then. Whether the promised par price would hold for long is another matter. One has to assume that holders of Midland equity are not necessarily natural investors in fixed rate subordinated bank bonds. Many will want to sell their holdings quickly. It is hard to see demand being overwhelming, even though supply of other issues may now dry up while the bid proceeds.

#### Boardrooms

The myth that Britain's building companies are conservatively managed was blown to bits last week. Sometimes conservatively accounted, perhaps. But the dreadful results of Taylor Woodrow and Tarmac were gruesome testimony to the way they and most of their peers blundered through the recession with the same expansionist strategies which made them stock market darlings in the late 1980s.

The most extreme case of this is

Poly Peck.

Poly Peck's

farewell set of accounts

showed pre-tax profits up 44 per cent

to £15m. Its source and application of funds statement showed funds generated from operations of £172m. But a new-style cash flow statement, as calculated by County NatWest, would have shown an operating cash outflow of minus £95m which makes its surprise rights issue in the latter part of the year rather more intelligible.

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# FINANCIAL TIMES COMPANIES & MARKETS

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Tuesday April 21 1992



## INSIDE

**Small is beautiful in UK property**

It is hard to drum up enthusiasm for any property company in the wake of a stream of bad news about the sector, most notably the restructuring talks of Olympia & York, the world's largest property developer. But a few healthy balance sheets and the flexibility to outperform the big companies as the market recovers. This sub-group of small UK property companies may prove a genuine growth sector. Page 34

**Avonmore buys meat plants**

Avonmore Foods, the Irish dairy and food products group, has paid £23.5m (£5.1m) for four meat processing plants owned by the collapsed Meat Packers Group. The acquisitions mark Avonmore's first venture into Irish beef processing and will give it an estimated 7 per cent of the republic's market. Page 34

**Deserting the banks**

Depositors are getting fed up with the British clearing banks, provoked by sloppy service and above all by ever-rising, arbitrary charges. Meanwhile, would-be borrowers are either turned down flat, or charged usurious rates; and old borrowers cut their spending to pay debt, writes Anthony Harris. Page 37

**El Al thrives despite Gulf war**

The Gulf war had a bright side for Israel's state-owned airline, its annual results showed yesterday. The carrier announced 1991 net profits of \$38.9m (£21m) up almost three times. It benefited by being the only operator except one that flew in and out of the country during the war, so it took almost all the traffic where usually it has only about half. In addition, with space limited, prices were at a premium. Page 35

**Gifts likely to be busy**

The gilt market is likely to be busy over the next few months, with signs of strong demand from domestic and overseas investors for the large issues in the pipeline. The main worry is the volume to be issued to pay for rising public borrowing, but with the political outlook settled after the general election, and inflation heading for further falls, the conditions are in place for a rally, with a further drop in yields. Page 36

**Mitsui groups may merge**

Mitsui Petrochemical Industries and Mitsui Toatsu Chemicals are in talks about a possible merger that could create one of Japan's largest integrated chemicals companies. Page 35

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The high season for crystal ball gazing is here again.

Over the next four weeks, those two august guardians of the world economy — the International Monetary Fund and the Organisation for Economic Co-operation and Development — will publish new forecasts for global growth, inflation and trade.

The good news is that both bodies will project a gradual recovery that should see the world economy growing in line with long-term trends in about 18 month's time.

The bad news is that both have been singing the same tune for more than a year during which the point of recovery has been postponed and clear evidence of economic revival has remained elusive. There will be a strong sense of *deja vu* about the latest IMF forecast when published this week.

A year ago, the fund projected world economic growth of 2.9 per cent in 1992 after an anaemic 1.2 per cent last year. The IMF is now expected to forecast world growth of about 3.5 per cent — but for 1993 — after 1.5 per cent in 1992.

A similar story of postponed prosperity comes from the Paris-based OECD. It recently cut its internal growth projection for the industrialised world in 1992, to between 1.5 per cent and 2 per cent from 2.2 per cent predicted in December.

But what significance should be attached to these forecasting errors?

Will it always be a case of "jam tomorrow" as far as economic recovery is concerned, or do special factors lie behind the delayed upturn?

If economists agree on one thing, it is that it is very difficult to spot turning points in activity in advance. Since the late 1980s, this problem has been exaggerated by the effects of fast growing indebtedness and subsequent asset price inflation in, first, the English-speaking economies of the US, the UK and Australia and, now, Japan.

## Time to find a free trade vision in the crystal ball

But the forecasting failures have also highlighted mistaken policy choices.

Virtually all countries consider that low inflation is a necessary pre-condition for sustained and balanced growth — and here the success achieved in pushing inflation lower is promising for the world economy.

But it has also become clear that over-reliance on monetary policy to combat price rises has damaged economic activity.

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That monetary policy is a blunt instrument was acknowledged last week by one of the world's most committed inflation fighters, the Reserve Bank of New Zealand. It admitted that there was some validity in arguments that it should have eased monetary policy earlier than September last year. The bank, which has responsibility for getting "annual" inflation within a zero to 2 per cent band by the end of 1992, has already brought it below 1 per cent but at the cost of very low growth.

Similar doubts can be heard in Canada, where inflation has fallen to around 2 per cent after a deep recession. The length and depth of Britain's recession also suggest that it was a mistake to hold bank base rates at 15 per cent for a full year until October 1990 while sterling was allowed to

rise in value ahead of entry into the European exchange rate mechanism.

Conversely, easier monetary policy cannot be guaranteed to deliver sound economic recovery on its own. The US Federal Reserve System has pushed interest rates to their lowest levels for nearly 30 years. But the recovery remains fragile and is likely to be weak compared with previous US experience, largely because of the huge and persistent US budget deficit that raises fears of

inflation.

It is easy to see how the policy mix debate could turn into one about issues, which although important, will go only a part of the way to achieving stable economic growth.

But there is one area — trade — where a bold stroke could deliver more.

A new study by two OECD economists claims that the removal of global trade barriers would yield annual economic gains of \$475bn after 10 years, with \$255bn accruing to the OECD member states and \$220bn to developing and former communist countries.

Completing the Uruguay Round of multilateral trade negotiations would bring gains of \$195bn and more than \$90bn respectively in the same time frame.

The virtues of freer trade were underlined last week by Mr Nicholas Brady, the US Treasury Secretary. US exports to Mexico had increased from \$10bn to \$33bn a year in the past five years as the two countries lowered their barriers.

Nor were the benefits confined to US states on the Mexican border: the third biggest beneficiary after Texas and California was Michigan.

Mr Brady said the benefits of freer trade were "so clear" one could hope that "the individual countries would do the right thing". It is a view shared by virtually all G7 finance ministers.

Unfortunately, they are not responsible for the Uruguay Round negotiations.

*\*Trade Liberalisation: What's at Stake, by Ian Goldin and Dominique van der Mensbrugge, available free after May 26, 1992 from OECD Development Centre, 94 rue Chardon-Lagache, Paris 75016.*

Yet fiscal sobriety is unlikely to help Japan in the G7 meet-

ing. Instead, the authorities in Tokyo, who are struggling to control an increasingly worrying attack of asset price deflation, are likely to be under pressure to borrow more to boost their own economy and so prevent Japan's threatened recession from crimping growth abroad.

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## COMPANIES AND FINANCE

## Sub group waiting to surface, or sink

A traumatised property market facing reality. Vanessa Houlder reports

**P**ENNY shares are one of the property industry's few growth sectors. As the property market spirals further downwards, the share prices of over half the quoted sector have been dragged down to under 50p.

The companies in this predicament are a motley crew. Some former high flyers, such as Rosehaugh at 7p or Speyhawk at 5p only exist courtesy of their bankers. A larger group has no scope to do anything other than concentrate on survival.

But a few have healthy balance sheets and the flexibility to outperform the big companies as the market recovers. This sub-group of small property companies may prove a genuine growth sector.

The handful of robust companies among the ranks of walking wounded attracts relatively little attention. Stockbrokers tend to focus their attention on the six largest companies on the market, which account for two-thirds of the quoted sector's value.

Moreover, it is hard to drum up enthusiasm for any property company in the wake of a stream of bad news about the sector, most notably the restructuring talks of Olympia & York, the world's largest property developer.

For all that, some companies deserve further scrutiny even though their share prices may not rise until there is an improvement in sentiment concerning commercial property. A few have managed to increase their profits and net assets, despite operating in tough markets. Last year, eight property companies, mainly those with low gearing, outperformed the stockmarket with share price increases of over 15

per cent.

Investors interested in small property companies should look for three characteristics.

• First, skilled management, which has been able to read the market correctly. Kleinwort Benson Securities, the City broker cited, Burford Holdings as an example. It sold property at the peak of the property cycle to eradicate its borrowings. It has since bought a clutch of properties outside London at distressed prices.

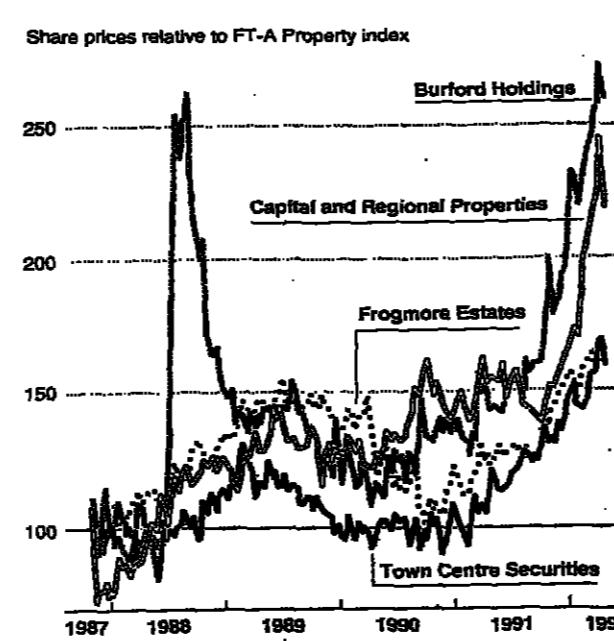
But the few companies which timed their disposals correctly are in select company. It is extremely difficult to find smaller companies which did not think it necessary to expand very aggressively during the boom," says Mr Martin Barber, chairman of Capital & Regional Properties, which sold half its UK property in 1988.

Managements with deal-making flair or fee-earning potential also have something extra to offer. For instance, English & Overseas Property, the former property arm of Bentos, is able to cover its management costs with fees earned by helping banks unscramble their property problems.

• Second, a well-spread portfolio. Many of the best-placed companies are those with portfolios outside Central London, which has been particularly badly hit by the property recession.

**O**ne example, which also benefits from sound finances, is Town Centre Securities, which has a bias towards retail property in the north of England. "It has not put a foot wrong," says one analyst.

The inclusion of London



Source: Quotefax

property does not always deter investors. Derwent Holdings is credited for good work in sweating its assets, despite the concentration of its portfolio in the difficult west end market.

• Third, sound finance. The best-placed companies are perhaps those with no borrowings, such as the conservatively-managed Frogmore Estates.

But some gearing will help companies make the most of a turn in the market. And even companies with significant borrowings may have room for manoeuvre because net rents virtually cover its interest costs. Capital & Regional Properties, for instance, has gearing of 73 per cent. But it has been able to double its UK portfolio at a cost of £20m, with build-

ings that yield enough to cover the interest costs.

The importance of strong finances can hardly be overstated at a time when many companies have difficulty in raising new money.

Those with weak balance sheets are unable to borrow for expansion. And as they usually have low share prices, well under their net asset value, any attempt to raise money by issuing shares would severely dilute the net asset value.

For many of these companies the rental income does not cover the interest and administration costs, which are often inflated by exaggerated salaries. "It is only a matter of time before institutional investors start to ask questions of directors", say property bro-

Earnings dropped to 2.58p (5.62p).

• COMMENT

Ibstock's decision to increase brick output by 15m by rebuilding its West Sussex plant seems odd when the market reeks of overcapacity. But the company is tempted

to Kleinwort Benson Securities.

The logical answer to excessive administration charges is the consolidation of the sector. Mergers would also increase the share capital to a size where it would be far more marketable, with lower spreads between bid and offer price. Another point in favour of deal-makers is that capital gains tax liabilities have shrunk to nothing in many cases.

**S**o far, corporate activity has been limited to Southend Property's failed attempt to buy Frogmore Estates; TR Property Investment Trust's successful £17m bid for New England Properties and Hemingway's reversal into Marylebone Estate Company. Although Hemingway is still loss-making, analysts think the management team could be one to watch.

The reason there has been little corporate activity so far is partly that asset values have not stopped falling and potential bidders are worried about "black holes" in their accounts. It is also difficult to persuade management to agree to a merger which could leave them out of a job. "It is difficult to put two entrepreneurs together, unless one is willing to walk away," says an analyst.

Unless and until there is some corporate activity amongst the smaller companies in the sector, the prospects for most small quoted property companies are decidedly unexciting. Scores of washed-up companies could remain stranded until they expire, merge or are swept up by the tide of the next property boom.

## Avonmore buys meat plants

By Vincent Boland in Dublin

AVONMORE FOODS, the Irish dairy and food products group, has paid £25.5m for four meat processing plants owned by the collapsed United Meat Packers Group. The acquisitions mark Avonmore's first venture into Irish beef processing and will give it an estimated seven per cent of the republic's market.

The plants, at Sligo, Ballaghaderreen, in the west, and at Camolin, in the south-east of the country, have a combined slaughtering capacity of 4,750 cattle and 27,500 sheep a week. Avonmore's chief executive, Mr Pat O'Neill, said the company intended to invest up to £50m to modernise the plants and bring them up to EC standards.

A fifth UMP plant, at Charleville, County Cork, has been bought by the privately-owned group, Dairygold, for £4.5m. One further plant remains to be sold.

UMP, owned by Pakistani businessman, Mr Sher Rafique, was put into receivership in February with debt of over £650m, owed mainly to overseas banks. The receiver, Mr John Donnelly, of Deloitte & Touche, was under strong pressure from unions, farmers and the Irish government to make a quick sale to protect as many as possible of the 600 jobs at the plants.

Most of the employees are expected to be rehired as the plants are brought back into production over the next few weeks.

The government was also keen to see plants sold to strong public companies, which it hopes will bring some stability to an important but fragmented industry. Much of the country's beef-processing industry is still in private hands and is severely undercapitalised.

Further rationalisation may result in the aftermath of the UMP collapse.

The purchase of the four plants is Avonmore's second strategic acquisition in just over a week after the purchase of UK processor, Barretts and Bairds, 10 days ago. Avonmore is also expected to announce soon the purchase of Williams Group, the Irish family-owned milling and malting company.

## Predictions of post-election boom borne out

PREDICTIONS of a post-election mergers and acquisitions boom in the UK were borne out by some of last week's international deals, writes Brian Bollen.

Two of the UK's biggest names featured for different reasons. Corporate clearing house, Hanson, sold the Ever Ready battery manufacturer to US foods group Ralston Purina in what was described by a financial adviser as a tidy-ing-up exercise before making

a larger acquisition.

The latest stage in ICI's restructuring involves the sale of its two salt businesses in a transatlantic management buy-out led by major US salt producer D George Harris & Associates.

The offer by German components group Robert Bosch for Worcester Group, a UK central heating boiler maker, is thought likely to turn up the heat in the ongoing debate about corporate governance.

While management has recommended the offer, some shareholders were not happy, arguing that the price should have been much higher and that the group's directors would receive a different offer from outside shareholders.

There was discord too at engineering group Cronite, where most of the board recommended the cash offer from AFE, a French engineering company.

## CROSS BORDER M&amp;A DEALS

BIDDER/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Hongkong & Shanghai Banking Corporation (HK)	Midland Bank (UK)	Banking	£3.1bn	All-paper terms disappoint
Ralston Purina (US)	Ever Ready (UK)	Batteries	£132m	Hanson tidying up
ONEX Corporation (Canada)	Burger King Distribution Services (US)	Distribution	est £50m	Strategic disposal
D George Harris & Associates (US)	Rock Salt/White Salt (UK)	Salt extraction	£48.5m	DGHA leads transatlantic M&A
AFE (France)	Cronite Group (UK)	Engineering	£7.3m	Recommended cash offer
Asse Brown Boveri (Sweden)	Elta (Poland)	Power equipment	£5.9m	Polish privatisation inching ahead
Alwa (Japan)	Core International (US)	Electronics	£2.8m	Trend-continuing stake
Robert Bosch (Germany)	Worcester Group (UK)	Central heating	£71.8m	Some shareholders angry
France Telecom (France)	Marconi Dawes Communications (UK)	Telecoms	n/a	Substantial minority stake
British Gas (UK)	Natural Gas Clearinghouse (US)	Gas trading	£29m	One-third stake

Source: FT Mergers + Acquisitions International

## Lower prices leave Ibstock 50% down at £10.6m

FALLING prices in its key markets of bricks and paper pulp knocked 1991 profits at Ibstock Johnsons down by more than 50 per cent, writes Angus Foster.

Pre-tax profits for the year fell to £10.6m. That compared with £23.6m a year ago, or £30m after restating the £6.4m

restructuring charge as an extraordinary item.

A final dividend of 3.75p makes a same-gain uncovered total of 6p, as promised during last year's 544m rights issue.

Turnover fell from £342.3m to £288.3m. In the UK, operating profits fell by 56 per cent to

£9.79m as overcapacity in the brick industry forced margins down from 27 to 15 per cent.

Forestry and pulp produced an operating loss of £1.38m (£8.16m profit) as pulp prices fell 16 per cent.

Interest receivable increased to £1.52m (£222,000) from the rights issue. But the company is tempted

because the south of England is the only net importer of bricks, and is betting on improving market share through transport savings. Nevertheless, it is difficult to see this year being anything but testing and by its own admission, the dividend is at risk.

## Hamburgische Landesbank London Branch

is pleased to announce its relocation.

As from Tuesday, 21<sup>st</sup> April, 1992 our new address will be:

Moorgate Hall  
155 Moorgate  
London EC2M 6XB

Our new telephone numbers:

071-972 9292 General Business  
071-972 9293 Foreign Exchange/  
Money Dealings

Our telex number:

051-290 498 hala g

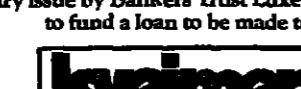
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U.S. \$150,000,000  
Floating Rate Notes due 1995  
Fiduciary issue by Bankers Trust Luxembourg S.A.  
to fund a loan to be made to



Istituto per lo Sviluppo Economico  
Dell'Italia Meridionale  
(a statutory body of the Republic of Italy incorporated under  
Law No. 199 of 11st April, 1953)

Notice is hereby given that for the Interest Period 15th April, 1992 to 15th October, 1992 the Notes will bear a Rate of Interest of 4.55 per cent. per annum. The Coupon Amount will be U.S. \$231.29 per U.S. \$10,000 Note and U.S. \$2,312.92 per U.S. \$100,000 Note payable on 15th October, 1992.

Bankers Trust  
Company, London  
Agent Bank

## HMC MORTGAGE NOTES 5 PLC

Class A

and

£7,500,000

Mortgage Backed Floating Rate Notes due July 2030

Notice is hereby given that for the Interest Period from April 15, 1992 to July 15, 1992 the Class A Notes and Class B Notes will carry interest rates of 10.65% and 11.375% respectively. The interest payable on the relevant floating rate notes will be £2,647.95 and for the Class B Notes will be £2,628.21 per £10,000 nominal value.

By: The City Mortgagors Bank, N.A.  
London, Agent Bank  
April 21, 1992

## SOUTH AFRICA 1992

The FT proposes to publish this survey on

May 29 1992.

This survey will be read in 160 countries worldwide, including South Africa where it will be widely distributed. In Europe 92% of the professional investment community regularly read the FT. If you want to reach this important audience, call

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## FT SURVEYS

U.S. \$100,000,000  
Republic New York Corporation

Floating Rate Subordinated Notes due July 2010

Notice is hereby given that for the period from April 21, 1992 to July 21, 1992 the Notes will carry an interest rate of 10.65% per annum. The interest payable on the relevant floating rate notes will be U.S. \$10,000 per U.S. \$100,000 Note.

By: The Chase Manhattan Bank, N.Y.  
London, Agent Bank  
April 21, 1992

ECU 200,000,000  
Crédit Foncier de France

Floating Rate Notes due 1996

For the period from April 21, 1992 to July 21, 1992 the Notes will carry an interest rate of 10.75% per annum. An interest amount of ECU 287.20 per ECU 10,000 and of ECU 2,872.01 per ECU 100,000 Note.

The relevant interest payment date will be July 21, 1992.

Agent Bank:  
Banque Paribas Luxembourg  
Société Anonyme

April 21, 1992

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## COMPANIES AND FINANCE

## Mitsui chemical, petrol companies in merger talks

By Steven Butler in Tokyo

MITSUI Petrochemical Industries and Mitsui Toatsu Chemicals are in talks about a possible merger that could create one of Japan's largest integrated chemicals companies.

The two companies confirmed yesterday that talks were underway, although they said no details of any possible merger had yet been agreed.

The idea of a merger between the two companies, both part of the loosely structured Mitsui group, has been discussed off and on for 20 years. Downturn in the worldwide chemicals industry and in the Japanese economy has recently made a deal more attractive.

Both companies saw profits fall steeply in 1991, and are expected to report further profit declines in the fiscal year which ended last month.

A merger would have a certain industrial logic. Mitsui Petrochemical is a bulk producer of petrochemicals. Mitsui Toatsu is a big producer of resins and other industrial chemicals, but lacks a naphtha cracker, which means it has to buy basic feedstock from outside suppliers.

Combined sales of the companies would be about Y770bn (US\$7.8bn), putting it among the top ranks of Japan's chemical

companies, and increasing its international competitiveness. The combined company, however, would still be relatively small by world chemical industry standards.

Mr Toshihiko Nakajima, analyst at Salomon Brothers, said: "The biggest problem is how not to violate the anti-monopoly act."

Mr Nakajima said the two companies' combined production of phenol accounted for between 40 and 50 per cent of the Japanese market, well over the 25 per cent limit set by the Fair Trade Commission.

There were also doubts about how much would be achieved by a merger, unless the companies were able to rationalise the business.

Mr Colin Talbot, analyst at Barclays de Zoete Wedd, said:

"Sheer size is only good if you can be big and lean. It is no good just to be big."

Japan's lifetime employment system at big companies makes it difficult for them to spin off operations and reduce manpower, even though in this case there would be obvious potential savings.

And even though the companies have reasonably close business ties, outright mergers between different companies with individual management cultures and histories have often proved difficult in Japan.

## Abitibi-Price slides to deficit of C\$41m

By Bernard Simon in Toronto

ABITIBI-Price, the Canadian forest products company 82 per cent-owned by property developer Olympia & York, has entered its third consecutive year in the red.

The unremitting weakness in the newsprint market pushed Abitibi to a first-quarter loss of C\$41.6m (US\$35.2m) or 51 cents a share, from a C\$15.5m loss, or 9 cents a share, a year earlier.

Losses totalled C\$75.5m last year and C\$44.3m in 1990. First-quarter revenues dipped by 10 per cent to C\$650m.

As one of O&Y's non-primary assets, Abitibi is a candidate

for disposal to ease the parent company's liquidity crunch. However, O&Y would prefer not to sell the company at the bottom of the forest products cycle. Abitibi's shares were trading at C\$14.50 on the Toronto Stock Exchange at midday yesterday, only about one-third of their 1987 peak.

The company estimates that excess newsprint supply in North America is about 1m tonnes. It said offshore markets were also being hit by "severe pricing pressures". Abitibi expects to take 300,000 tonnes of its total annual newsprint capacity of 1.6m tonnes out of production in 1992.

## COMPANY NEWS IN BRIEF

### Colgate advances 25%

COLGATE-Palmolive, the US consumer products group, produced a 25 per cent increase in first-quarter net income, from \$91.5m last year to \$118.8m, on sales which rose from \$1.6bn to \$1.5bn, Martin Dickson reports from New York.

Earnings per share rose from 65 cents to 74 cents. The company attributed the profits advance to unit volume growth, manufacturing efficiencies and a more profitable business mix.

Cummins Engine, the Indiana-based diesel engine and heavy-duty truck manufacturer, unveiled a small turnaround to first-quarter net profits of \$8.6m from losses of \$3.4m a year earlier, AP-DJ reports from New York.

The company benefited from cost-cutting, while demand for its mid-range engines remained strong. Sales were roughly unchanged at \$831.3m and earnings per share came to 45 cents compared with losses of 24 cents.

Capital Cities/ABC, the US media group, reported a fall in first-quarter earnings to \$41.7m, or \$2.51 a share, on revenues of \$1.1bn, down from \$38.5m, or \$3.50 a share, on revenues of \$1.26bn in the year-earlier quarter, Renter reports from New York.

The company said advertising demand had started to improve in the current second quarter, despite the continuing sluggish economy.

LSI Logic, the leading US maker of application-specific semiconductor devices, showed a sharp drop in first-quarter figures. Louise Kehoe reports from San Francisco.

Revenues fell to \$151m, down 16 per cent from \$180m. Net income slid 85 per cent to \$30.9m, or 1 cent a share, from \$2.1m, or 5 cents a share, in the first quarter of 1991.

Burlington Northern, one of the large US railroad companies, reported first-quarter profits of \$50m after-tax, compared with \$3m in the first quarter of 1991, Nikki Tait reports. Sales totalled \$1.9bn, higher than the \$1.13bn in 1990.

Burlington said first-quarter profits included a \$47m non-operating credit, resulting from litigation matters, partially offset by a \$18m charge resulting from accounting changes.

### Retail side back in black at Sears, Roebuck

By Nikki Tait in New York

SEARS, Roebuck, the large Chicago-based retail and financial services group, has reported a modest \$16.5m profit at its troubled retail division in the first quarter of 1992.

This compares with a \$14.1m loss a year earlier. However, comparisons are still muddled by one-off items. In the merchandise division, which is being overhauled, a \$54.5m after-tax gain from the sale of a minority interest in Sears Mexico more than offset a \$38.5m restructuring charge, largely for severance

costs.

The retailer also reported that merchandise revenues rose just 3.3 per cent, to \$6.85bn. Domestic store sales improved, it said, but Sears Canada and the catalogue operations decreased.

The financial services operations fared better. Allstate, the large insurance group owned by Sears, reported profits of \$261.1m, up 22.2 per cent.

Dean Witter, the securities house subsidiary, made profits of \$143.5m, compared with \$78.1m a year ago.

## Gulf conflict proves boon to El Al

By Hugh Carnegy in Jerusalem

THE Gulf war, which bought Iraqi Scud missiles exploding close to El Al's headquarters at Tel Aviv's Ben Gurion airport, turned out to have a bright side for Israel's state-owned airline, its annual results show.

The carrier announced 1991 net profits of \$28.3m, up almost three times from the \$14.1m returned in 1990. It was the sixth consecutive annual profit for El Al, despite heavy competition and discounts on forward booking.

With space limited, prices were also at a premium. After the war, when passengers began to return in large numbers, they were often booking at short notice, again paying top prices. Sales were up 12 per cent at \$877.6m, although the number of pas-

sengers carried fell slightly to 1.75m.

Ironically, a spokesman said yesterday profits in 1992 might not reach the 1991 level, despite a dramatic recovery in passenger traffic, because of heavy competition and discounts on forward booking.

Last year, a trend to charter flights in the second half was reflected in a sharp increase in contributions from El Al subsidiaries, up by more than twice to \$3.1m.

With diplomatic relations recently established with Israel and China, El Al is due to start weekly flights to Beijing in 1994.

in June. It hopes this will open the way to development of a network of east Asian routes.

Little progress has been made so far in long-standing government plans to privatise El Al, which would help raise much needed capital for the airline. The company, however, has gone ahead with a big modernisation programme, financing the purchase of seven new Boeing 757 aircraft from its own resources.

It is seeking government guarantees to help it finance the purchase of two Boeing 747-400 aircraft in 1994.

Germany - failed to prevent a sharp fall in SMI's group earnings last year owing to falling product prices and recession in several European markets.

Net group earnings after minority interests slipped to £122.8m from £127.7m in 1990. Profits before minorities rose to £30.3m from £15.7m in 1990.

Despite the profits fall, SMI stressed its confidence in the business by dipping into reserves to pay an unchanged dividend of £35 for ordinary shares and £70 for savings shares.

### International business helps Philip Morris to \$1bn profit

By Nikki Tait

STRONG performances by Philip Morris's international food and tobacco operations helped it to after-tax profits of \$1.09bn in the first three months of 1992.

The US tobacco and food group's net profits in the same period a year ago bore the impact of a \$521m charge for accounting changes. Even with this stripped out, there was an underlying increase of 19.5 per cent, from \$820m, while pre-tax earnings rose 18.5 per cent to \$1.11bn. Earnings per share were up by 21.2 per cent to \$1.20.

Despite the improvement, operating revenues fell slightly, by 1.2 per cent to \$14.05bn. This reflected currency transactions and lower sales from the recession-hit food operations in North America. Its shares closed down 52¢ to \$76 on the news.

On the tobacco side, Philip Morris saw a 13.4 per cent operating profits advance overall, although the volume of cigarettes shipped fell by 3.5 per cent - partly because of the timing of Russian shipments.

Domestic market share was put at 41.6 per cent.

### Two US banks advance

By Martin Dickson in New York

CHASE Manhattan, the large New York banking group, and NationsBank, the southern-based regional giant, yesterday underscored the improving health of the US banking sector with sharp improvements in first-quarter net income.

Chase recorded a 21 per cent increase, despite higher provisions for credit losses, while NationsBank, recently formed from a merger between North Carolina-based NCNB and C&S/Sovran, reported a

near doubling of income.

NationsBank, reporting figures for the merged bank for the first time, produced net income of \$310m, or \$1.28 a share, compared with \$159m, or 70 cents, a year ago.

Chase reported net income of \$141m, or 81 cents a share, compared with \$117m, or 73 cents a share, in the same period last year.

Chase's capital ratios also improved, from the Tier One figure rising to 5.7 per cent from 4.5 per cent a year ago and the total capital ratio rising to 10.2 per cent from 8.7 per cent.

### SMI slides to £12.2bn

By Haig Simonian in Milan

SOCIETA Metallurgica Italiana (SMI), the Italian company which is now Europe's biggest maker of semi-finished copper and alloy products, more than doubled group sales to £3,013m (£2,437.7m) last year from £1,455m in 1990.

The surge in sales stemmed from SMI's long-awaited acquisition in December 1990 of Kabelmetal, the German non-ferrous metals producer formerly owned by MAN.

However, buoyant profits from Kabelmetal - thanks to continuing strong demand in

## General Accident

# A MAJOR INTERNATIONAL INSURANCE BUSINESS

### ANNUAL REPORT 1991

General Accident is an international insurance business with a substantial presence in each of the world's major insurance markets: North America, Pacific, Europe and the UK.

The following information is taken from the group's Annual Report for the year to 31st December 1991 and demonstrates General Accident's considerable financial strength:

Free Reserves	£1.37 billion
Technical Reserves	£4.58 billion
Worldwide General Premiums	£3.22 billion
Free Reserves/Technical Reserves	30.0%
Free Reserves/Premium Income	42.6%
Operational Cash Flow	£281 million

General Accident adheres to a traditionally conservative approach in the calculation of its technical reserves and is fully satisfied with the overall level of provisions made to meet future claims. At the end of 1991 these technical reserves amounted to £4.58 billion.

At the same date free reserves were £1.37 billion, not including the value to shareholders of the group's growing life assurance business. Calculated on a conservative basis and excluding any estimate for the value of future profits, General Accident's long term business is valued at almost £400 million.

In the Annual Statement, chairman Lord Airlie says that the decision to recommend an unchanged dividend for 1991 is a recognition of General Accident's continuing financial strength and the positive underlying trends in its underwriting performance following remedial action taken over the past fifteen months.

**"The steps we have taken will ensure that, despite the economic situation, we are positioned to achieve sustainable underwriting improvement as the basis for creating long term value for shareholders."**

Nelson Robertson, Chief Executive

You can receive a copy of General Accident's latest Annual Report by forwarding the completed coupon to: The Secretary, General Accident plc, Pitheavlis, Perth, Scotland PH2 0NH.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_

## General Accident plc

WORLD HEADQUARTERS, PITHEAVLIS, PERTH, SCOTLAND PH2 0NH







## WORLD STOCK MARKETS

## AMERICA

## Dow retreats after rise in bond yields

## Wall Street

After three consecutive days of record-setting gains, US stock markets ran into heavy selling yesterday as investors reacted negatively to fresh declines in Tokyo and sharply higher bond yields at home, writes Patrick Harverson in New York.

The Dow Jones Industrial Average finished 30.12 down at 3,336.31, although about 20 points above a mid-afternoon low for the day. The Standard & Poor's 500 receded 5.56 to 410.19 and the Nasdaq composite of over-the-counter stocks dropped 15.52 to 576.29. Turnover on the New York SE came to 122m shares.

Early weakness had been expected, although the magnitude of the losses surprised many analysts. Most of last Thursday's gains were linked to the monthly expiration of stock index futures and options and had disguised the underlying soft tone in a market that looked overbought.

Another substantial drop in Tokyo saw prices overnight, and a rise in US bond yields triggered by Friday's bullish housing data, exacerbated a downward trend established at the start by profit-taking.

The Dow's retreat would have been greater but for strength in Caterpillar, which rose \$2.4 to \$56 as investors continued to respond to the

Microsoft fell \$9.2 to \$118.4 after warning that income growth will slow next year.

## Canada

TORONTO stocks drifted lower in very light trade. The composite index ended 16.3 off at 3,988.8. Falls led rises by 306 to 164 on volume of 12m shares. • South Africa was closed.

## EUROPE

## Madrid makes slight gain

THE Easter holiday meant that the majority of bourses remained closed yesterday.

MADRID finished higher. The general index gained 1.43 to 253.43 in low turnover of Pta12bn.

Union Fenosa, the day's most active stock, firmed Pta5 to Pta563 on 231,980 shares traded. Telefónica put on Pta10

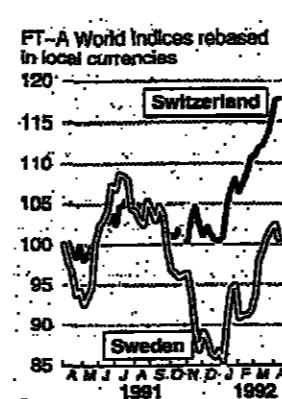
recently, were absent. Hitachi

build - some are as low as 2 per cent. Swedish companies are asking the government to delay its proposed deadline for the abolition of foreign ownership restrictions by one year, to January 1, 1994.

Nevertheless, over time the impact of the reforms will be significant.

A study by S.G. Warburg Securities, the London-based broker, of 13 big Swedish companies - accounting for roughly half of the country's total market capitalisation - suggests that only 40 per cent of their shares are theoretically accessible to foreigners. The figure is closer to 32 per cent in practice, since some of the ostensibly free shares are unlikely to move out of Swedish hands. If these big companies are any guide, the internationally available portion of Sweden's stock market capitalisation will treble once the reforms are complete.

In Switzerland, the portion of the market closed off to foreigners is more limited. At the end of the 1980s, for example,



registered shares constituted only a quarter of total market capitalisation.

Even if all registered shares had been closed to foreigners at that point - and some had already opened up - making them accessible would raise the portion of the Swiss stock market attainable by international buyers by no more than one third.

There may be unpleasant

surprises on the way. International portfolio managers have not forgotten, for example, that when Nestlé decided to allow foreigners to buy its registered shares in 1988, the Swiss index of all such shares rose 9 per cent overnight, while that of bearer stock and participation certificates dropped by more than 4 per cent.

In Sweden, the typical company has two classes of shares: A shares usually have 10 times the voting power of B shares.

Each category is subdivided

into "free" and "restricted"

shares, depending on whether they are open to foreigners or not.

In the 13 Swedish companies

studied by Warburg, A shares

represent 57 per cent of total

capitalisation, but contain 91

per cent of the voting power.

In some companies the differ-

ence is even more marked:

Electrolux's A shares account

for only 3 per cent of total

share capital but hold 97 per

cent of the votes.

Once the free/restricted dis-

tinction disappears, the difference between A and B shares may become more marked, say the Warburg analysts, particularly in those companies where there is a significant float of A shares. Investors will need to watch out, says Warburg.

There are instances where the removal of foreign ownership restrictions could actually lead to a deterioration rather than an improvement in the relative attractions of low-voting B shares.

In Switzerland, the Nestlé experience has led to an erosion of the premiums once enjoyed by bearer shares. Indeed, says Mr Hans Kaufmann of Bank Julius Bär in Zurich, there has really been only one sector where these premiums have still applied in recent years: insurance.

The assumption had been, until very recently, that insurance companies would not be covered by the opening of share registers, because they were affected by restrictions on

foreign ownership of Swiss property assets.

Mr Kaufmann believes this assumption is unfounded. The property restriction is under review by the government, he says, and in time insurers will open their share registers.

Earlier this month, Schweizerische Lebensversicherung und Rentenanstalt, of Zurich, was the first insurer to remove all restrictions on ownership of its equity. Since then, Swiss insurers' registered shares have risen relative to bearers and participation certificates, as investors anticipate an opening-up.

The changes will ripple through the Swiss financial system over the next few years. The banks - in their role as stockbrokers - have already dropped their 30-year-old ban on handling foreigners' purchases of registered shares.

The big banks themselves, however, remain immune from the changes: the equity of a bank with "Swiss" in its name must stay in local hands.

## Universe grows as investment black holes close

Sweden and Switzerland plan to liberalise the ownership of shares by foreigners, reports Peter Martin

Europe's universe of equity investment is expanding, with the planned removal of restrictions on foreign ownership of shares in Sweden and Switzerland.

The process is likely to be a

jerky one, but in time the corporate sectors of two countries that add up to the equivalent of the world's ninth-biggest economy will be much more accessible to foreign capital.

From July 1, Switzerland will implement a new business code that will prevent companies from refusing to register shares on the grounds that their owners are foreign.

In Sweden, rules in companies' articles of association that limit foreigners to 40 per cent of a company's capital or 20 per cent of its voting rights are due to vanish by the start of next year.

In both countries, there are obstacles to this liberalisation of share ownership. Swiss companies will still be free to impose limits on the size of stake that any shareholder can

## ASIA PACIFIC

## Late program buy order leaves Nikkei above 17,000

and individuals was noted. Of

the currently held Y3,000bn margin positions, some Y1,000bn are expected to expire this month, with the bulk due this week. Investors expect biotechnology issues, actively traded last autumn on margin, to be depressed on unwinding.

Mitell Milk Products, which surged last year on development of an anti-Aids drug, dipped Y8 to Y72, and Okamoto Industries, the leading condom maker, retreated Y60 to Y1,090.

Bank shares fell. Investors were discouraged by last week's comments from Mr Alan Greenspan, US Federal Reserve Board chairman, hinting that an easing of Bank of International Settlements' capital-to-asset rules was undesirable. Industrial Bank of Japan dropped Y70 to Y1,730 and Fuji Bank Y120 to Y1,310.

High-technology issues declined as foreigners, who have been leading buyers

recently, were absent. Hitachi

shed Y8 to Y223 and Sony Y70

to Y4,120.

Two chemical companies of the Mitsui group were initially sought on reports of a possible merger. However, Mitsui Toosu Chemicals was finally Y4 down at Y356 and Mitsui Petrochemical Y10 off at Y610 after announcements that they had yet to discuss specific plans.

In Osaka, the OSE average fell 430.41 to 15,229.98 in volume of 8.1m shares. Turnover plunged to the lowest level since April 1988 as investors remained sidelined. Prices fell across the board, with Shimano, the bicycle maker, down Y70 to Y1,310 and Ono Pharmaceutical Y210 lower at Y5,200.

Analysts said investors have

been concerned that the three-day programme of demonstrations staged by the Democratic Progressive Party, the country's largest opposition party, may cause disruption. The

demonstrations, which end today, are appealing for a pop-

ular vote in 1993 on the election of the president.

Yangming Marine, which became listed yesterday, rose T\$1.1 to T\$17.1. The government has released 100m shares, 11 per cent of the state-owned group, to the public under the privatisation programme.

Construction and cement shares led the day's gains.

SINGAPORE closed slightly ahead in thin volume. The Straits Times Industrial index added 2.18 at 1,412.79 in volume of 23.21m shares.

MANILA gained ground, mainly because of a strong performance by Philippine Long Distance Telephone, which rose 20 pesos to 880 pesos. The composite index moved up 5.42 to 1,176.22 in turnover of 172.25m pesos.

Analysts said sentiment had improved following the release of a number of positive economic indicators.

KUALA LUMPUR's composite index declined 3.29 to 572.46

in volume of 21.3m shares worth M\$55.1m, compared with 26.9m on Friday valued at M\$59.4m.

Arab-Malaysian Finance was the most active stock with some 3.9m shares changing hands. It finished 52 cents ahead at M\$3.52.

Genting lost 20 cents to M\$11.50, while Malaysian Airline System, Malayan Banking and Tanjong, slipped 10 cents each to M\$6.30, M\$7.70 and M\$10.90 respectively.

BANGKOK weakened on news that opposition parties plan to protest at the selection of the new prime minister. The SET index fell 14.04 to 608.84 in turnover of Bt4.74bn.

Bangkok Land lost Bt9 to Bt170, while Krisda Mahakan, a leading property company, eased Bt2 to Bt24.

Siam Cement shed Bt4 to Bt5.50, while Krisda Mahakan, a leading property company, eased Bt2 to Bt24.

Siamese Cement shed Bt4 to Bt5.50, while Krisda Mahakan, a leading property company, eased Bt2 to Bt24.

Subject to the approval of shareholders (Annual General Meeting to be held at 11:00 a.m. on May 20, 1992 - Pavillon Kléber - 75016 Paris), the dividend per share is FF 3.70 and will be paid in cash on 15 June 1992.

CMB Packaging made sound financial progress in 1991.

## CMB Packaging

## 1991 Net Profit Up 16%\*

CMB Packaging made sound financial progress in 1991.

KEY FINANCIAL FIGURES (% change from 1990)

	1991	1990
Turnover	FF 25.5 billion	+ 4.5%
Operating profit (Packaging)	FF 2.4 billion	+ 8.0%
Profit before tax	FF 1.5 billion (1)	+ 8.0%
Net Profit	FF 852 million	+ 16.0%
EPS	FF 10.6	+ 14.0%

\*Before a 1990 extraordinary gain.

(1) Related to include preference share dividends in pre-tax financial charges.

## 1991 GROUP OBJECTIVES ACHIEVED

• Solid internal growth up 3.8%.

• Significant improvement in productivity and margins:

- sales per employee up 12%

- operating margin up from 9.1% to 9.4%.

• Reduced financial costs:

- total debt down FF 869 million at year end

- financial charges down 9%.

## 1992 PRIORITIES

CMB President and Chief Executive B. Jürgen Hintz said, "This progress demonstrates the Group's capacity to respond to sharper focus on profitability and cash, which we intend to maintain, without compromising our investment in R & D and further plant modernisation."

Subject to the approval of shareholders (Annual General Meeting to be held at 11:00 a.m. on May 20, 1992 - Pavillon Kléber - 75016 Paris), the dividend per share is FF 3.70 and will be paid in cash on 15 June 1992.

CMB Packaging  
Financial Communication  
153, rue de Courcelles - 75117 Paris Cedex  
Tel.: (33) 44 15 68 47 - Fax: (33) 44 21 02

## CORPORATE GOVERNANCE

The FT proposes to publish this highly topical survey on June 3 1992.

The governance of publicly-owned companies has become a major business issue in recent years. This survey will be seen by 54% of Chief Executives in Europe's top companies. If you wish to reach this important audience, call Sara Mason on 071 873 3349 or fax 071 873 3064 for advertising details.

Data source: Chief Executives in Europe 1990.

## FT SURVEYS

## GROUPE SEB

## CALOR. ROWENTA. SEB



## \$600,000,000 6.75% Debentures

Dated April 22, 1992 Due April 22, 1997  
Interest payable on October 22, 1992 and semiannually thereafter  
Series SM-1997-P Cusip No. 313586 5F2  
Non-Callable

**Price 99.84375%**

## \$500,000,000 7.55% Debentures

Dated April 22, 1992 Due April 22, 2002  
Interest payable on October 22, 1992 and semiannually thereafter  
Series SM-2002-E Cusip No. 313586 5G0  
Non-Callable

**Price 100%**

The debentures are the obligations of the Federal National Mortgage Association, a corporation organized and existing under the laws of the United States, and are issued under the authority contained in Section 504(b) of the Federal National Mortgage Association Charter Act (12 U.S.C. 1716 et seq.)

The debentures, together with any interest thereon, are not guaranteed by the United States and do not constitute a debt or obligation of the United States or of any agency or instrumentality thereof other than Fannie Mae

The offering is for \$100,000,000 of the debentures due April 22, 1997, is made by the Federal National Mortgage Association through its Senior Vice President-Finance and Treasurer with the assistance of a nationwide Selling Group of recognized investment dealers.

Debentures will be available in Book-Entry form only.

There will be no definitive securities offered.

**Gary L. Perlin**

Senior Vice President

Finance and Treasurer

3900 Wisconsin Avenue, N.W. Washington D.C. 20016

This announcement appears as a matter of record only. This announcement is neither an offer to sell nor a solicitation of an offer to buy any of the debentures.

**Linda K. Knight**  
Vice President and  
Assistant Treasurer

3900 Wisconsin Avenue, N.W. Washington D.C. 20016

This announcement appears as a matter of record only. This announcement is neither an offer to sell nor a solicitation of an offer to buy any of the debentures.

## FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Thursday, April 16, 1992. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

COUNTRY	€ STG	US \$	D-MARK	YEN (X 100)	COUNTRY	€ STG	US \$	D-MARK	YEN (X 100)	COUNTRY	€ STG	US \$	D-MARK	YEN (X 100)
Afghanistan (Afghan)	99.25	56.7554	34.1065	52.5965	Ghant (Ceil)	710.75	406.724	244.244	325.043	Pakistan (Pak. Rupee)	24.4095	24.4095	14.7764	18.4546
Albania (Lek)	91.735	50.1804	37.4952	51.2254	Ecuador (US\$)	1.49	0.5725	0.2724	146.13	Malta (Malta)	1.1476	1.1476	1.1605	0.75
Andorra (Fr.)	9.8405	5.3329	3.3823	4.2232	Greenland (Danish Krone)	14.2650	19.250	11.2250	5.4977	New Guinea (Kina)	1.8510	1.8510	1.6424	1.0867
Angola (Peso)	162.70	104.864	52.852	78.4978	Guadelope (Local Fr.)	9.9425	5.4977	4.2242	5.3925	Paraguay (Guarani)	230.185	1.0472	0.4238	0.3884
Angola (Peso)	972.02	57.2723	33.0402	42.0002	Guam (US \$)	1.7472	0.8667	0.4000	4.3052	Philippines (Peso)	4.105	4.105	1.0257	0.7657
Argentina (Peso)	1.7700	0.9899	0.5945	0.7454	Guinea (Fr.)	1.4265	816.481	490.307	612.341	Pitcairn Is. (G. St. Helena)	3.1216	3.1216	1.5722	1.3804
Australia (Aus \$)	2.2935	1.3124	0.7851	0.9463	Guyana (Guyana \$)	216.25	1.3124	0.7851	75.0743	Poland (Zlote)	24051.0	1.1762	0.8513	1.0721
Austria (Schillings)	24.265	1.7433	1.0747	1.0747	Haiti (Gourde)	8.7825	3.0124	1.7693	3.0765	Portugal (Escudo)	6.1475	6.1475	1.1	0.75
Azores (Portuguese)	120.74	142.947	87.000	107.00	Honduras (Lempira)	9.6825	5.5407	3.3275	4.1555	Romania (Leu)	9.9425	5.621	1.1951	1.4974
Bahamas (Dollars)	1.7675	0.9305	0.4005	0.72	Iceland (Icelandic Krone)	10.2650	5.4977	4.2242	5.3925	Russia (Ruble)	21.5	21.5	123.11	7.3247
Bahrain (Dinar)	162.50	109.664	52.852	78.4978	India (Rupee)	50.30	80.5254	49.4192	60.4721	Singapore (Dollar)	4.7425	4.7425	2.7138	2.0354
Barbados (Barb.)	3.5350	2.2105	1.214	1.5163	Indonesia (Rupiah)	103.05	60.1144	36.0994	45.0859	St Christopher (Ec. Carr.)	4.7425	4.7425	2.7138	2.0354
Belgium (Bel.)	50.00	34.3347	20.0185	20.0185	Iran (Rial)	24.3000	121.028	21.0671	21.0671	St. Helena (St. Helena)	4.7425	4.7425	2.7138	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Iraq (Dinar)	5.0536	2.0299	0.2547	5.0536	St. Pierre (French Fr.)	9.2425	9.2425	2.5427	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Ireland (Pound)	1.0920	0.5285	0.2755	1.0920	St. Vincent (Haitian Gourde)	2189.25	1.1762	0.8513	1.0721
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Italy (Lira)	218.25	75.0743	51.2159	218.25	Swaziland (Emalangeni)	21.5	21.5	1.2112	0.75
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Jamaica (Jamaican \$)	48.3040	22.6417	14.5993	50.7513	Syria (Pound)	4.7425	4.7425	2.7138	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Jordan (Dinar)	1.1790	0.6861	0.3145	1.1790	Togo (Cedi)	4.7425	4.7425	2.7138	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Kenya (Shilling)	33.3273	10.1564	1.1824	22.0072	Tunisia (Dinar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Korea (Yuan)	3.0124	1.2861	0.5247	3.0124	U.S.A. (Dollar)	5.6875	5.6875	2.0165	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Kuwait (Dinar)	3.6300	2.0299	0.2547	3.6300	U.S.S.R. (Ruble)	104.564	104.564	82.4222	78.4786
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Liberia (Dollar)	0.5121	0.2547	0.117	0.5121	Venezuela (Bolivar)	102.90	102.90	102.56	51.9775
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Lesotho (Lats)	1247.10	713.05	490.557	505.234	Vietnam (Dong)	1.1774	1.1774	1.0774	1.3457
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Lithuania (Litas)	5.2750	425.61	425.61	5.2750	Yemen (Rial)	2.0354	2.0354	1.6211	4.2225
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Malta (Lira)	5.0370	2.8633	1.7316	2.8633	Zambia (Kwacha)	1.1775	1.1775	1.1775	1.3457
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Mauritius (Rupee)	1.1790	0.6861	0.3145	1.1790	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Mexico (Peso)	2.4975	0.9899	0.4005	2.4975	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Moldova (Leu)	0.7150	0.4005	0.2000	0.7150	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Morocco (Dirham)	1.1790	0.6861	0.3145	1.1790	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Mozambique (Metical)	1.1790	0.6861	0.3145	1.1790	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Namibia (Dollar)	1.1790	0.6861	0.3145	1.1790	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Niger (Nigerien)	8.7825	5.0257	3.018	8.7825	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Nicaragua (Cordoba)	8.7825	5.0257	3.018	8.7825	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Nigeria (Nigerian Naira)	492.125	281.617	149.324	281.617	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.0354
Bolivia (Bol.)	1.7675	0.9305	0.4005	0.72	Poland (Zlote)	1.1790	0.6861	0.3145	1.1790	Zimbabwe (Dollar)	5.0536	5.0536	2.8835	2.035

## **AUTHORISED UNIT TRUSTS**

- Current Unit Trust prices are available on FT Cityline, call 0891 123456. Calls charged at 30p/min/line, 12p/min/line at all other times. To obtain your free Unit Trust Code Booklet, call 071-925-21222.

## FT MANAGED FUNDS SERVICE

**FT MANAGED FUNDS SERVICE**

- Current Unit Trust prices are available on FT Cityline, call 0891 123456. Calls charged at 36p/minute peak rate and 48p/minute at all other times. To obtain your free Unit Trust Code Booklet call 071-925-2128

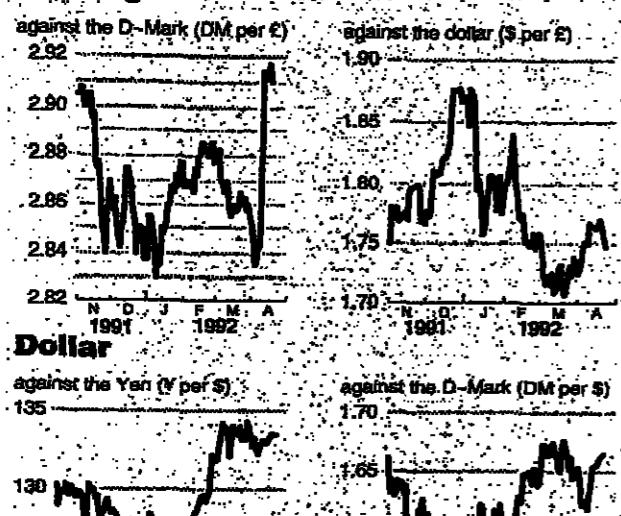
## **FT MANAGED FUNDS SERVICE**

• Current Unit Trust prices are available on FT Cityline, call 0891 123455. Calls charged at 36p/min. cheap rate and 48p/minute at all other times. To obtain your free Unit Trust Code Booklet call 071-325-2121.

ISLE OF MAN (REGULATED)**																													
Ref	Code	Offer	Price	Yield	City	Ref	Code	Offer	Price	Yield	City	Ref	Code	Offer	Price	Yield	City	Ref	Code	Offer	Price	Yield	City	Ref	Code	Offer	Price	Yield	City
CMI Fund Managers (IOM)																													
Central Fund (IOM)																													
CMI Core Portfolio Fund																													
CMCI Core Fund																													
Jacobs																													
Equity & Law Int'l Fund Managers Ltd																													
Victor H. H. Prospeck Ltd																													
US Fund																													
US Fund																													
US Fund																													
US Fund																													
Leopold Joseph Fund Managers (IOM) Ltd																													
PO Box 22 Alstom (IOM) Ltd																													
Int'l Grp																													
Mercury Fund Managers (IOM) Ltd																													
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## CURRENCIES, MONEY AND CAPITAL MARKETS

## Sterling



against the D-Mark (DM per £)

2.92

2.90

2.88

2.86

2.84

2.82

2.80

2.78

2.76

2.74

2.72

2.70

2.68

2.66

2.64

2.62

2.60

2.58

2.56

2.54

2.52

2.50

2.48

2.46

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## LONDON SHARE SERVICE

AMERICANS

## BUILDING MATERIALS - C

CONTRACTING & CONSTRUCTION - Cont.      ENGINEERING - GEN.

Engineering - General

HOTELS & LEISURE

**INVESTMENT TRUSTS - Cont.**

## LONDON SHARE SERVICE

INVESTMENT TRUSTS - Cont.											
MERCHANT BANKS											
OIL & GAS - Cont.											
PACKAGING, PAPER & PRINTING - Cont.											
STORES - Cont.											
MINES - Cont.											
TELEPHONE NETWORKS											
TEXTILES											
PROPERTY											
MISCELLANEOUS											
INVESTMENT COMPANIES											
OTHER FINANCIAL											
OTHER INDUSTRIAL MATERIALS											
STORES											
WATER											
SOUTH AFRICANS											
PLANTATIONS											
MINES											
PACKAGING, PAPER & PRINTING											
OIL & GAS											

## GUIDE TO LONDON SHARE SERVICE

Company classifications are based on those used for the FT-Actuaries Index and FT-Actuaries World Index.

Closing share prices are shown. Prices and net dividends are in pence unless otherwise indicated.

Where stocks are denominated in currencies other than sterling, this is indicated after the name.

Dividend rates are based on "market" dividends, less company gains and losses, plus any other relevant factors, including exceptional profits and losses, plus the estimated extent of off-balance sheet obligations.

Market Capitalisations are as published on Tuesdays-Saturdays except for Investment Trusts and Bearer Bonds.

\* Indicates the most actively traded stocks. This includes UK stocks where transactions and prices are published continuously through the Stock Exchange and London Stock Exchange system and non-UK stocks which are traded on the Stock Exchange.

\*\* Stock.

† Issues since listed or removed from the Stock Exchange.

‡ Issues to non-residents or application for listing.

§ Figures or report available.

|| Dividends are paid quarterly, except where otherwise indicated.

\*\* Dividends are paid quarterly, except where otherwise indicated.

# Dividends are paid annually.

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## **NYSE COMPOSITE PRICES**

Chgs Gross Prof	Ytd. P/ Sis	1992
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Continued from previous page																		
28 21 1/2 Systech Corp	0.80	2.7 41 708 22 1/2	22	22 1/2	4 1/2													
- S -																		
27 17 1/2 S Anita Rr	1.72	8.9 19 140 172 167 175	172	167	175	1/2												
18 1/2 15 1/2 SCSi US Corp	0.26	1.6 5 26 17 1/2 17 1/2	17	17 1/2	17 1/2	1/2												
20 24 1/2 SPS Techno	1.28	4.8 24 28 15 27 26 25	28	27	26 25	1/2												
7 1/2 3 1/2 Sputniks	0.19	21 17 12 161 11 10 9	12	11	10	1/2												
13 12 1/2 Sphire Rx	1.41	11.0 9 75 12 12 12 12	12	12	12	1/2												
15 12 3/4 Sotecard	0.15	1.6 5 9 86 10 9 9	9	9	9	1/2												
20 24 1/2 Sotekyn	0.94	1.2 31 1698 1626 281 281	281	281	281	1/2												
14 3/4 3 Soteway	0.20	0.5 45 45 34 34 34	34	34	34	1/2												
4 1/2 29 2/4 Sotobank	0.20	0.5 45 45 34 34 34	34	34	34	1/2												
4 1/2 34 3/4 Sotobank	1.72	5.4 12 6 31 1/2 31 1/2 31 1/2	31 1/2	31 1/2	31 1/2	1/2												
76 65 2/4 St Pauls	2.72	3.7 9 789 70 681 681	681	681	681	1/2												
6 1/2 65 2/4 St. Pauls Corp	1.20	3 20 7 71 71 71 71	71	71	71	1/2												
32 24 1/2 Salles Mea	1.00	1.5 17 12397 55 53 53	53	53	53	1/2												
13 14 1/2 Salomon Br	1.81	11.8 6 686 13 13 13 13	13	13	13	1/2												
32 24 1/2 Salomon Br	2.02	2.2 71 2298 204 204	204	204	204	1/2												
45 42 1/2 Samo GSE	2.58	6.6 12 275 49 49 49	49	49	49	1/2												
23 24 1/2 SamoAdm	0.43	14.5 22 53 27 27 27	27	27	27	1/2												
8 1/2 7 SamoBank	0.16	1.8 28 671 81 81 81	81	81	81	1/2												
30 24 1/2 SamoBanc	2.75	8.2 10 58 33 33 33	33	33	33	1/2												
11 1/2 SamoFin	0.20	23 131 12 12 12 12 12	12	12	12	1/2												
57 48 2/4 SamoLei	1.00	1.9 17 74687 52 50 50	50	50	50	1/2												
1 1/2 5 1/2 SamoLei	0.37	2 2 24 24 24 24	24	24	24	1/2												
3 1/2 2 1/2 SamoLei	0.80	0.60 64.9 2100 11 11 11	11	11	11	1/2												
47 40 2/4 SamoTech	2.72	6.5 12 12344 42 41 41	41	41	41	1/2												
58 55 3/4 SamoTech	1.32	2.6 17 1237 53 51 51	51	51	51	1/2												
54 52 1/2 SamoTech	1.20	2.0 17 73815 58 58 58	58	58	58	1/2												
57 27 2/4 SamoTech	0.98	1.9 15 12152 205 205 205	205	205	205	1/2												
9 1/2 5 1/2 SamoTech	0.39	101 91 81 81 81	81	81	81	1/2												
10 1/2 5 1/2 SamoTech	0.16	1.0 108 210 10 10 10	10	10	10	1/2												
8 1/2 7 1/2 SamoTech	0.10	0.1 12 12 12 12 12	12	12	12	1/2												
44 34 2/4 SamoTech	0.20	1.8 22 1275 49 49 49	49	49	49	1/2												
10 1/2 5 1/2 SamoTech	0.35	12 12 12 12 12 12	12	12	12	1/2												
15 14 1/2 SamoTech	0.45	9.5 15 15 15 15 15	15	15	15	1/2												
20 19 2/4 SamoTech	2.00	1.7 15 381 159 159 159	159	159	159	1/2												
25 21 2/4 SamoTech	0.58	2 2 21 21 21 21	21	21	21	1/2												
12 1/2 5 1/2 SamoTech	0.40	2.1 131975 19 19 19	19	19	19	1/2												
57 54 2/4 SamoTech	0.30	3.5 12 12 12 12 12	12	12	12	1/2												
11 12 1/2 SamoTech	0.84	6.8 3111 3111 3111	3111	3111	3111	1/2												
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29 24 1/2 SamoTech	0.20	4.2 106 106 106 106	106	106	106	1/2												
11 12 1/2 SamoTech	0.84	6.8 3111 3111 3111	3111	3111	3111	1/2												
20 18 1/2 SamoTech	0.20	4.2 106 106 106 106	106	106	106	1/2												
25 24 1/2 SamoTech	0.20	4.2 106 106 106 106	106	106	106	1/2												
29 24 1/2 SamoTech	0.20	4.2 106 106 106 106	106	106	106	1/2												
11 12 1/2 SamoTech	0.84	6.8 3111																

**NASDAQ NATIONAL MARKET**

4:00 pm prices April 20

P/	Stk	Div.	E	100s	High	Low	Last	Chng	Stock	P/	Stk	Div.	E	100s	High	Low	Last	Chng	Stock	P/	Stk	Div.	E	100s	High	Low	Last	Chng	Stock	P/	Stk	Div.	E	100s	High	Low	Last	Chng
1.05	Abilities		22	605	36	235	34	-14	Dig Syst	10	193	114	101	101	101	101	101	-12	Ladd Form	0.12	15	71	114	101	101	101	-12	SEI Cp	0.15	19	35	28	27	27	27	-14		
0.16	ACC Corp		60	126	15	15	15	-14	Denver Crp	15	144	27	27	27	27	27	27	-14	Lancaster	0.08	20	629	45	45	45	45	-14	Seaboard B	0.32	2	312	52	52	52	52	-14		
0.05	Action E		100	1659	8	6	6	-14	Desire Ym	0.30	3	80	114	11	11	11	-14	Lecco Int.	0.08	19	488	24	23	23	23	-14	Sequent	1.04	9	438	194	184	184	184	-14			
0.48	ActusSteel		48	44	164	154	154	-14	Dick Plat	7	1553	54	54	54	54	54	54	-14	Leesope	5	833	51	51	51	51	51	-14	Sequoia	15	1082	141	134	134	134	134	-14		
0.22	Adaptech		33	3042	17	17	152	152	-14	Dick Van	0.29	23	6	8	8	8	8	-14	Lattice S	0.17	467	153	142	142	142	142	-14	Serv Tech	13	161	82	82	82	82	82	-14		
0.40	ADG Tech		24	308	26	25	25	-14	Dredging	7	8	10	9	9	9	9	-14	Latten Pr	0.40	24	56	29	29	29	29	-14	ServFract	11	10	21	21	21	21	21	-14			
0.15	Additron		21	172	9	9	9	-14	Dreamteam	15	3002	10	9	10	10	10	-14	LDI Corp	7	81	12	12	12	12	12	-14	Severson	14	24	121	114	114	114	114	-14			
0.16	Adv Srvs		0.15	21	8288	42	42	40	-14	Drey GD	0.24	23	62	26	26	26	26	-14	Lechters	26	729	42	41	41	41	41	-14	Sheriff	0.84	17	797	193	183	183	183	-14		
0.32	Adv Sys		17	8288	42	42	40	-14	Dreyko	0.12	23	103	7	7	7	7	-14	Legato Crp	21	1558	36	33	34	34	34	-14	Sheriff	0.84	17	797	193	183	183	183	-14			
0.02	Advntx		4	7820	8	8	8	-14	Dreyko	0.12	23	103	7	7	7	7	-14	Lehman Crp	0.08	14	480	20	20	20	20	-14	Shi Systm	267	325	132	131	131	131	131	-14			
0.05	Advntx		9	81	5	5	5	-14	Dreyko	0.12	23	103	7	7	7	7	-14	Lehman Crp	0.08	14	480	20	20	20	20	-14	Shi Systm	14	102	1	6	6	6	6	-14			
0.04	Adv Logic		6	346	6	6	6	-14	Durk Fill	0.28	26	17	21	21	21	21	-14	Lehman Crp	0.08	14	480	20	20	20	20	-14	Shi Systm	115	254	22	22	22	22	22	-14			
0.05	Adv Poly		24	973	11	10	10	-14	DVI Fin	27	331	12	11	11	11	11	-14	LilyIndA	0.52	24	233	20	18	18	18	-14	SileraTec	23	464	161	161	161	161	161	-14			
0.05	Adv Tele		15	841	18	17	17	-14	DynasysC	224	20	4	4	4	4	4	-14	LilyIndA	0.52	24	233	20	18	18	18	-14	SileraTec	8	736	104	94	94	94	94	-14			
0.24	Advntx		0.24	8254	44	38	41	-14	Dynatech	14	422	18	18	18	18	18	-14	Lincoln F	1.09	7	234	23	22	22	22	-14	Signtech	0.25	26	1651	44	42	42	42	-14			
0.05	Affiliate		0	504	5	5	5	-14	-	-	-	-	-	-	-	-	-	Lincoln F	0.80	15	243	26	24	24	24	-14	Signtech	9	22	7	6	6	6	-14				
0.04	Agency Rr		74	220	8	8	8	-14	-	-	-	-	-	-	-	-	-	Lincoln F	0.80	15	243	26	24	24	24	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.07	AgroCult		1	274	5	5	5	-14	-	-	-	-	-	-	-	-	-	Lincoln F	0.80	15	243	26	24	24	24	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.02	Agro ABT		7	10	235	40	39	-14	-	-	-	-	-	-	-	-	-	Lincoln F	0.80	15	243	26	24	24	24	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32	32	32	-14	Signtech	0.06	5	111	11	11	11	11	-14			
0.05	Alaris Crp		13	1557	21	18	20	-14	Eagle Fd	7	16	6	6	6	6	6	-14	Lindsey	15	220	33	32	32															

## AMEX COMPOSITE PRICES

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AMEX COMPOSITE PRICES												4:00 pm prices April																
Stock	P/	Sls	High	Low	Close	Chng	Stock	P/	Sls	High	Low	Close	Chng	Stock	P/	Sls	High	Low	Close	Chng	Stock	P/	Sls	High	Low	Close	Chng	
Rock Cpr	0	17	55	51	51	-1	Champions	25	155	45	41	41	+1	Olsten	0.24	34	125	32	32	31	31	31	31	31	31	31	31	
Rock Cpr	0.16	14	114	27	26	-1	Chase	0	21	13	11	11	-1	OMI Corp	0.14	7	78	81	81	81	81	81	81	81	81	81	81	
Rock Ind	3	21	12	11	11	-1	Chase RA	0.01	19	34	33	32	-1	Fal Corp	0.36	26	77	27	27	27	27	27	27	27	27	27	27	
Rock Ind	0	65	3	3	3	-1	Chimico	0.44	35	16	16	16	-1	Pageant G	0.10	31	37	115	112	112	112	112	112	112	112	112	112	
Rock Ind	21	36	24	24	24	-1	Computer	11	154	24	24	24	-1	Perini	0.44	44	27	124	124	124	124	124	124	124	124	124	124	
Rock Ind	1	47	94	44	41	-1	Comstar	160	200	45	45	45	-1	Petrolia H&P	0.31	8	86	115	112	112	112	112	112	112	112	112	112	
Rock Ind	0.50	14	10	10	10	-1	Corona A	0.10443	222	42	43	43	-1	PMI LD	0.25	14	265	34	34	34	34	34	34	34	34	34	34	
Rock Ind	0.54	11	16	15	15	-1	Corona A	0.128	19	85	24	24	-1	Priester A	0.70	16	36	31	30	31	31	31	31	31	31	31	31	
Rock Ind	1.00	4	157	6	6	-1	Crown CA	0.40	37	7	23	23	-1	Priester A	0.84	12	32	62	23	23	23	23	23	23	23	23	23	
Rock Ind	0.10374	911	15	14	15	-1	Crown CA	0.40	18	22	21	21	-1	PMC	0.68	17	84	104	104	104	104	104	104	104	104	104	104	
Rock Ind	4	103	24	24	24	-1	Cubic	0.50	10	33	18	17	-1	Presto A	0.10	0	58	21	21	21	21	21	21	21	21	21	21	
Rock Ind	240	52	5	5	5	-1	Cummins	7	51	15	15	15	-1	Priester C	0	0	754	12	12	12	12	12	12	12	12	12	12	12
Rock Ind	36	41	8	8	8	-1	Cyanotech	0.36	42	67	54	54	-1	Prudential	0	0	0	0	0	0	0	0	0	0	0	0	0	
Rock Ind	5	22	24	24	24	-1	Dr Indus	27	52	45	52	52	-1	Prudential	0.25	23	75	84	74	74	-1	Prudential	0	0	0	0	0	0
Rock Ind	2	138	1	1	1	-1	Decatur	6	9	44	44	44	-1	R&H Corp	0	0	0	0	0	0	0	0	0	0	0	0	0	
Rock Ind	2	347	3	3	3	-1	Duplex	0.45	25	21	133	134	-1	Jan Bell	45	29	155	155	155	155	-1	Prudential	0	0	0	0	0	0
Rock Ind	0.20	12	46	74	73	-1	DW Corp	11	279	84	84	82	-1	Kane Corp	4	104	84	84	84	84	-1	Prudential	0	0	0	0	0	0
Rock Ind	0.04	16	21	42	42	-1	Easte Corp	0.42	11	80	135	135	-1	Kirby Exp	21	940	133	133	133	133	-1	Prudential	0	0	0	0	0	0
Rock Ind	48	21	53	84	84	-1	Easte Corp	1.75	6	85	134	134	-1	R&H Corp	202	13	13	13	13	13	-1	Prudential	0	0	0	0	0	0
Rock Ind	0.81	24	104	12	12	-1	Easte Corp	0.67	33	165	6	54	-1	Jan Bell	45	29	155	155	155	155	-1	Prudential	0	0	0	0	0	0
Rock Ind	0	82	12	12	12	-1	Easte Corp	0.22	11	7	152	152	-1	Kane Corp	15	25	162	154	154	154	-1	Prudential	0	0	0	0	0	0
Rock Ind	0.40	15	47	215	21	-1	Easte Corp	0.52	1	16	15	15	-1	Lynch Corp	16	21	202	204	204	204	-1	Prudential	0	0	0	0	0	0
Rock Ind	1.00	31	2100	25	25	-1	Easte Corp	0.12	188	112	112	112	-1	Lynch Corp	23	34	17	17	17	17	-1	Prudential	0	0	0	0	0	0
Rock Ind	16	4	17	17	17	-1	Easte Corp	0.60	11	165	31	205	-1	Magno Corp	7	678	6	54	54	54	-1	Prudential	0	0	0	0	0	0
Mount A	5	15	75	72	72	-1	Fab Indus	0.60	11	165	31	205	-1	Magno Corp	32	40	15	142	142	142	-1	Prudential	0	0	0	0	0	0
Mount A	0.46	17	5	75	72	-1	Fab Indus	0.60	11	165	31	205	-1	Magno Corp	5	117	40	38	38	38	-1	Prudential	0	0	0	0	0	0
Mount A	13	58	10	95	95	-1	Fab Indus	3.20	20	77	71	71	-1	Magno Corp	6	17	4	14	14	14	-1	Prudential	0	0	0	0	0	0
Mount A	20	25	8	85	85	-1	Fab Indus	0.05	10	10	74	74	-1	Magno Corp	10	75	16	13	13	13	-1	Prudential	0	0	0	0	0	0
Mount A	177	8	8	85	85	-1	Fab Indus	0.45	52	96	315	305	-1	Magno Corp	15	20	17	17	17	17	-1	Prudential	0	0	0	0	0	0
Mount A	20	25	12	12	12	-1	Fonset La	29	358	324	315	314	-1	Magno Corp	31	5	5	5	5	5	-1	Prudential	0	0	0	0	0	0
Mount A	0.25	13	82	154	147	-1	Frequency	7	2	44	44	44	-1	Magno Corp	1	5	5	5	5	5	-1	Prudential	0	0	0	0	0	0
Mount A	1.04	38	6	134	134	-1	Fr. 6,000	22	4071	374	365	365	-1	Nabors	11	868	53	53	53	53	-1	Prudential	33	26	147	141	141	141
Mount A	0.50	33	79	7	7	-1	Fr. 6,000	1.05	133	59	53	53	-1	Natl Part	99	451	43	43	43	43	-1	Prudential	1	2	67	63	63	63
Mount A	16	357	121	117	117	-1	Fr. 6,000	0.66	14	124	274	21	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.24	34	125	32	32	31
Mount A	1	10	23	23	23	-1	Fr. 6,000	1.40	17	49	344	323	-1	Neelco	0.37	40	24	24	24	24	-1	Prudential	0.14	7	78	81	81	81
Mount A	0.32	14	24	22	22	-1	Goldfield	2	291	54	54	54	-1	Neelco	0.10	31	37	115	112	112	-1	Prudential	0.36	26	77	27	27	27
Mount A	24	13	10	12	12	-1	Greenbaum	7	28	64	55	55	-1	Neelco	0.15	41	20	45	45	45	-1	Prudential	0.48	9	38	204	204	204
Mount A	0.50	33	79	7	7	-1	Fr. 6,000	1.05	133	59	53	53	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	1.20	9	86	124	124	124
Mount A	1	10	23	23	23	-1	Fr. 6,000	1.40	17	49	344	323	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.14	7	78	81	81	81
Mount A	0.32	14	24	22	22	-1	Fr. 6,000	2	291	54	54	54	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.36	26	77	27	27	27
Mount A	24	13	10	12	12	-1	Fr. 6,000	7	28	64	55	55	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.48	9	38	204	204	204
Mount A	0.50	33	79	7	7	-1	Fr. 6,000	1.05	133	59	53	53	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	1.20	9	86	124	124	124
Mount A	1	10	23	23	23	-1	Fr. 6,000	1.40	17	49	344	323	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.14	7	78	81	81	81
Mount A	0.32	14	24	22	22	-1	Fr. 6,000	2	291	54	54	54	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.36	26	77	27	27	27
Mount A	24	13	10	12	12	-1	Fr. 6,000	7	28	64	55	55	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.48	9	38	204	204	204
Mount A	0.50	33	79	7	7	-1	Fr. 6,000	1.05	133	59	53	53	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	1.20	9	86	124	124	124
Mount A	1	10	23	23	23	-1	Fr. 6,000	1.40	17	49	344	323	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.14	7	78	81	81	81
Mount A	0.32	14	24	22	22	-1	Fr. 6,000	2	291	54	54	54	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.36	26	77	27	27	27
Mount A	24	13	10	12	12	-1	Fr. 6,000	7	28	64	55	55	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.48	9	38	204	204	204
Mount A	0.50	33	79	7	7	-1	Fr. 6,000	1.05	133	59	53	53	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	1.20	9	86	124	124	124
Mount A	1	10	23	23	23	-1	Fr. 6,000	1.40	17	49	344	323	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.14	7	78	81	81	81
Mount A	0.32	14	24	22	22	-1	Fr. 6,000	2	291	54	54	54	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.36	26	77	27	27	27
Mount A	24	13	10	12	12	-1	Fr. 6,000	7	28	64	55	55	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	0.48	9	38	204	204	204
Mount A	0.50	33	79	7	7	-1	Fr. 6,000	1.05	133	59	53	53	-1	Neelco	0.20	28	1574	28	28	28	-1	Prudential	1.20	9	86	124	124	124
Mount A	1	10	23	23	23	-1	Fr. 6,000	1.40	17	49	344	323	-1	Neelco	0.20	28	1574	28	28	28</td								

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## THE FT INTERVIEW

## Challenges facing heir apparent

Wolfgang Schäuble, second-in-command to the German chancellor, talks to Quentin Peel and Andrew Gowers

The contrast could scarcely be greater. Mr Helmut Kohl, the German chancellor, is a great bear of a man with a palpable physical presence as he bursts into a political meeting. He is also a master of the art of ambiguity, of calculated blundering and mumbling, all part of the eternal German search for consensus, the essence of his coalition government.

Mr Wolfgang Schäuble, his closest political confidant and all-but-anointed heir, is a slight figure, precise in both word and movement. He is like a self-effacing second in the corner of a heavyweight boxing champion.

The assassination attempt which left him paralysed and wheelchair-bound 18 months ago has, if anything, accentuated the contrast. Where the chancellor strides on to a platform, his second-in-command must laboriously wheel himself to the podium. Where the chancellor towers over his audience, Mr Schäuble must peer past the microphone with a self-deprecating grin.

Yet both men share the same acute political instinct, a love of intrigue and infighting, an instinct for the political juggling, and a considerable respect for and loyalty to each other.

Mr Kohl is the unity chancellor, the man who spotted the brief moment when it was possible to bring the two halves of Germany back together. Mr Schäuble negotiated the unification treaty, screwing the nuts and bolts into place.

Mr Schäuble also represents the new generation in the German leadership, the first to reach the top who cannot remember the Second World War. If he does succeed to the party leadership and the chancellorship for which he is so obviously being groomed, his task will be to cope with the post-unification trauma, and the challenge of Germany's search for its international identity.

He is in little doubt of the political, psychological and physical challenge he faces. "We have quite enough political problems to deal with during this unification period," he says. "Those who have to take government responsibility at a time of such huge changes do not have it very easy. You can see that from the opinion polls."

Yet he was as shocked as any by the recent state election

results in Schleswig-Holstein and his own home state of Baden-Württemberg, showing a sharp increase in support for the parties of the extreme right-wing.

"The election result is a bitter defeat for the big democratic parties," he comments. "These were protest votes, not against a particular party, but rather against those in power in general."

"The cause is a general insecurity of all citizens about whether those responsible in central government and the states, are capable of dealing with the problems the people are facing. We must take this very seriously."

Just one week before, commenting on the rise of the far right in the elections in France, Mr Schäuble had warned: "Nobody is entirely immune from such a development." Yet he is firmly convinced that Germany can and will deal with the economic and social problems arising from unification, and the search for a national role.

Like the chancellor, he refuses to be downcast by the collapse of subsidies for the collapsed economy of the east. "It is difficult, but not too difficult," he says. "We have to deal with a very strained budget. The capital markets are also rather stretched, but they are capable of handling it."

He understands the prevailing gloom in the business community, but refuses to share it. The private sector is worried at the scale of the task in east Germany. On top of the country's commitments to eastern Europe and the former Soviet Union, what is left of east German industry is facing a disastrous collapse in exports to the rest of eastern Europe, when it is still not capable of competing for new markets in the west, he agrees. And on top of that, the outlook for the world economy is bleak, and there is a real danger of failure in the Gatt trade liberalisation talks.

"All these things together have their effect on the entrepreneurial class, which has got used to 10 years of uninterrupted growth. They see a slight weakening in the German economy as a dramatic development. One must take this gloomy mood seriously, but if you look for the real causes you can be a bit more relaxed."

One clear hope he has is that the completion of the single market in the European Com-



I am watching myself closely'

munity will bring a new boost to economic growth. But he admits there is a growing mood of questioning over Europe in Germany.

He pinpoints three causes: the lack of political union to counterbalance economic and monetary union will lead to financial instability; the additional financial burdens of the EC are excessive, on top of the cost of unification and eastern Europe; and the security reason for western European integration (protection in the east-west conflict) has vanished with the end of the Cold War.

1942 Born Freiburg. Studied law and economic sciences at Freiburg and Hamburg universities.

1971 Joined tax administration, Baden-Württemberg government.

1972 Member of Bundestag.

1975-84 Member, Council of Europe and Western European Union assembly.

1984-89 Minister in chancellor's office.

1989-91 Minister of interior.

Oct 1990 Assassination attempt.

Nov 1991 Parliamentary leader, CDU.

Of the latter cause for doubt, he says: "I don't think that is right. Precisely because of the end of the east-west confrontation, given the proliferation of unpredictable developments not only in eastern Europe but in the Mediterranean area, we need integration in western Europe all the more."

He is worried that Germany's partners do not see that need – and the need to involve Germany – so clearly.

"I think our western friends should think very hard about how the federal republic, sitting in the middle of Europe, can be ever more firmly

anchored in western Europe, and not tempted backwards and forwards between east and west." Such a scenario, he says, cannot be in the interests of Germany's western friends.

"We are always the one confronted most immediately with developments in eastern Europe. Our neighbours must resist the temptation to use the federal republic as a sort of *cordon sanitaire* to protect themselves against the developments in eastern Europe. That would not be a good development for Europe."

He fears that there might be a temptation in western Europe to acknowledge the big problems in the east and the threat of migration, but look at it simply as a problem for the Germans. "That would be very shortsighted," he says.

As for economic and monetary union in the EC, he is convinced that it is right and that the criteria agreed at Maastricht are adequate. But at the end of the decade "the Europeans don't want it, there will be no court of appeal where one can lodge a complaint and say the law must be fulfilled". He is less passionate on this score than Mr Kohl, although "it would be a mistake" not to take the opportunity.

The one real spark of passion comes with the suggestion that Germany might be using its new-found unity and sovereignty to dominate its European partners. "Who says that?" he snaps, but then relaxes. "We Germans must understand that such rapid changes as we have seen in Europe will also be critically debated by our friends. I don't think we have too much cause to feel sensitive."

He does believe that, so far, the German government has dealt calmly and correctly with its new role. It has abandoned any claim to eastern territories, or any questioning of its

frontiers. It celebrated the "fantastic events" of unification in a controlled way. "We celebrated unity with violins, not with trumpets," he says.

"That was no bad thing. We have had enough brass bands in our history, and that was not to our advantage, nor that of Europe."

There is a single-minded, ambitious aggressive streak in Mr Schäuble which his opponents perceive. There is a softening, a deepening in his character which others are convinced has come from his close encounter with death and his subsequent paralysis. He is himself very conscious of the physical challenge ahead. "I am not sure how it will look in five years' time," he says. "I am watching myself closely."

In the meantime, he shows remarkable self-confidence, and appears to relish in the daily political challenge. "My colleagues are content, I am content and the opposition is content. That is no bad thing." A politician to the bitter end.

## Post-modern test for government



MICHAEL PROWSE  
on America

If we want to continue to be number one, we need to transcend the legacy of modernism – modern thought and modern institutions, including bureaucracy. You know how different American society is today compared to 1950 or even 1970. We're different; we're post-modern. Yet the government has not kept up. People sense it intuitively: modern government is trying to run a post-modern society, and it is failing."

I quote from a speech by Mr James Pinkerton, a policy adviser at the White House. Mr Pinkerton, a conservative, is in the vanguard of a cross-party movement urging a wholesale reform of the US public sector. The closest thing to a bible for the movement is a new book, *Reinventing Government*, by David Osborne and Ted Gaeber (Addison Wesley, \$22.95). Prominent figures praising the book include Governor Bill Clinton, the leading Democratic presidential contender, who has described it as a "blueprint" for the revitalisation of government.

What is meant by post-modern? Mr Pinkerton offers a few colourful examples. "Network TV is modern – you watch what they put on. Cable is post-modern – you have a choice. The postal service is modern. Faxing and E-mailing are post-modern. Plastic surgery is modern. Staying out of the sun is post-modern."

This highlighted an apparent inconsistency in market economics. Traditional theory assumes that individuals seek to maximise consumers' maximise utility or satisfaction while businesses maximise profits. Strangely, however, economists assumed that when individuals became bureaucrats, they would work for the broader public interest.

Public choice says this is a naive assumption. Bureaucrats are as self-serving as anybody else. They are typically interested in retaining their jobs, gaining promotion and expanding their sphere of influence.

In the meantime, he shows remarkable self-confidence, and appears to relish in the daily political challenge. "My colleagues are content, I am content and the opposition is content. That is no bad thing." A politician to the bitter end.

Such arguments helped justify the Reagan-Thatcher assault on big government. The post-modern critique of government is less harsh. Rather than directly impugning the motives of civil servants, it claims they are trapped in organisational structures that no longer function.

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"Our thesis is simple," write Osborne and Gaeber: "the kind of governments that developed during the industrial era, with their sluggish, centralised bureaucracies, their preoccupation with rules and regulations, and their hierarchical chains of command, no longer work very well." They regard modern bureaucracies as a hangover from the days of Henry Ford, who pioneered assembly-lines and other techniques of mass production. In industry, post-modernists believe that workers' autonomy, choice and personal responsibility.

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There is a kernel of truth in the public choice and post-modern critiques, which share a distrust of current arrangements. But the former is too cynical – there is such a thing as a public service ethic – while the latter probably exaggerates the pace at which society is changing. In the long-run, however, as more people get wealthier, the demand for customised products and services will grow, forcing a less monolithic approach in the bits of the public sector that survive.

## Judicial rebuke in the Strand



JUSTINIAN

Lord Lane, the Lord Chief Justice, last week bowed out of office after 12 grueling years. He had presided over the English criminal justice system at a time of deepening worries about its efficacy and social value.

The valedictory speeches at the Royal Courts of Justice in the Strand resounded to the accompaniment of praise from Lord Lane's colleagues and plaudits from the legal profession, against a background of sustained media criticism of the controversial Lord Chancellor following a series of miscarriages of criminal justice.

Two notes of dissonance disturbed the ceremony. First, Lord Donaldson, the Master of the Rolls, spoke out against the press for having exceeded the bounds of responsible criticism and for making the Lord Chief Justice the scapegoat for recent miscarriages of justice; second, Mr Gareth Williams QC, chairman of the Bar Council, hinted darkly that all is not well in relationships between the Strand and Whitehall. The two criticisms are intertwined.

No judge – none more so than Lord Donaldson – denies the vital role which the press plays in criticising legal decisions. Only the media constantly parades judicial conduct under the public searchlight. Parliament applies a self-denying ordinance which bars MPs from criticising judges except upon a substantive motion, a rare enough event which focuses on a single instance of judicial con-

tutes a contempt only if there is an unfair imputation of corruption or conscious bias in a court or judge acting in an official capacity, or if a criticism is not made in good faith or exceeds the bounds of reasonable courtesy and hence amounts to scurrilous abuse.

This class of contempt of court is distinguishable from contempt in the face of the court and from prejudicial coverage of pending trials. It is known as "scandalising the court".

The difficulty with proceedings against a newspaper for "scandalising the court" is that the court before whom the alleged contemner was brought would be judge and jury in its own cause; at the same time, the attorney-general would almost certainly be prompted to prosecute the newspaper. These days a move to commit a newspaper editor for contempt would be howled down as an oppressive instrument of the judiciary and in violation of a right to freedom of expression.

What then can, or should, be done to curb the excesses of press criticism? The Press Council, until its demise 18 months ago, never adjudicated upon a complaint of contempt by a newspaper. If it had, it would have referred a complaint to the attorney-general.

Lord Donaldson's outspoken attack on press bouding of the Lord Chief Justice was therefore by way of a judicial rebuke in lieu of a warning that the press may actually have been committing a contempt of court. The law states

newspaper contempt. Lord Donaldson's outburst and the predictable riposte from the newspapers, disclose the seemingly sole avenue of redress left for unwarranted press attacks on the judiciary.

It has been many years that the Lord Chancellor will come to the defence of the judiciary when it is unreasonably criticised. In 1972 Lord Hailsham in his first term as Lord Chancellor warned that "there was some danger that popular pressures might endanger the administration of justice". At the time Lord Bridge of Harwich (then Mr Justice Bridge who had tried the case of the Birmingham Six) and Judge Christmas Humphreys were criticised in the media. Lord Elwyn Jones and his predecessor Lord Hailsham spoke up publicly in the judges' defence.

There's the rub. Lord Donaldson's exceptional disavowal of the traditional Trappist approach of judicial silence in the face of public criticism was prompted entirely by the apparent lack of support from Whitehall. The judges are, in effect, indeed incensed by the lack of support from Lord Mackay, the Lord Chancellor. One senses that had Lord Mackay not been engaged in Cabinet business last week, and had appeared in the Strand, Lord Lane would have declined to receive his warm wishes for a long and happy retirement.

The Press Complaints Commission, successor to the Press Council, does not canvass complaints other than those received from the aggrieved citizen; in any event its code of practice makes no provision to protect judges in respect of

Louis Blom-Cooper QC

ACROSS

1 25 brought back to plant (6)

4 Burns caught man holding ferrets (8)

9 You once rejected leave, in fairness (6)

10 Page in account forged by tenant (8)

12 Banker running through Cairo (4)

13 Something more to write after mother's illness (6)

14 Clearly we will deduct 50% (4)

17 There's seven working outside Leatherhead yet (12)

20 Naming a blue movie I introduced (8)

23 Lively tune Sally finished with (4)

24 Quaker's first to get independent (5)

25 To pop back round about (4)

26 Deny taking back six lacking enthusiasm (8)

29 Frozen dripping (6)

30 Had a nice new ranch (6)

31 If not American lens screws in (6)

DOWN

1 Ruling after programme starts in the club (8)

2 Sweetheart trips over lute (8)

3 Aristotle raised some children (4)

5 Is to close gap created by Hounds? (12)

6 Lake round in shrub (4)

7 Key to sun Holyhead flat (8)

8 Fox group to drop a report (6)

11 Ape rolled over in mud, a lot better (4,8)

15 Dicky father, not improving (5)

16 Heard you confess to exercising (5)

18 Needing a place to move obstruction (8)

19 You can't get after assistance as incompetent (6)

21 Start a meal without (6)

22 Finding US soldier in overturned cart's distressing (6)

23 Inflammation causing the viewer some discomfort? (4)

27 Number 100, one upright figure (4)

The solution to last Saturday's prize puzzle will be published with names of winners on Saturday May 2.

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Payment of principal and interest will be made upon presentation and exchange of the notes and coupons attached to Interest Coupon 16 and subsequent Interest Coupons to and subsequent to the Notes of any of the Paying Agents listed in the Terms and Conditions of the Notes.

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